



Evidence-Backed GenAI

A KPMG Service for G-Cloud 15



KPMG About us

KPMG is one of the largest AI Platforms & Cloud Engineering Advisory and Implementation providers in the UK. We bring end-to-end services across the entire cloud life-cycle from Strategy and Planning, to Architecture and Build, through to running Secure cloud-native applications. This is enabled by our diverse, industry-leading and multi-disciplined experts.

 AI Platforms & Cloud Engineering in its 10th year	 1000+ AI Platforms & Cloud Engineering Team (670+ Engineers & Architects, 500+ Advisory & Delivery consultants)	 2000+ AI & Cloud certifications in Azure, Google, AWS	 £30M + AI Platforms & Cloud Engineering spend supported annually	 600+ AI Platforms & Cloud Engineering projects completed	 50%+ Focused on highly regulated industries
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AI Platforms & Cloud Engineering Practice

- Deep domain experience across a wide range of Cloud providers and technologies
- Leading and award-winning scaled engineering capability
- Long established consulting approach and methodologies

Our Principles

- Industrialised approach reusing assets and accelerators
- Automate everything
- Deliver value for money
- Pride ourselves on high quality outcome deliverables

How we Operate

- Sprint based projects for fast iterative results
- Delivering with our clients using outcome focused multi-disciplinary teams
- Strong, established network to ensure partnering excellence

Our Core Propositions

Besides the core propositions we deliver **240+** services mentioned in our Service Catalogue

Operational Excellence 	AI Powered Modern Platform 	Modern Engineering 	Value & Sustainability 	AI Powered Application Modernisation 
• Cloud CoE & Target Operating Model • Cloud Programme Risk and Assessment • Cloud Maturity Assessment	• Cloud Design, Build, Migrate & Transform • Cloud Risk Controls & Cyber • Cloud Security Architecture	• DevOps & DevSecOps • Secure SDLC • Site Reliability Engineering (SRE)	• ESG • Sustainable Technology • Cloud Cost Management & Financial Optimisation (FinOps)	• Gen AI • Cloud Data & Analytics • Logging and Monitoring

Across our many delivery centres, we work with clients of all industries, specialising in complex, high risk or regulated sectors.

London |
Manchester |
Leeds
(Onshore)

UK
Malta
(Nearshore)

India
Bangalore | Pune |
Noida | Gurugram |
Hyderabad
(Offshore)

Combining our expertise with our alliance tech solutions, we harness the power of smart technologies. Together, we solve your most complex business issues to create sustainable success.



GenAI



Service Description:

KPMG brings the evidence-backed core skills required across the GenAI lifecycle ensuring seamless and responsible integration of GenAI capabilities at scale. With a focus on strategic alignment, ethical practices, privacy protection, and regulatory compliance, we guide organisations through the complexities of GenAI implementation, fostering sustainable and impactful deployment across diverse geographies.



Service Categories

- AI Education & Training
- AI Strategy & Use Case Framework
- AI Governance & Operating Model - Controls design & build
- Gen AI - driven Test Automation
- Security and Compliance
- Gen AI in FinOps
- AI Ethics & Governance



Service Benefits

- Deeper Insights and content generation
- AI solutions developed for users based on user needs.
- Scoped projects to progress to increase & improve AI Adoption
- AI proof-of-values ready to scale every 3 months
- Up skilling key individuals and promoting the use of AI across the enterprise
- Automate repetitive effort and focus staff skills effectively thus increasing performance.
- Reduce cost, improve user experience with predictive techniques and personalisation
- Deliver ethical AI with experts in algorithmic bias and fairness.



Service Features

- Strategy AI: Translates strategy into actionable, prioritised use cases and AI initiatives and transformation priorities.
- Data AI: Provides data management solutions with expertise in data strategy, data engineering, modern data platforms, and data governance, to help clients build an AI data foundation
- Technology AI: Help clients unlock efficiency and agility, by optimising the app / tool footprint, enhancing scalability, and improving the security of their stack
- Solutions AI: Design and implement bespoke AI solutions addressing business processes, technical design and build, security, and workforce implications.
- Transformation AI: Serve clients in value realisation, change management, and operating model design.
- Workforce AI: Help clients imagine and implement their vision for an AI-enabled workforce.
- Trusted AI: Guide clients through the intricacies of AI-related risk management.
- Cloud Value Management: Manage, optimise and predict cloud costs and benefits leveraging AI driven FinOps framework.

