



Digital Report Publishing to Mobile, Enterprise Content Management & App Delivery Platform

G-Cloud 15 – Lot 2b (Cloud Software)





Table of Contents

1. Service overview	3
2. Intended users	3
3. Core capabilities	3
3.1 Enterprise content management	3
3.2 Content workflow and collaboration	3
3.3 Document capture and ingestion	3
3.4 Digital asset and product content management	4
3.5 Mobile app delivery and publishing	4
4. Governance and auditability	4
5. Deployment model	4
6. Onboarding and configuration	4
7. Integration and APIs	4
8. Security and data protection	4
9. Support and service management	5
10. Service constraints	5
11. Offboarding and data export	5
12. Benefits to buyers	5
13. Alignment to G-Cloud Lot 2b	5

Digital Report Publishing to Mobile

Enterprise Content Management & App Delivery Platform

Service Definition

G-Cloud 15 – Lot 2b (Cloud Software)

1. Service overview

Adappt provides a cloud-hosted enterprise content management and mobile publishing platform that enables organisations to transform large, complex documents into accessible, mobile-first digital publications. The service supports structured content workflows, document capture, digital asset management, and repeatable delivery of iOS and Android applications for long-form reports.

2. Intended users

- Public sector organisations publishing annual or statutory reports
- Communications and digital publishing teams
- Policy, research, and reporting functions
- Content and document management teams
- Governance and assurance stakeholders

3. Core capabilities

3.1 Enterprise content management

The service provides enterprise content management capabilities for structured and unstructured content. Content is organised using reusable models that support chapters, tables, annexes, references, and metadata, enabling consistent presentation across publications.

3.2 Content workflow and collaboration

Configurable workflows support content authoring, review, approval, and publication. Role-based permissions enable secure collaboration across distributed teams while maintaining governance and accountability.

3.3 Document capture and ingestion

Document capture capabilities support ingestion of source materials from common document formats. Automated pipelines convert source documents into structured content suitable for digital publishing and mobile delivery.



3.4 Digital asset and product content management

Digital asset management capabilities support storage, reuse, and governance of images, media, and rich content. Product and report content management enables consistent reuse of content components across publications and years.

3.5 Mobile app delivery and publishing

The platform provides a repeatable mobile app delivery pipeline for iOS and Android. Standard templates ensure consistent navigation, search, bookmarking, deep-linking, and offline access where required.

4. Governance and auditability

The service supports governance through version control, audit logging, and traceability of content changes. Publishing workflows provide a clear record of approvals and updates, supporting assurance and compliance needs.

5. Deployment model

- Public cloud
- Private cloud
- Hybrid cloud (where agreed)

6. Onboarding and configuration

Standard onboarding is included to configure content models, workflows, CMS roles, ingestion pipelines, and application templates. Onboarding is delivered remotely to enable effective use of the platform. Bespoke software development is not included.

7. Integration and APIs

The service provides APIs to integrate with document repositories, analytics tools, and publishing channels. APIs enable automated ingestion, content updates, and retrieval of publishing metadata.

8. Security and data protection

Security controls include encryption in transit (TLS 1.2 or higher), encryption at rest where applicable, role-based access control, segregation of customer data, and logging of access and publishing activities. Buyer data remains under buyer control at all times.

9. Support and service management

Support is provided via email or online ticketing during Working Hours (09:00–17:30 UK, Monday to Friday). Requests are prioritised by severity. Enhanced support options, including extended hours or 24/7/365 support for live publications, are available by prior agreement at additional cost.

10. Service constraints

Input document formats and content quality influence ingestion and structuring approaches. Mobile app release timelines are subject to third-party app store approval processes. Planned maintenance may be required for platform updates and will be communicated in advance.

11. Offboarding and data export

During an agreed offboarding period, buyers can export content, content models, digital assets, and metadata using available tools or APIs. Documentation and configuration artefacts can be provided to support transition.

12. Benefits to buyers

- Faster publication of large, complex reports
- Improved usability compared to static PDF documents
- Consistent presentation across publications and years
- Reduced manual formatting and publishing effort
- Better collaboration across content teams
- Clear audit trails supporting governance and compliance
- Reusable content and assets across products and reports
- Scalable publishing platform supporting ongoing updates

13. Alignment to G-Cloud Lot 2b

This service is provided as cloud software under Lot 2b. Configuration and onboarding activities are limited to enabling effective use of the platform and do not include bespoke development or managed publishing services. Optional implementation or publishing support may be procured separately under Lot 3 if required.