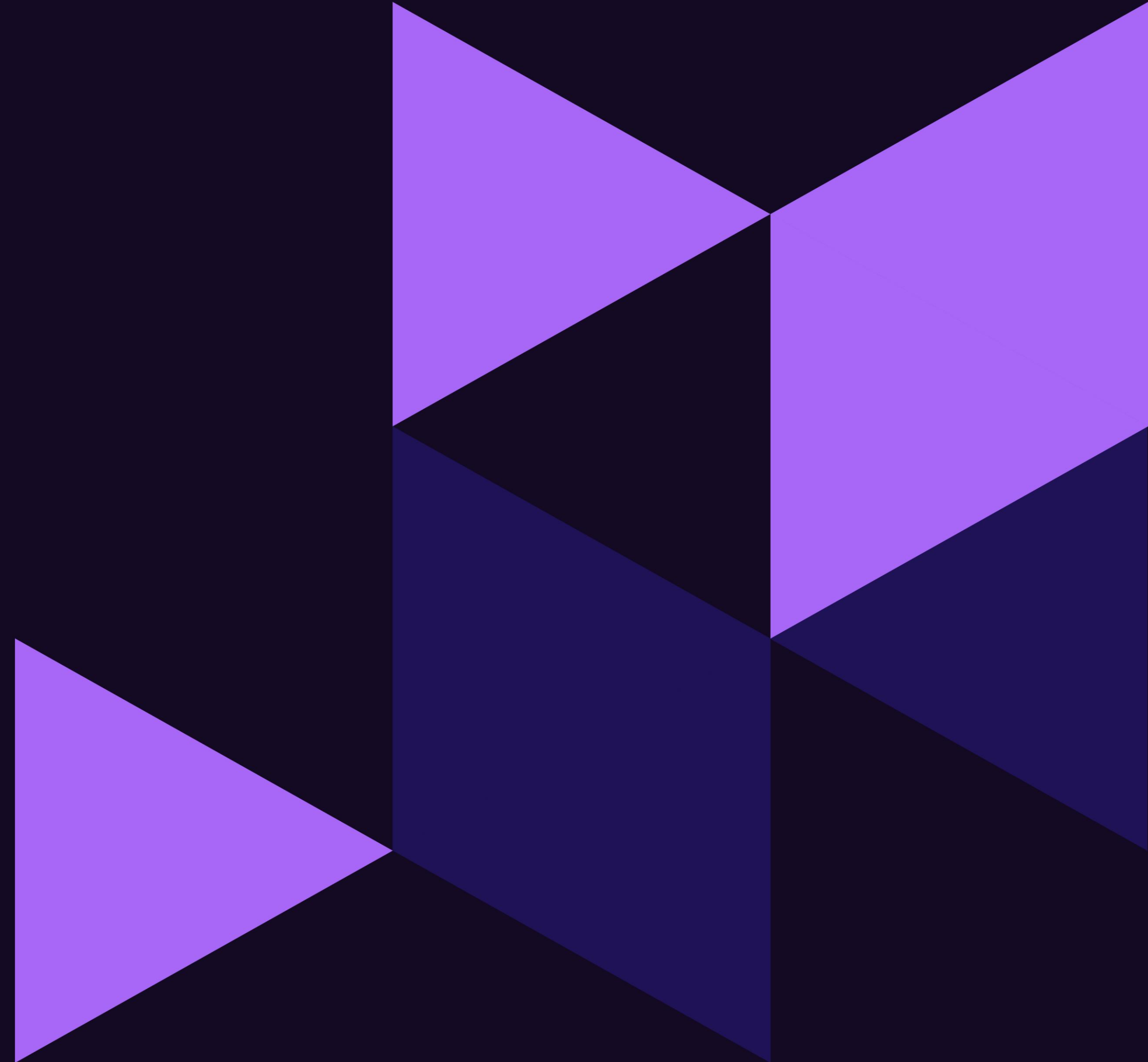


LAYER7

Digital Identity & Trust Services

G-Cloud Service Definition

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About Layer 7

Established in 2010, Layer 7 helps private and public sector organisations deliver and secure technology at pace. Our services include cyber security managed services and digital service delivery, technology skills enablement, legacy application transformation, data science, artificial intelligence and machine learning.

