



Strategy Definition

Introduction

Effective **architecture and design** are critical to the successful delivery of **business change**, **cloud adoption** and **digital transformation** across the public sector. Mosaic Island provides a suite of **design-led consulting services** that support public sector organisations in planning, shaping and delivering complex change in a controlled, proportionate and outcome-focused manner.

Our services support organisations across the full change lifecycle, from **strategy and enterprise architecture** through **enterprise solution architecture**, **solution architecture** and **data architecture**, to **delivery management**, **assurance** and **recovery**. We help ensure that architectural decisions, delivery governance and operating models are aligned to organisational objectives, statutory obligations and service outcomes.

Our approach is collaborative, pragmatic and flexible. We work *with you, not to you*, tailoring our services to organisational context, maturity and delivery environment. Services can be engaged individually or combined to provide end-to-end support across **cloud migration**, **digital service delivery**, **business change** and **large-scale technology programmes**.

Our services are grounded in extensive real-world experience across the private and public sectors, and across a range of delivery models including **agile**, **waterfall** and **hybrid**. We adapt our approach to support effective governance, assurance and value for money, helping organisations manage risk while delivering sustainable change.

Our focus is on practical delivery. We support informed decision-making, reduce delivery risk and help organisations design and deliver solutions that are fit for purpose, secure and capable of evolving over time.

Service Overview

Mosaic Island's Strategy Definition service helps organisations define clear, deliverable strategies for **cloud computing**, **digital transformation** and **technology-enabled change**. The service provides structured **strategic analysis** and **option appraisal** tailored to organisational goals, constraints and operating context.

We work collaboratively with business and technology stakeholders to develop **multi-year strategies** that align **business strategy**, **transformation objectives**, **cloud adoption**, **data strategy** and **IT operating models**. Our focus is on producing practical strategies supported by clear **roadmaps**, enabling confident decision-making, investment planning and delivery.

This service is suited to organisations undertaking **cloud strategy development**, **digital modernisation**, **enterprise transformation**, **cost optimisation**, or **operating model change**.



Mosaic Island

Our Approach

Our Strategy Definition service uses a structured, collaborative approach designed to engage stakeholders across the organisation. We work with leadership, business teams and technology functions to build shared understanding and alignment between strategic intent and delivery capability.

Strategies are **co-created**, not imposed. We work *with you, not to you*, ensuring outcomes reflect organisational realities and gain the stakeholder buy-in required for successful execution.

The service produces a clear strategic direction supported by an **evolution plan** and **delivery roadmap**, balancing ambition, risk, affordability and organisational capacity for change.

Strategic Focus Areas

The service is tailored to organisational need and typically addresses one or more of the following areas:

- **Business strategy and requirements definition**
- **Digital transformation and change strategy**
- **Cloud strategy and cloud operating model**
- **Data strategy and information management**
- **Technology decision-making and IT operating model design**
- **Consolidation, simplification and cost reduction**
-

These lenses ensure that strategy development addresses both **business outcomes** and the **technology, governance and operating structures** required to enable them.

Service Features

The Strategy Definition service may include:

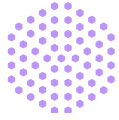
- Definition of business demand, vision, objectives, strategic themes and mission
- Alignment of strategy to **business capabilities, value chains** and outcomes
- Definition of governance, controls, success measures and risk considerations
- Definition of supply-side considerations including **IT services, enterprise architecture**, organisational design and financial management
- Development of **execution approaches, strategic roadmaps, technology architecture direction** and **portfolio planning**

Scope and deliverables are agreed per engagement.

Service Benefits

This service enables organisations to:

- Gain a clear definition of strategic priorities and demand
- Improve alignment between **business strategy** and **technology delivery**
- Take a **capability-driven approach** to planning and investment
- Establish a coherent **enterprise and cloud architecture direction**



Mosaic Island

- Create clear business and IT investment themes linked to outcomes
- Improve stakeholder alignment and confidence in strategic change

Typical Outcomes

- A clearly defined **cloud and digital strategy**
- Informed strategic options and evidence-based decision-making
- A practical **multi-year roadmap** aligned to delivery capacity
- Improved confidence in transformation and technology investment
- Stronger alignment between business leadership and technology teams

Why Mosaic Island

Mosaic Island is **independent, technology-agnostic** and experienced in supporting complex change. We help organisations translate strategy into action through strong alignment between business objectives, cloud technology and delivery capability.