

Miro Solution Packages



Migrations / Carve Outs

Overall goal: successfully migrate and transition to Miro to ensure adoption

Included:

- Discovery & Inventory
- Migration Strategy
- Standards & Templates
- Controlled Migration & Validation
- Enablement & Adoption

Cost and Time taken:

- Costed and scoped at the project level
- Relevant for Lucid, Mural, Figjam and other competitive product carve outs

Pain points solved:

- Knowledge loss risk
- User adoption friction
- Workflow disruption risk
- Uncontrolled tool sprawl

Business benefits:

- Preserved Business Knowledge
- Faster team collaboration
- Standardised ways of working
- Accelerated time to value





Quickstart

Overall goal: Get the team introduced to Miro and sync rituals, templates, and system basics.

Included:

- 4 days, £7,250
- Miro team workshop - team foundations and norms
- Review team canvas, ways of working, follow-ups
- Setup of project plan board for delivery teams
- Setup project plan board, user story maps, and discovery boards

Pain points solved:

- Time consuming onboarding
- Lack of templates
- No common approach
- Hard to align

Business benefits:

- Faster onboarding
- Confidence & clarity
- Better team alignment
- Repeatable system

Optional add-on: Facilitation Suite

- +2 days, £2,500
- Review your internal PMM and remap/refresh for sprint events and workshops
- Facilitator training
- Providing 5 customisable slide-deck communication material
- Creating 10 custom templates (2 hours each)



Innovation Accelerator

Overall goal: Strengthen innovation between Miro and Atlassian to make design & dev more integrated.

Included:

- 5 days, £8,500
- Define Atlassian integration use-cases through workflow mapping
- Build integration-ready resources, including backlog, PI, roadmap templates and 10 custom Miro templates
- Validate use-cases through customer interviews and complete a facilitator knowledge-transfer session

Optional add-ons:

- Extra 5 custom Miro templates
- Creation of Miro app extension
- Integration workflow diagrams

Pain points solved:

- Manual syncing
- Duplicate work
- Lack of integration
- Lost context

Business benefits:

- Single source of truth
- Efficiency
- Better collaboration
- Higher quality outputs



Diagramming Excellence

Overall goal: Enhance diagramming, documentation, and visual communication with Miro's comprehensive diagramming tools. Standardise best-practice for design and other visual workflows.

Included:

- 7 days, £9,650
- Diagram taxonomy workshop and structure creation
- Template development for UML, architecture, systems thinking, flowcharts, and technical diagrams
- Diagramming guidelines & governance documentation
- Training sessions for diagrams at scale
- Creation of approval workflows, permissions model, and repositories
- Best-practice guides for architecture diagrams

Pain points solved:

- No standards
- Low diagram quality
- Difficult collaboration
- Time wasted reinventing

Business benefits:

- Faster diagramming
- Consistent documentation
- Higher clarity
- Improved cross-team alignment



Scale (Health Check)

Overall goal: Health check of Miro environment + scalable expansion + usage safety across departments.

Included:

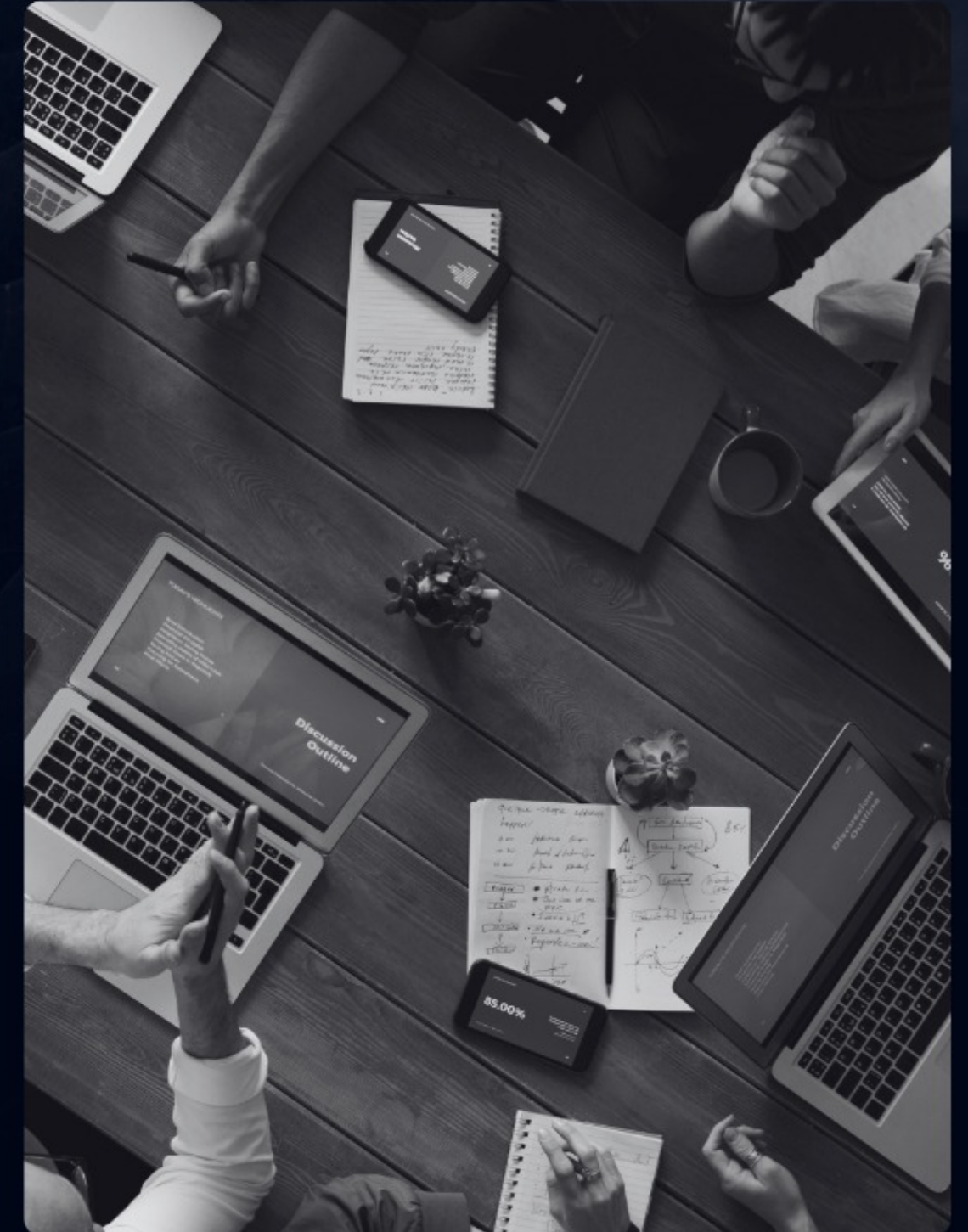
- 4 days, £7,250
- Analysis of Miro workspace & admin structure
- Review and cleanup of users and team hierarchy
- Review of shared assets and workspace content
- Workspace optimisation + content archiving
- Department playbooks (e.g., Product, Design, Ops) with 10–15 Miro SOP templates

Pain points solved:

- Chaos in workspace
- Duplicates
- Risk of data loss
- Lack of governance

Business benefits:

- Governance & clarity
- Efficient workspace
- Lower admin overhead
- Safe scale-up





Product Development Lifecycle

Overall goal: Establish an end-to-end product development process with Miro that visualises decisions, accelerates collaboration, and supports discovery → delivery workflows.

Included:

- 6 days, £9,500
- Define the end-to-end discovery-to-delivery lifecycle with user-story mapping, backlog workflows (Miro → Jira), and standardised delivery rituals.
- Introduce research synthesis templates and processes such as affinity mapping, opportunity solution trees, and prioritisation tools.
- Align PM, Design, and Engineering through shared rituals and templates, followed by implementation review and optimisation.

Optional add-ons: Jira Integration Package

- +2 days, £2,750
- Synced collaboration between PM + engineering
- Training for teams on structure, governance, and usage
- Workflow maps and governance documentation

Pain points solved:

- No clear lifecycle
- Low research reuse
- Delivery delays
- Team misalignment

Business benefits:

- Faster delivery
- Clear requirements
- Better research integration
- Higher team efficiency



Innovation (Enablement & Adoption)

Overall goal: Accelerate idea creation, systematise innovation, and implement ROI-focused approach.

Included:

- 5 days, £6,250
- Innovation operating model
- End-to-end ideation flow: idea capture → evaluation → prototype creation → ROI modelling
- Adoption plan across departments and facilitation of brainstorming workshops
- Custom KPI framework + governance model

Pain points solved:

- No innovation system
- Low adoption
- Fragmented ideas
- No measurement

Business benefits:

- Faster innovation
- Clear pipeline
- Trackable ROI
- Cross-team creativity





TAM

Technical Account Manager

Included:

- Bespoke technical spoke
- Customer driven
- A combination of other packages or a totally separate one

Pain points solved:

- Complicated processes
- Multi-office or multi-jurisdiction
- Lack of technical expertise

Business benefits:

- Consistency with the same consultant
- Deep understanding of business
- Technical expertise on hand

