

Enterprise Data and AI Strategy Development and Implementation

A KPMG Service for G-Cloud 15



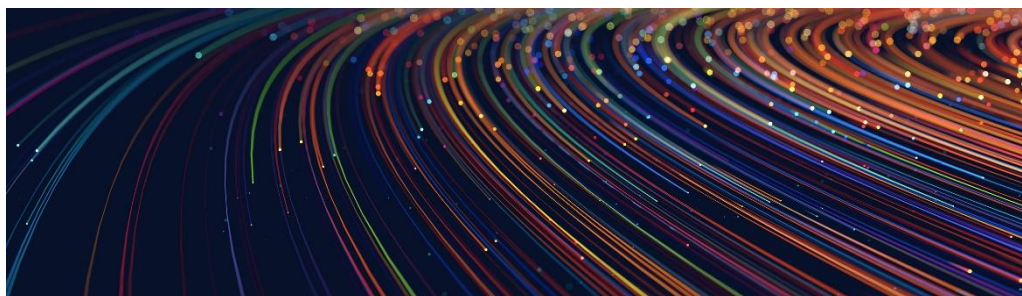
Service Definition

Introduction to KPMG's Enterprise Data and AI Strategy Development and Implementation



Service Description:

We support public sector organisations develop and implement holistic enterprise data and AI strategies that enable better leveraging the value of their data, unlocking efficiencies and improving outcomes for service users. The data strategies (and accompanying roadmaps) encompass data management, data quality, data governance, culture, analytics and AI (including Agentic AI).



What are the benefits of KPMG Enterprise Data Strategy service?

- Improved data management and understanding of existing data assets
- Greater staff confidence in analysis due to improved data quality
- Workforce are empowered to independently undertake analysis and derive insights
- Advanced analytics (e.g. predictive analytics) using AI to improve services
- Greater analytical capability due to the automation of time-consuming and highly manual tasks
- Resilient, robust and future-proof architecture through modern data platforms
- A robust data culture that champions innovative use of data
- A clearly defined and prioritised blueprint and roadmap for change
- Improved compliance with key data legislation
- Ability to derive greater insights from enhanced analysis of data



Our service features

- Enterprise data current state assessment
- Enterprise data future state assessment and visioning exercise
- Data maturity assessment leveraging tailored KPMG global methodology
- Bespoke case for change(Business Case)documentation
- AI Strategy and Roadmap including Agentic AI
- Data talent and skills mapping and assessment
- Tailored roadmap and implementation plans, outlining priority activities and milestones
- Data Quality Assessment and Framework
- Data Governance Assessment and Future State Design including Operating Model
- Data-driven evaluation and outcomes framework

KPMG Approach

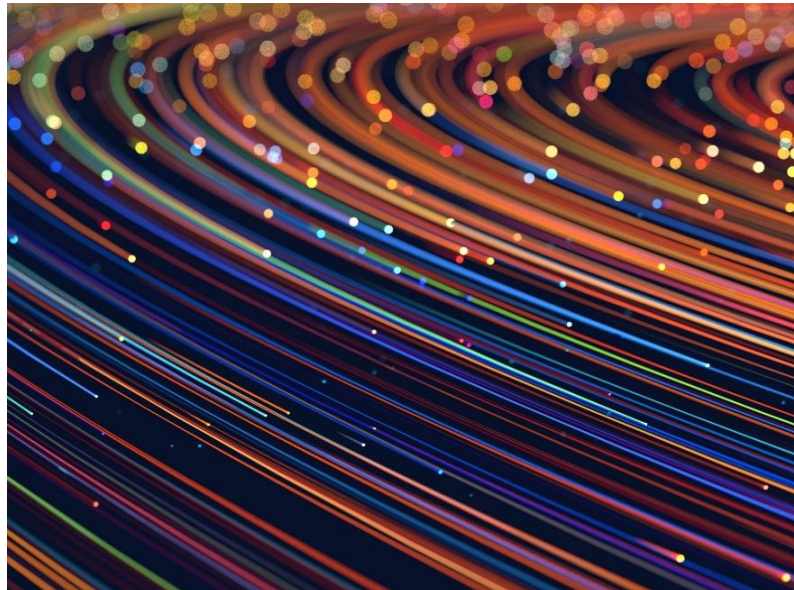
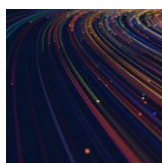


Our Approach

We are able to tailor our approach to meet your organisational priorities and requirements. Many of our clients seek to incorporate organisational design elements into their data strategies, whilst others prefer a focus on articulating the case for change and a robust evaluations framework.

