



G Cloud 15 Pricing SMS and Messaging Services



Registered name: **Esendex**
Registered number: **04217280**
Registered office: **20 Wollaton Street | Nottingham | NG1 5FW**

 0345 356 5758
 gcloud@esendex.co.uk
 esendex.co.uk

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Overview

Headquartered in Nottingham, UK, Esendex is part of the wider Commify Group which is the largest Application-to-Person supplier in Europe. Esendex operates throughout Europe and APAC and is trusted by over 45,000 companies for enterprise-grade and future-proofed secure, reliable and fast business messaging solutions.

Offering a full range of channels from the core of SMS, Email and Voice to the increasingly relevant OTT (Over The Top) options from Google (RCS/Google Business Messenger), Meta (WhatsApp) and (very soon) Apple (Apple Business Chat).

We pride ourselves on our APIs and developer documentation to allow our customers to build the experiences they need quickly and efficiently. Our rich user web interface also allows teams direct access to set up campaigns and templates, send messages and reply to them - something of particular value for customer-facing teams. We are also able to offer direct integration into 3rd party software platforms such as CRM and marketing software.

Trusted to deliver 3 billion messages a year by 45,000 companies

With over 45,000 customers, and part of the largest business messaging company in Europe, Esendex helps deliver world class mobile messaging solutions to all businesses of all sizes.



G-Cloud 15 Pricing

Esendex Pricing - G-Cloud 15:

Products	£ Price
Account Set-up	FOC
Monthly Fee	£15
Additional Accounts	FOC
API use	FOC Open Source
Consulancy Services	£1150 per day
Development Days (Professional Services)	£900 per day
International Messaging	Destination specific pricing available
RCS (Rich Communication Service) Set-up	From £500
RCS Monthly Service Fee	From £175 per month
RCS Message Fee	From 0.06p per RCS messages (subject to requirements)
WhatsApp Set-up	From £500
WhatsApp (Meta fees apply)	0.015p (per outbound message plus Meta fees)
WhatsApp Monthly Service Fee	From £175 per month
Support (email only)	FOC
Virtual Mobile Numbers and Shortcodes	£25 per month
SMS Volume Breaks – Minimum Commit Per Month	Amount – *Per Credit
1 to 4999 5000 to 9999 10000 to 19999 20000 to 49999 50000 to 99999 100000 to 499999 500000 >	0.06p 0.058p 0.0556p 0.045p 0.04p 0.036p 0.032p

*1 SMS credit is denoted by the following:

Characters	0 - 160	161 - 306	307 - 460	461 -612
Credits	1	2	3	4

Note: All prices exclude VAT