Layer 7 is a trusted supplier to central government departments, with a demonstrable track record of rapidly integrating with existing teams and quickly adding value. We are experts in delivering secure digital services founded on saleable platforms and are leaders in delivering digital, cloud-based platforms utilising modern engineering and architecture practices. We are specialists in both agile, waterfall and blended project delivery.

We work collaboratively with our clients to ensure we create a business focused, user-centred, evidence based, end-to-end secure services that reduce cost and greatly improve user experiences.

We understand how to deliver successfully, using a business outcome-based approach to deliver rapid results. This ensures we deliver against the highest priorities, maximise value and minimise waste.

At Layer 7 we strive for continuous improvement, learning and mentoring are part of our key values, and we are committed to sharing new and improved ways of working with our clients.



Your Trusted Secure Digital Partner

- We provide Cyber, Digital, Technology, Data and AI services to UK Public and Private Sector.
- Experts in modern cyber tradecraft, software engineering practices and architecture.
- Helping our clients build secure digital services and enhance their technology capabilities.
- Championing flexible, fast paced delivery and quality.
- Layer 7 is UKAS accredited 27001, 14001 , 9001, and holds Cyber Essentials Plus as well as being a Cyber Essentials Plus certification body since the scheme launch in 2014.



Cabinet Office



Government
Digital Service



Department
for Work &
Pensions



Ministry
of Justice



Horsham
District
Council



Service Definitions

Digital Identity & Trust Services

- Digital Identity, Digital Wallets, Trust Framework Consultancy
- Digital Identity Strategy, Trusted Attributes, Trust Frameworks And Transformational Service Design
- Digital Wallets Discovery, Alpha, Procurement Assurance And Delivery
- Identity And Trust Services Design, Assurance And Strategy
- Fraud, Threat Intelligence And Cybersecurity, Service Design And Strategy

Digital Identity, Digital Wallets, Trust Framework Consultancy

Providing independent consultancy on digital identity, digital wallets and trust frameworks for public and regulated organisations. We support strategy, policy interpretation, service design and assurance across identity and data-sharing initiatives. Advice is vendor-neutral and standards-led, helping organisations reduce risk, improve interoperability and make informed decisions across discovery, design, procurement and delivery.

Service Features

- Strategic digital identity and wallet consultancy
- Trust framework strategy definition and independent assurance.
- System design, architecture review and technical assurance.
- Standards alignment across UK, EU and international frameworks.
- Vendor-neutral guidance selecting systems, platforms and suppliers.
- Policy, governance and assurance model design for trusted identity services.
- Discovery and needs analysis for identity services.
- Intelligent customer support during procurement and supplier evaluation.
- Risk, privacy and compliance assessment for identity and data-sharing solutions
- Roadmap development from strategy through delivery and operational adoption

Service Benefits

- Reduces business risk through independent digital identity and wallet advice.
- Improves decision-making with clear, evidence-based identity strategies.
- Shortens procurement timelines through vendor-neutral guidance and assurance.
- Improves interoperability by aligning solutions to recognised standards.
- Enhances governance through clearly defined trust frameworks and roles.
- Improves stakeholder alignment across policy, technical and delivery teams.

Digital Identity Strategy, Trusted Attributes, Trust Frameworks And Transformational Service Design

We are digital identity experts delivering definition, design and implementation of citizen identity assurance, business identity solutions, digital wallets and population-scale trust frameworks, including identity verification methods eID, biometrics, and facial recognition. Design and delivery of services relying on digital identities and trusted attribute schemes utilising standards.

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Service Features

- Thought leadership in designing Business identity & Citizen identity solutions
- Risk and threat assessments of identity fraud utilising identity assurance
- Alignment to digital identity standards, GPG45, NIST 800-63 and eIDAS
- Governance through trust frameworks embedding compliance and privacy by design
- Intelligent customer function for relying parties during definition and procurement
- Assessment of attributes to determine strengths as an Issuer Verifier
- Defining a biographic matching strategy for identity attributes
- Needs analysis for Digital Wallets, Verifiable Credentials, Decentralised Identity
- Standards alignments: DIF OIDC W3C OAuth2 OIDC4VC
- Policy based Authorisation, Authentication, Eligibility & Access Control

Service Benefits

- Ensuring the individual claiming an identity is the true owner
- Consideration of risk factors such as transactional and session trust
- Establishing eligibility to access services for individuals and businesses
- Ensuring individuals have rights to services on behalf of businesses
- Mitigating the risks of fraud and error
- Reducing the cost of service implementation through shared identity services.
- Improving services through user centric design incorporating privacy by design
- Ensuring identity attributes can be matched to departmental datasets.
- Providing intelligent customer function for identity procurement
- Ensuring effective onboarding through employee digital identity assurance and RBAC

Digital Wallets Discovery, Alpha, Procurement Assurance And Delivery

We help organisations understand, design and deliver digital wallet services. Our service covers discovery, alpha, procurement assurance and delivery, supporting trusted use of verifiable credentials. We reduce risk, improve interoperability and enable confident decisions through standards-aligned architecture, governance design, vendor-neutral procurement and independent assurance across public and regulated sectors organisations.

