

Data-Driven Insights

MI & Reporting

Finyx harness the potential of your data to enable smarter, faster, data-driven decision making by providing actionable MI that spans your organisation. Using our expertise in data architecture to create robust backend solutions, we streamline reporting processes using automation, use industry leading tools to transform raw data into interactive visuals and leverage AI to provide powerful insights

— ABOUT FINYX

small enough to CARE.

**Big
enough**
to depend on.

Finyx are an experienced and trusted Digital Delivery partner there to help you realise your digital ambitions and deliver meaningful change.

We are a wholly independent advisory business singularly focused on solving actual client problems and delivering positive outcomes.

Our only loyalty is to our clients and we pride ourselves on our collaborative partnering approach and our flexible nature; always expecting to deliver more than that stated in the contract.

All of our leaders have held line roles in Blue Chip corporates or large Public Sector organisations, giving us unique insight as to what “good delivery” feels like from a client’s perspective.

Finyx provide genuine expertise through a unique mix of consulting pedigree and industry experience to give our clients the best chance of success.

3

offices

With offices in London, York, and Belfast, we’re perfectly positioned to support clients across the UK.

20

years

We’re proud to have been a part of some of the largest transformation programmes in the UK over the last 20 years.

100+

professionals

Our expanding team of over 100 professionals offers a diverse range of expertise and skills to apply to any challenge.

OUR SERVICES.



STRATEGY

Plan. Transform. Succeed.

Developing digital strategies to drive efficiencies, optimise business growth and provide innovative services to your end users.

DELIVERY

Analysis. Insight. Impact.

Full lifecycle support for your digital transformation programmes, from PMO, to Product Management and Business Change.



COMMERCIAL

Design. Procure. Manage.

Designing digital supply-chains, tendering, negotiating, tracking supplier performance and managing supplier transitions.

BUSINESS MANGEMENT

Visibility. Accountability. Results.

Bringing together a number of related disciplines to improve visibility, efficiency and cost-effectiveness of your digital programmes.





OUR INDUSTRIES.

Finyx operate across a range of industries and our clients are strategically vital for the UK economy and the delivery of our public services.

We support our secure clients by providing specialist teams that understand the sensitivities associated with highly regulated environments, with all of our employees holding clearances at SC level or above.

We operate at all levels of Government from Local Authorities to big Central Departments; offering our Services through a growing number of frameworks.

In the Private Sector, we have an extensive track record supporting global banks, asset and wealth management companies alongside insurance and payment providers.



**Defence &
Security**



Public Sector



**Financial
Services**



THE SERVICE.

Regardless of industry, organisations generate data across all their practices, whether this is customer facing, internal processes or triggered events. Harnessing data is instrumental to gaining insights into the cause and effect of how your organisation is running, and how it can evolve.

Data can often be fragmented, unstructured and inconsistent. To extract value, there needs to be efficient, meaningful pipelines leading to concise reporting which gives you the tools to drive decisions across your organisation.

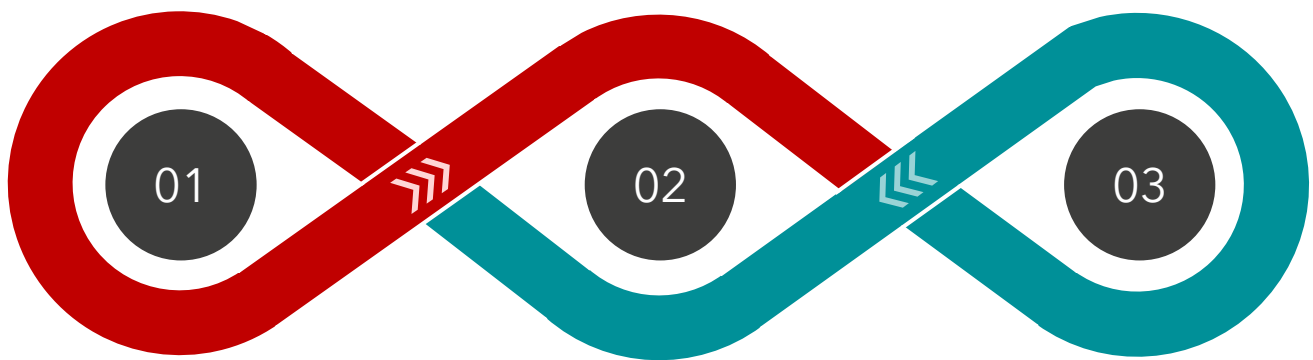
Finyx work alongside you to identify what data you are collecting and where this is coming from before developing a long-lasting Extract, Transform, Load (ETL) pipeline to deliver a trusted, consistent data model. By setting this foundation, organisations can build a reporting suite that provides clear insights to enable your growth with data you can trust.

Our team of experts work across industries in the public and private sector, partnering with leaders to understand their organisation and arm them the tools and methods to guide decision making and future activities.

