



Digital Signage Cloud Platform Software Pricing	Unit Cost	Upfront/Annual Cost	Notes
SaaS Network Account - Shared Content Manager - Per Customer Organisation	£1,092.00	One Time Activation Fee	Activation Fee for multi tenant Cloud Server & Master Software License
SaaS Network Account Dedicated Content Manager - Per Customer Organisation	£3,051.00	One Time Activation Fee	Activation Fee for dedicated single tenant Cloud Server & Master Software License
SaaS Network Annual Fee - Dedicated Content Manager - Per Customer Organisation	£7,740.00*	Annual Fee	Annual fee for dedicated single tenant server (*subject to waiver if 50no. or more player licenses are purchased for SaaS account)
SaaS CMS Account Fee - Dedicated Content Manager Per Customer Organisation	£980.00	Annual Fee	Annual fee for dedicated CMS
SaaS Player Set Up Fee - Per Digital Signage Media Player/Display	£29.41	One Time Activation Fee	Player software license activation fee
SaaS Designer Cloud Module - Per Designer User	£712.00	Optional Annual Fee	Scala Designer Module Software Fee
Digital Signage Player Software Pricing	Unit Cost	Upfront/Annual Cost	Notes
Annual SaaS High Definition (HD) Player Fee	£354.29	Annual Cost	Annual Licensing Fee per HD Media Player
Annual SaaS Ultra High Definition (UHD) Player Fee	£424.29	Annual Cost	Annual Licensing Fee per UHD Media Player
Annual SaaS Dual HD Player Fee	£481.00	Annual Cost	Annual Licensing Fee per Dual Output HD Media Player
Annual SaaS Quad HD Player Fee	£461.00	Annual Cost	Annual Licensing Fee per Quad Output HD Media Player
Annual SaaS Dual UHD Player Fee	£461.00	Annual Cost	Annual Licensing Fee per Dual Output UHD Media Player
Annual SaaS Quad UHD Player Fee	£687.00	Annual Cost	Annual Licensing Fee per Quad Output UHD Media Player
Additional 10GB Storage Annual Fee	£308.57	Annual Cost	Annual Storage Expansion Cost (Initial 10GB included in subscription cost)
Digital Signage Professional Services - Implementation	Unit Cost	Upfront/Annual Cost	Notes
System Administrator Training	£800.00	Upfront Optional Cost	
Getting Started Training	£600.00	Upfront Optional Cost	
Online Training	CUSTOM	Upfront Optional Cost	
Customised Software Programming & Advanced Scripting (per 8 hour day)	£850.00	Upfront Optional Cost	
Content Development (per 8 Hour Day)	£1,100.00	Upfront Optional Cost	
On site Software Installation & Configuration Services (per 8 hour day)	£600.00	Upfront Optional Cost	
On site AV Hardware Installation (per 8 Hour Day)	£480.00	Upfront Optional Cost	
<i>Please refer to the SFIA Rate Card for additional professional services</i>			
Associated Solution Hardware (Optional & Indicative Only)	Unit Cost	Upfront/Annual Cost	Notes
43" HD Display	£783.00	Example H/W fee	Specification to be defined with customer
65" UHD Screen	£1,210.00	Example H/W fee	Specification to be defined with customer
75" UHD Screen	£1,843.00	Example H/W fee	Specification to be defined with customer
86"UHD Screen	£3,190.00	Example H/W fee	Specification to be defined with customer
98" UHD Screen	£7,211.25	Example H/W fee	Specification to be defined with customer
Single Output HD Media Player Lite (Single Zone HD, Basic Content)	£467.52	Example H/W fee	Specification to be defined with customer
Single Output HD Media Player Standard (Single Zone HD, HTML5, Windows IOT)	£659.28	Example H/W fee	Specification to be defined with customer
Single Output HD Media Player Plus (Multi Zone HD, HTML 5 & Scala Script)	£881.43	Example H/W fee	Specification to be defined with customer
Additional Wifi Module (per integrated screen)	£238.00	Example H/W fee	Specification to be defined with customer
Standard Wall Mount (31"-50")	£90.75	Example H/W fee	Specification to be defined with customer
Wall Mount (51"-65")	£145.00	Example H/W fee	Specification to be defined with customer
Wall Mount (75"-98")	£210.00	Example H/W fee	Specification to be defined with customer
Miscellaneous Items	£10.00	Example H/W fee	Specification to be defined with customer

All Pricing excludes VAT
All Software Licenses are electronic delivery only unless accompanied with professional services

All term license agreements priced above show an annual fee and have a standard duration of 36 months; reduced term 12 or 24 month agreements are available but at a premium rate
Installation & Configuration Professional Services available on request
Please refer to Service Definition Documentation for description of products and offerings
Associated hardware is optional - however network infrastructure, displays and signage players must be made available if no hardware is purchased to enable the solution
If purchasing additional licenses for an existing installation, please quote the Software License Code when ordering. Failure to do so may delay your order