

Evidence-Backed Technology & Artificial Intelligence (AI) Strategy

A KPMG Service for G-Cloud 15



KPMG

About us Scale/location/technologies

About Us – KPMG UK

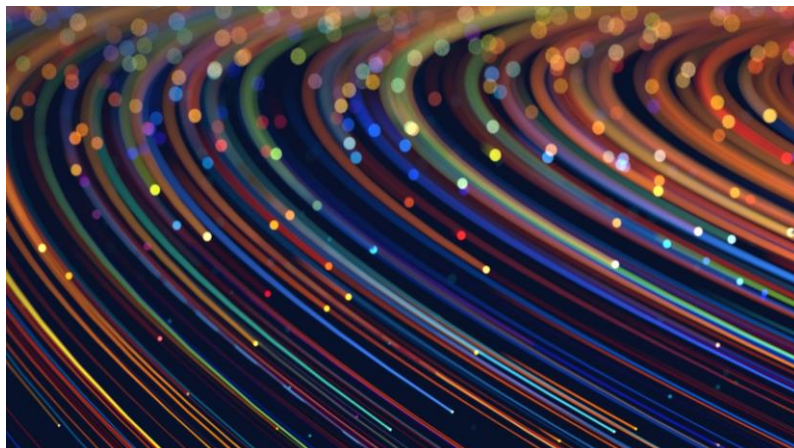
Registered Name & Address –

KPMG LLP -15 Canada Square, London, E14 5GL, United Kingdom

KPMG in the UK has a proud history in professional services: We provide capability in Audit, Tax and Legal, Deal Advisory and Consulting across all sectors -Financial Services, Corporates and National Markets businesses. Our capabilities intersect with sectors in our performance groups so that partners and staff can work more cohesively for clients. We describe this model as being capability-led and market-informed and its aim is clear: We want to make it much easier for our clients to engage with the Firm, by letting them see more clearly where our specialist capabilities lie, which markets we cover and how they both fit together.

KPMG UK is one of the largest member firms of KPMG's global network. In the UK we have 469 partners and 18,227 outstanding professionals working together to deliver value to our clients.

We have 21 offices serving our clients across the UK including London, Manchester, Bristol and Edinburgh:



KPMG Connected Technology

To harness the power of technology to solve real business problems with our clients.

As Connected Technology, we enable the technical element of consulting services by utilising our 23 capabilities to help our clients to transform and optimise their digital strategy, landscape and longevity.

Our blend of functional and technical expertise is essential in the delivery of technology transformation, cloud platforms, data insights, analytics and architecture.

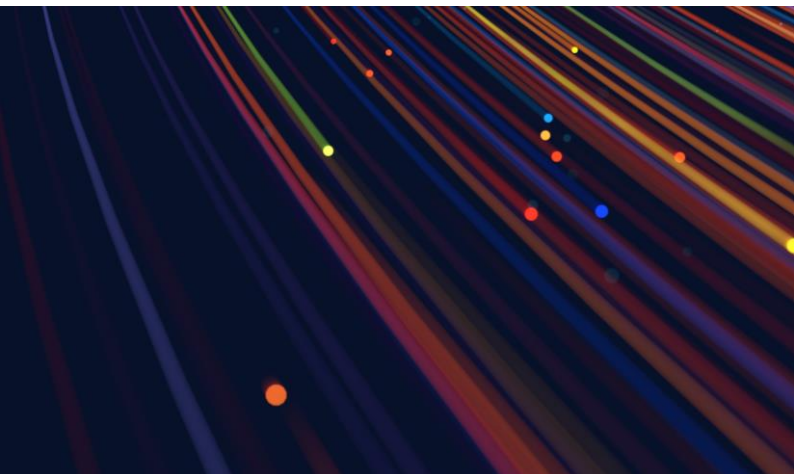
Technology Advisory - We work with clients to provide holistic guidance on digital transformations that are sustainable and best practice.

Platforms - We build scalable and connected solutions for clients which harness the power of AI, automation, data and cloud.

Enterprise Solutions - We partner with market-leading providers to connect cloud services with functional business areas for our clients.

Alliances - We create trusted and innovative relationships with strategic technology partners including Microsoft, ServiceNow and Oracle that deliver value for us, value for them and value for our clients.

Our portfolio is constantly growing with more emerging alliances in the market.