THE APPROACH.

Our service is designed to partner with your team to gain an understanding of your data landscape to allow us to:

- Evaluate your data landscape to highlight the data you're collecting and gaps that appear, alongside any duplicity in your data landscape
- Implement tested methodologies and draw from our template library to provide a launch pad for your reporting suite
- Ensure your team understand data processes and possess the skills to maintain a meaning reporting suite



01 Evaluate

Working alongside your team to assess systems, outputs and how these interact, as well as your business goals.

02 Design

Following a user-centric design approach, we design a robust pipeline, data model and wireframes to show our vision from your requirements.

03 Build

Using your preferred tooling, we bring the design to life using a product development lifecycle approach.

Building effective MI & Reporting takes time, which is why we focus on an iterative approach to continuously improve.

THE VALUE.

Through our experience in data modelling and report design, we will:

- Capture and design sets of requirements to describe your needs
- Demonstrate user-centric design across our approach
- Develop a fit-for-purpose reporting suite using existing dataflows that are tailor made to your organisation to align with your priorities
- Provide training to your team to manage and maintain your suite

YOUR DIGITAL TRANSFORMATION PARTNER.



I bring hands-on experience working with organisations to unlock the insights from their data. Through my background in data science, I combine passion and drive to provide leaders with the tools to progress, bridging the gap between technical teams and key business stakeholders. My focus is to cut through complexity and build self-sustaining data functions that continue to grow and support the organisation over time.

Mike Turner

MI Reporting Lead



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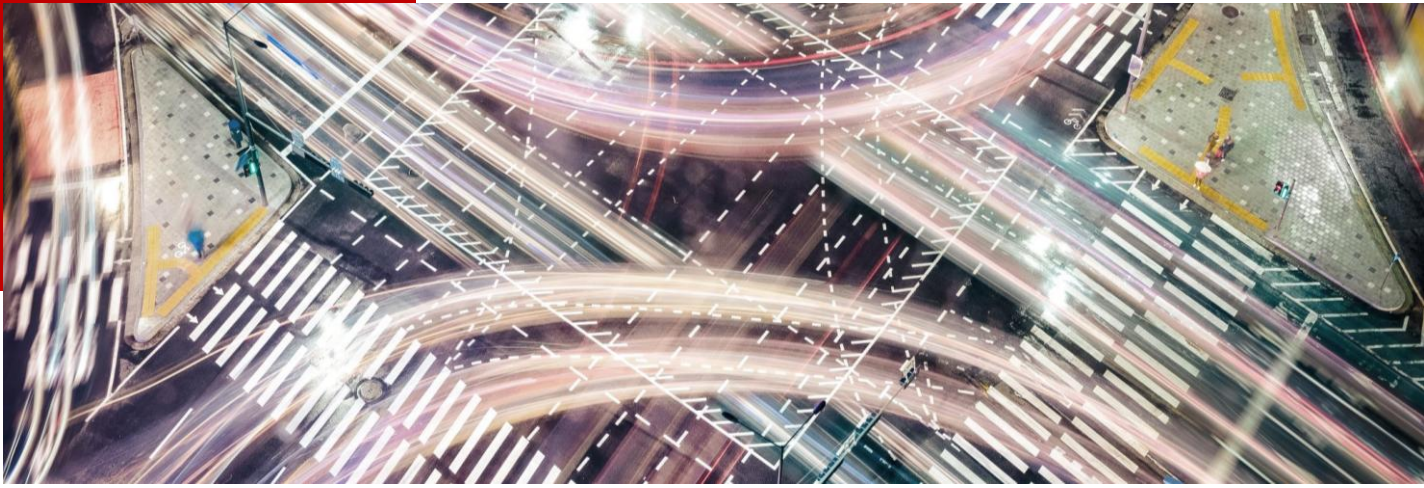
@Finyx

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ANNEX.

- Key Features
- Key Benefits



Key **FEATURES.**

- 01 Expertise in building valuable data solutions
- 02 Real-world examples across a range of industries
- 03 Focus on building long-lasting data functions
- 04 Design and build based on readily available technologies
- 05 User centric approach for reporting suite design
- 06 Streamlined ETL pipeline for automated data integration
- 07 Enhanced training to provide ownership of your reporting suite
- 08 Range of templates to jump start your data suite
- 09 Business goal alignment for data produced by your organisation
- 10 Skilled developers with an array of experience in different industries



Key **BENEFITS.**

- 01 Creation of a single source of truth
- 02 Providing the tooling for data driven decision making
- 03 User centric design to improve adoption
- 04 Minimised disruption using existing platforms
- 05 Alignment to business priorities to reflect organisational goals
- 06 Automated ETL pipelines reducing manual effort and human error
- 07 Training to build self-sufficient, sustainable data functions
- 08 AI integration opportunities for your reporting suite
- 09 Accelerated delivery through a library of resources
- 10 Robust data modelling for optimised integration