Outlined below are some of the key activities that would comprise our typical approach to delivering an enterprise-wide data strategy:

- **Current State Assessment** – We leverage our global KPMG Advanced Data Management methodology to assess the current state of data maturity.
- **Future State Assessment & Vision**– We work closely with local stakeholders to identify a desired future state for data and the relevant required capabilities.
- **Gap Analysis** – We undertake a gap analysis to understand the priority areas for change.
- **Data Strategy Roadmap & Implementation Plans** – We create a detailed and prioritised blueprint for change, articulating the steps that are required to realise the future state ambition and recommended timelines.
- **Case for Change** – We analyse the costs and benefits that may arise from the enhanced use of data across an organisation; we assess anticipated investment requirements, efficiency gains, cost savings, and wider non-tangible benefits.
- **Evaluation & Outcomes Framework** – We develop a robust evaluation framework



Indicative Outputs

Depending on client preferences, outputs may include:

- Current state maturity assessment
- Future state vision and assessment
- Data strategy roadmap & implementation plans
- Use case longlist & approach
- Case for change (Business Case)
- Evaluation & outcomes framework
- Data skills assessment
- Proof of Concept review and assessment



Ways of Working

- Stakeholder engagement is considered to be a key priority, to ensure that the wider workforce buy-in to the data strategy and are able to actively shape the vision for data
- We are able to work in blended teams with the client, as desired
- The creation of a data strategy typically takes between 12 weeks and 3 months, depending on the size of the organisation
- We are able to tailor our approach and focus to align with your organisational priorities

Why KPMG



As a firm, we are highly experienced at delivering enterprise-wide data strategies to public sector organisations and are able to draw on the knowledge of both public sector specialists as well as leading experts in data-related capabilities. From Data Science experts to Cloud Technologists and Data Culture and Talent leads, we are able to access the advice and expertise of a global network of data specialists.

We have outlined below two examples of enterprise-wide data strategy projects that we have recently delivered, and which demonstrate the depth and breadth of our expertise:



Metropolitan Police

The Metropolitan Police sought to transform their use of data in order to achieve their ambition of being a world leader in 21st century policing. KPMG was commissioned to create an organisation-wide data strategy and design a Data Office capability that would govern the use of data across the Met. Our support included:

- A current and future state assessment, identifying strengths and gaps in the use and management of data, and articulating required capabilities.
- The creation of a detailed data strategy and roadmap for change, outlining 'quick wins' as well as detailed implementation plans and milestones.
- Operating model design of a 290 FTE Data Office which will be responsible for delivering the data strategy and roadmap, and ensuring the effective governance of data across the Met Police Service.

The Met Police have unlocked £70m of funding over the next 4 years to establish the Data Office and deliver the Data Strategy in order to transform the way that the Met uses data as a strategic asset.



Essex Partnership University NHS Foundation Trust (EPUT)

EPUT were looking for support developing a data strategy, that built on the existing digital strategy, and focuses on how best the Trust can utilise data and transform its business intelligence function and service provision to improve patient outcomes.

- KPMG used its proven data strategy framework to work closely with a wide range of EPUT stakeholders to co-develop a data strategy across the following 5 stages:
 - Data Discovery: Reviewed 38 key documents to gather information required to inform current state and future state
 - Current State Assessment: Engaged 51 people through 36 1-1 interviews and 2 workshops to validate key findings
 - Define Future State: Continued engagement through 2 workshops to define and articulate the future desired state of data adoption based on design principles
 - Identify Initiatives: Identified key initiatives to support the transition from current state to desired future state
 - Data Strategy and Strategic Roadmap: Created an action orientated roadmap with initiatives by complexity, priority; Foundational, Transformational and Forward Looking.

KPMG were then asked to be the implementation partner for the strategy, with the initial support consisting of developing the first phase of the modern data platform, data governance processes, data dictionary and Analytics Learning Programme to upskill the BI team.





Contact Us

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