Technology & Artificial-Intelligence (AI) Strategy



Service Description:

KPMG's evidence-backed Technology & AI Strategy Service focuses on defining an organisation's technology & AI strategy in response to their business strategy; charting the path to improve customer experiences and remain competitive in the market.

The Service supports clients answer both the what and the why, but also the how through definition of their target enterprise architecture, digital operating model and the transformation roadmap.



What benefits does the Technology & AI Strategy Service derive?

- Alignment with the business - Support the enterprise realise the overarching strategy by leveraging and harnessing technology.
- Uplift in productivity - Drive productive and effective teams by setting clear KPIs and OKRs to measure success.
- Market awareness - Stay ahead of market trends and remain competitive in the landscape.
- Stronger governance - Develop rigorous governance through clearly defined roles, responsibilities, reporting lines and accountabilities.
- Strategic aligned investment - Enable effective prioritisation of investment in people and technology by reducing complexity, duplication and waste.
- Customer centric outcomes - Drive a customer centric approach by investing in customer experience and user-centred design.
- Increased operational efficiency - Identify new opportunities for improved experiences and operational efficiency.
- Data-driven culture - Provide more actionable insights by harnessing a data-driven culture.



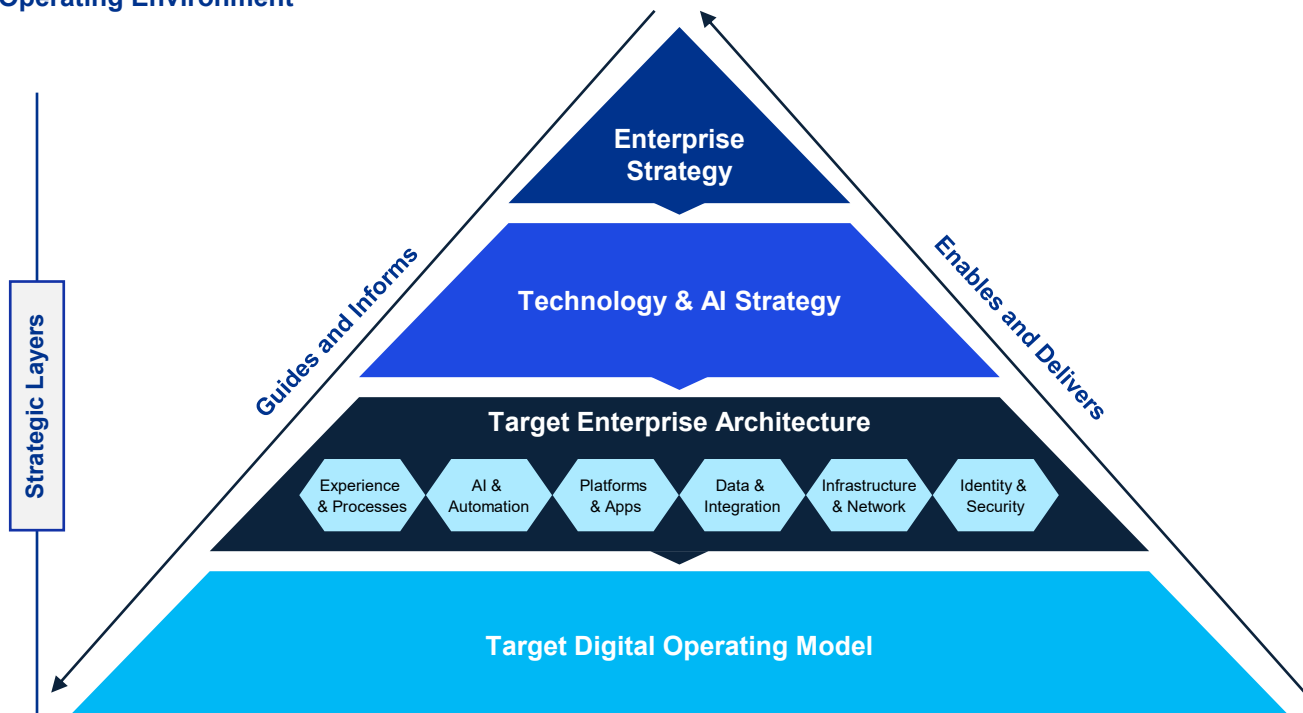
Our service features

- Technology agnostic approach to Strategy and Enterprise Architecture.
- Pre-built KPMG accelerators which are tailored to our clients to reduce the time to value.
- Alignment to KPMG's renowned Connected Enterprise method which focuses on customer centric approach to digital transformation.
- ITIL® and SAFe® aligned KPMG good practice processes.
- Agile, value led methodology.
- Access to KPMG's global network of experts and alliances.
- A focus of value metrics and measure to ensure benefits are delivered from the strategy.
- Clearly align an organisation's as-is IT estate with the longer-term target state.