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Service Features

- User, stakeholder and policy needs analysis for wallet-based services.
- Discovery alpha delivery for digital wallets and verifiable credentials.
- Definition of issuer, holder and verifier roles within wallet ecosystems.
- Design of wallet trust frameworks, governance models and assurance requirements.
- Education and awareness of decentralised wallet ecosystems for organisations.
- Standards-aligned architecture for wallets including W3C, OIDC4VC,OIDC4VP
- Vendor-neutral procurement assurance for digital wallet platforms and components.
- System design and technical assurance for scalable wallet implementations.
- Pilot planning, alpha validation and transition to live delivery.
- Independent assurance across discovery, alpha, procurement and delivery phases.

Service Benefits

- Reduces uncertainty by clarifying organisational roles within digital wallet ecosystems
- Improves decision-making through evidence-based discovery and alpha validation activities
- Reduces business risk by identifying technical, governance and assurance gaps
- Shortens procurement timelines through vendor-neutral requirements and assurance support
- Ensures interoperability aligning designs with recognised wallet and VC standards
- Reduces rework by validating architectures before large-scale delivery commitment
- Improves stakeholder alignment through shared understanding of wallet use cases
- Enhances operational efficiency through streamlined trust and assurance models
- Reduces long-term costs by avoiding vendor lock-in and unsuitable solutions
- Accelerates delivery by transitioning from discovery and alpha to implementation

Identity And Trust Services Design, Assurance And Strategy

We provide expert strategy, design and assurance for digital identity and trust services. Covering identity verification, biometrics, age assurance and fraud prevention, we help organisations deliver secure, user-centred and standards-compliant trust services aligned to government policy, regulation and international best practice.

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Service Features

- Technical and service design advice for digital identity solutions
- Assessment of identity technologies against legislation and regulation
- Expertise in biometric verification and identity assurance
- Identity threat intelligence and cyber security risk assessment
- Identity document examination and fraud mitigation best practice
- Technical due diligence including AI and adversarial AI assessment
- Expert advice on UK government identity standards
- Guidance on international and industry identity standards
- Strategy, market and supplier due diligence support
- Design and assurance of age assurance technologies

Service Benefits

- Clarifies risks and opportunities of adopting trust services
- Reduces identity, fraud and impersonation risks
- Builds organisational knowledge and identity capability
- Supports development of trusted supplier partnerships
- Delivers user-centred identity services informed by research
- Aligns services to government digital service standards
- Ensures compliance with relevant policy and standards
- Improves citizen, business and workforce trust
- Supports international interoperability of digital identity services
- Provides assurance of age assurance service effectiveness

Fraud, Threat Intelligence & Cybersecurity, Service Design And Strategy

We provide expert strategy, design and assurance for digital identity and trust services. Covering identity verification, biometrics, age assurance and fraud prevention, we help organisations deliver secure, user-centred and standards-compliant trust services aligned to government policy, regulation and international best practice.

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Service Features

- Design of fraud management, monitoring and analysis processes
- Design of threat intelligence lifecycle and operating models
- Design of cyber security monitoring and response capabilities
- End-to-end support from discovery through assurance and sign-off
- Security, usability and service design advice
- Risk assessments across digital, telephony and physical services
- Tailored training and capability-building support
- Advice on national and international regulatory landscapes
- Mapping to UK government standards and good practice
- Mapping to international standards and frameworks

Service Benefits

- Clarifies benefits of fraud, intelligence and cyber services
- Improves understanding of fraud and cyber risk exposure
- Assesses ethical use of intelligence and security services
- Builds leadership and organisational capability
- Aligns services to UK and international standards
- Provides clear advice on service and security risks
- Supports compliance with government policy and best practice
- Identifies strengths and limitations of intelligence services
- Enables informed, risk-based decision making
- Provides independent, standards-based service assurance

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