



Strategy Definition Service Overview

Mosaic Island's Data Strategy service helps organisations define clear, practical strategies for the effective use of **data, analytics** and **information** to support **cloud-enabled** and **digital transformation**. The service provides structured analysis and strategic planning to align data capabilities with organisational goals and priorities.

We work collaboratively with business and technology stakeholders to develop **multi-year data strategies** that support improved decision making, operational efficiency and insight. Our approach ensures that data strategy is closely aligned with **business strategy, cloud adoption, technology architecture** and **operating models**.

This service is suited to organisations seeking to modernise data platforms, improve data governance, enable analytics and insight, or establish a foundation for data-driven transformation.

Our Approach

Our Data Strategy service uses a structured, collaborative approach designed to engage stakeholders across the organisation. We work *with you, not to you*, co-creating a strategy that reflects your organisational context, data maturity and delivery capability.

The strategy aligns business objectives with the use and exploitation of data to deliver measurable organisational value. It defines the **business and technology capabilities** required and identifies the changes needed to governance, organisation and ways of working to support successful delivery.

The output is a clear **data strategy**, supported by an **evolution plan** and **roadmap**, balancing ambition, risk, affordability and readiness for change.

Strategic Focus Areas

The Data Strategy service typically addresses the following areas:

- **Data strategy and information management**
- **Cloud data platforms and architectures**
- **Data governance and operating model design**
- **Business intelligence, analytics and insight**
- **Data integration and interoperability**
- **Enterprise data architecture and data standards**



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The strategy considers how data platforms such as **operational data stores**, **enterprise data warehouses** and **data lakes** should be implemented or evolved, and how analytics, reporting and data science capabilities are supported.

Service Features

The Data Strategy service may include:

- Definition of **data governance** and organisational structures
- Documentation of **current and future state data capabilities**
- Definition of **business information models** and **conceptual data models**
- Identification of business-driven use cases for **BI, analytics, insight and data science**
- Alignment with wider **cloud, security, integration, digital** and **corporate technology strategies**
- Alignment with organisational business strategies and transformation goals
- Definition of core data artefacts, including data entity catalogues, data definitions, information flows and dissemination models
- Development of a **technology roadmap** to implement the data strategy

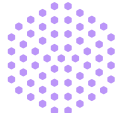
Service Benefits

This service enables organisations to:

- Establish a clear **data landscape, target architecture** and **evolution plan**
- Improve alignment between **business objectives** and **data capabilities**
- Adopt data architectures based on recognised best practice and standards
- Achieve a clearer definition of data entities, services and relationships
- Support major cloud and digital transformation initiatives
- Improve access to trusted data and enable a **single view of information**
- Increase predictability of delivery and reduce long-term total cost of ownership
- Simplify application and integration development through improved data management
- Enable semantic layers that decouple business change from core systems

Typical Outcomes

- A clearly defined **data and analytics strategy**
- Improved data governance and ownership
- A practical **data roadmap** aligned to cloud and digital delivery
- Better insight, reporting and decision-making capability
- Stronger foundations for data-driven transformation



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Why Mosaic Island

Mosaic Island is **independent, technology-agnostic** and experienced in supporting complex change. We help organisations translate strategy into action through strong alignment between business objectives, cloud technology and delivery capability.