KPMG Approach

KPMG's Technology & AI Strategy framework provides a technology strategy that delivers strategic objectives, enabling clients to drive business value, improved customer experience and the right digital products. The strategy must be enabled by a clearly defined target and roadmap for client's Enterprise Architecture (EA) and Digital Operating Model.

Operating Environment



Operating Environment

External, environment and/or risk factors that may influence the design or implementation of the technology and AI strategy.



Enterprise Strategy - The overall enterprise mission, strategic goals, outcomes and benefits. Sets out how the enterprise will create and deliver value to its customers via a set of business capabilities, customer experiences and/or products, what success looks like and KPIs it will be measured against.



Technology & AI Strategy - Describes how digital (technology) underpins the Enterprise Strategy. Establishes technology vision, guardrails, delivery methodologies and roadmap. Includes vision, high-level blueprint and roadmap for the Target State Enterprise Architecture and Digital Operating Model. This may include technology specific strategies such as AI Strategy or Cloud Strategy.



Target Enterprise Architecture - The interconnected elements of experience, business, products, technology, and data capability across the organisation that deliver the technology strategy.



Target Digital Operating Model - Defines how IT is embedded and interacts with the organisation to achieve the ambitions and target state enterprise architecture defined in the technology strategy. Focuses on defining the capabilities, people, governance, tools, performance management and service delivery model of the IT function.

Why KPMG

Our Skills

We have extensive experience of delivering innovative and ambitious digital transformation discovery programmes for a range of different public and private sector clients in recent years.

We have deep and broad range of sector knowledge from across our technology organisation 'Connected Technology' combining broad technical and programme expertise with across a range of industries including Healthcare and Defence to ensure that we hit the ground running and can integrate effectively with client teams.

Our delivery teams will be fully supported with rapid access to specialist expertise from across our global KPMG network including Connected Technology which brings together over 4,000 colleagues together into 23 technology capabilities; combining advisory know-how with tech expertise to deliver value and outcomes for our clients.

KPMG tops the Financial Times UK's Leading Management Consultants ratings, ranking Gold in the following categories:

- Digital Transformation
- People & Performance
- Data, Analytics & Big Data
- Organisation & Change
- Sector Expertise e.g. Healthcare & Life Sciences

KPMG Connected Enterprise

KPMG Connected Enterprise (CE) is our methodology, framework and toolkit that defines the Digital & IT strategy (and implementation approach) for how front, middle and back-office functions come together to deliver an organisation's strategic outcomes. This methodology has been tailored to sectors including Central Government to reduce time to value.

The framework covers a number of capabilities and is based on both our global experience of delivering enterprise level digital change and our rich history in working across sectors.

We will bring tools such as our reference models and example roadmaps to help accelerate and calibrate the deliverables.

Pricing Overview

Consulting Prices are as per the G Cloud 14 rate structure.

Projects can be charged using either Fixed Price and Time and Materials approaches, according to the situation, and can be delivered on site and/or remotely.

Discounts would be considered on a case by case basis.

Accelerators

Our tried and tested Digital Strategy & Transformation Framework incorporates an array of tools and methods to accelerate delivery, including:

- A detailed methodology describing activities, deliverables and considerations to help clients effectively define the scope and plan for their digital transformation.
- A Digital Maturity Assessment Tool with which to evaluate current thinking and capability and the extent of the client's ambition.
- An Enterprise Architecture Capability Reference Model aligned to industry standards such as TOGAF to accelerate assessment and design of the digital and technology architecture.
- A Cloud Migration Accelerator giving the ability to gather application data and simplify decision making across complex environments.
- A holistic digital operating model reference model and service taxonomy, helping clients to identify the impacts to people, process, service delivery model, performance and governance across all of their capabilities necessary to deliver the roadmap.
- A whole-of-institution business blueprint to help frame end-user requirements.
- A clear understanding of the required commitment from client's staff and team, both in terms of expertise and availability, to minimise the impact on business-as-usual operations.



Contact Us



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