Our Approach

KPMG proposes a well-defined approach that will assist in delivering a customised solution that meets your requirement. Using our global framework, industry experience and methodologies, we guide organisations through the complexities of GenAI implementation, fostering sustainable and impactful deployment across diverse geographies.



Requirements

- Understanding the objectives
- Choose an appropriate foundation model
- Understanding the functional requirements
- Ensure that your architecture can scale Gen AI securely, responsibly, and cost-effectively.



Activities

KPMG follows a comprehensive approach to deliver the rapid value and focused outcomes.

AI Adoption Maturity

- Technical Architecture Assessment
- Scope areas of remediation work needed to remove barriers to AI adoption

Requirements Gathering

- Wider business workshops to gather your AI use cases
- Leverage the KPMG Library of AI use cases
- Enable a better common understanding of AI

Assess and prototype

- T-Shirt Size effort of use cases
- T-Shirt Size value to the business of use cases
- Ensure we have a common agreed Success Criteria

Scale and *adoption

- Demonstrate AI proof of values to the business owners – Go / No-go
- Agree any scope funding for further development
- Hand off to run teams



Outcomes

- An understanding of your ability to exploit AI
- Scoped projects to progress to increase & improve AI Adoption
- 3-5 AI proof-of-values ready to scale every 3 months
- Up skilling key individuals and promoting the use of AI across the enterprise



High-Level Timelines

Our indicative timeline is based on our experience of delivering similar engagements for multiple organisations. Once engaged, we will work with you to create and agree a bespoke plan to meet your specified requirements.

Weeks: 11-12

Why KPMG



Top Professional Brand

KPMG has a strong brand and excellent reputation. We are focused on customer needs and have a pragmatic approach for the design and delivery of our Projects. Our team has a proven track record of delivering similar engagements and an intimate knowledge of challenges faced by our clients.



Constructive Input and Challenge

We consider it to be our responsibility to bring an independent perspective and constructively challenge existing processes and systems. We will highlight and share with you both internal and external leading practices.



We Employ a Collaborative and Integrated Team Approach

We deliver a full suite of evidence-backed recommendations in collaboration with KPMG sector and technical experts in all parts of our business around the globe. By working in multi-disciplinary teams, we can deliver holistic thinking and insights for even the most complex challenges.



We Have Strong Relevant Recent Credentials

We have worked across multiple industries and will bring insights from other sectors to challenge your thinking. We have vast Cloud and DevOps expertise within our technology practice in the UK region alone, who cover everything from hosting strategies to building landing zones. We produce agile, resilient and efficient IT functions that support the wider enterprise.

Our Team, Stories and Solutions

Business Outcomes Powered by Cloud

Our Solutions

Cutting-edge technology, business focused solutions

Our Stories

Discover the impact we've made in the Cloud industry

Our Insights

What are the big issues at the top of your business agenda? Read our latest thinking and research to stay on top of change.

AI and Machine Learning

Thought-leadership, expert analysis, and guidance on all things AI.

AI and Machine Learning

Technology and innovation

Trusted insights and actionable advice on emerging technologies.

Technology and Innovation



The CEO Guide to AI Value



Agentic AI: the what, the why and the how

And many more....

KPMG Industry Analyst Recognition

Industry analysts recognition and accolades - KPMG Global



Microsoft Partner of the Year for 2023
Microsoft Prestige Award for Supplier of the Year



KPMG named a **Global Leader** in Verdantix Green Quadrant: **ESG and Sustainability Consulting 2024**



Global Partner of the Year 2024
Google Cloud DE&I Partner 2024



2x Guinness World Records for DevOps and Cloud Upskilling

DevOps upskilling in KPMG and the community



2020, 2021, 2022

Highly Commended / DevOps Leader of the Year 2023



The Forrester Wave™: Cybersecurity Consulting Services in Europe, Q1 2024





Contact Us



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