

Evidence-backed Azure Cost Optimisation

A KPMG Service for G-Cloud 15



KPMG About us

KPMG is one of the largest AI Platforms & Cloud Engineering Advisory and Implementation providers in the UK. We bring end-to-end services across the entire cloud life-cycle from Strategy and Planning, to Architecture and Build, through to running Secure cloud-native applications. This is enabled by our diverse, industry-leading and multi-disciplined experts.

 AI Platforms & Cloud Engineering in its 10th year	 1000+ AI Platforms & Cloud Engineering Team (670+ Engineers & Architects, 500+ Advisory & Delivery consultants)	 2000+ AI & Cloud certifications in Azure, Google, AWS	 £30M + AI Platforms & Cloud Engineering spend supported annually	 600+ AI Platforms & Cloud Engineering projects completed	 50%+ Focused on highly regulated industries
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AI Platforms & Cloud Engineering Practice

- Deep domain experience across a wide range of Cloud providers and technologies
- Leading and award-winning scaled engineering capability
- Long established consulting approach and methodologies

Our Principles

- Industrialised approach reusing assets and accelerators
- Automate everything
- Deliver value for money
- Pride ourselves on high quality outcome deliverables

How we Operate

- Sprint based projects for fast iterative results
- Delivering with our clients using outcome focused multi-disciplinary teams
- Strong, established network to ensure partnering excellence

Our Core Propositions

Besides the core propositions we deliver **240+** services mentioned in our Service Catalogue

Operational Excellence 	AI Powered Modern Platform 	Modern Engineering 	Value & Sustainability 	AI Powered Application Modernisation 
• Cloud CoE & Target Operating Model • Cloud Programme Risk and Assessment • Cloud Maturity Assessment	• Cloud Design, Build, Migrate & Transform • Cloud Risk Controls & Cyber • Cloud Security Architecture	• DevOps & DevSecOps • Secure SDLC • Site Reliability Engineering (SRE)	• ESG • Cloud Value Management • FinOps • Sustainable Technology	• Gen AI • Cloud Data & Analytics • Logging and Monitoring

Across our many delivery centres, we work with clients of all industries, specialising in complex, high risk or regulated sectors.

London |
Manchester |
Leeds
(Onshore)

UK
Malta
(Nearshore)

India
Bangalore | Pune |
Noida | Gurugram |
Hyderabad
(Offshore)

Combining our expertise with our alliance tech solutions, we harness the power of smart technologies. Together, we solve your most complex business issues to create sustainable success.



Azure Cost Optimisation



Service Description:

KPMG delivers evidence-backed cost optimisation in Azure through assessment, rightsizing, cloud migration strategy, cost management tools, and continuous optimisation.

By leveraging KPMG's expertise, organisations can achieve significant cost savings without compromising performance or reliability in their Azure environment.



Service Categories

- Analysis of current infrastructure and right sizing of resources
- License review to avail of Hybrid License Benefit
- review of resource to best apply Reserved Instances and Savings Plans
- Provide governance around the environment to restrict resource creation
- Custom workbooks to highlight un-used / orphaned resources
- Continuous Optimisation
- Cost effective approach to migrating workloads to Azure



Service Benefits

- Reduces cost to the business
- Achieve more value from existing licensing
- Reduces costs to the business for 1 - 3 years
- Security and governance controls
- Reduce business cost and risk
- Improve financial processes for cloud resources
- Predicted costs of cloud before resources are created/migrated



Service Features

- Identify areas where cost saving can be realised - cost benefits
- Reduce costs with existing licensing available to the organisation
- Best use case design for vendor cost saving offerings
- Create guardrails so only approved resources/SKUs can be deployed
- Easily see unused resources that are costing money
- Continuous improvement and environment optimisation
- Comfort that migrated workloads won't cause cost to spiral

Our Approach

Using our cost optimisation framework, industry experience and proven methodologies we will help your organisation to evaluate it's investment in Azure and identify opportunities where these costs could be further optimised.



Requirements

Implementing Azure Cost Optimisation requires a thorough understanding of an organisation's Azure consumption patterns, the ability to identify inefficiencies, and the knowledge to leverage cost-saving features effectively within Azure. Essential to this process is the assessment of current resources, usage rates, and alignment with business needs to ensure optimal and cost-effective Azure configurations.



Activities

Cost Analysis & Audit

- Perform a detailed analysis of current Azure spending to identify over-provisioned or underused resources.
- Evaluate existing subscriptions and service configs for cost efficiency.
- Identify opportunities for consolidating resources to reduce expenses.

Right-Sizing & Optimisation

- Implement right-sizing recommendations for VMs, DBs, and other Azure services.
- Optimise storage solutions and manage data lifecycle.
- Leverage Azure Reserved Instances and Hybrid Benefits where applicable..

Budget Mgmt & Cost Control

- Set up budget alerts and implement Azure cost management tools to monitor and control spending.
- Establish governance policies to ensure all future deployments are optimised for cost.
- Train teams on cost-aware practices and the utilisation of Azure pricing calculator for planning.

Performance & Efficiency

- Assess the impact of cost optimisations
- Fine-tune configuration.
- Continuously monitor and adjust resources as business needs and Azure offerings evolve.



Outcomes

Azure Cost Optimisation Services enable organisations to significantly reduce their Azure spending without impacting operational efficiency. By carefully analysing and adjusting resource usage, implementing cost-control mechanisms, and educating teams on cost-effective practices, businesses can achieve a more streamlined and economically sustainable Azure environment. This proactive management ensures ongoing alignment of Azure investments with business objectives, leading to improved financial performance and resource allocation.



High-Level Timelines

Our indicative timeline is based on our experience of delivering similar engagements for multiple organisations. Once engaged, we will work with you to create and agree a bespoke plan to meet your specified requirements.

Weeks: Varies

Why KPMG



Top Professional Brand

KPMG has a strong brand and excellent reputation. We are focused on customer needs and have a pragmatic approach for the design and delivery of our Projects. Our team has a proven track record of delivering similar engagements and an intimate knowledge of challenges faced by our clients.



Constructive Input and Challenge

We consider it to be our responsibility to bring an independent perspective and constructively challenge existing processes and systems. We will highlight and share with you both internal and external leading practices.



We Employ a Collaborative and Integrated Team Approach

We deliver a full suite of evidence-backed recommendations in collaboration with KPMG sector and technical experts in all parts of our business around the globe. By working in multi-disciplinary teams, we can deliver holistic thinking and insights for even the most complex challenges.



We Have Strong Relevant Recent Credentials

We have worked across multiple industries and will bring insights from other sectors to challenge your thinking. We have vast Cloud and DevOps expertise within our technology practice in the UK region alone, who cover everything from hosting strategies to building landing zones. We produce agile, resilient and efficient IT functions that support the wider enterprise.

Our Team, Stories and Solutions

Business Outcomes Powered by Cloud

Our Solutions

Cutting-edge technology, business focused solutions

Our Stories

Discover the impact we've made in the Cloud industry

Our Insights

What are the big issues at the top of your business agenda? Read our latest thinking and research to stay on top of change.

AI and Machine Learning

Thought-leadership, expert analysis, and guidance on all things AI.

AI and Machine Learning

Technology and innovation

Trusted insights and actionable advice on emerging technologies.

Technology and Innovation

The CEO guide to AI value

The CEO Guide to AI Value

Agentic AI: the what, the why, and the how

Agentic AI: the what, the why and the how

And many more....

KPMG Industry Analyst Recognition

Industry analysts recognition and accolades - KPMG Global



2022 Partner of the Year Winner
Dynamics 365 Finance Award
2022 Partner of the Year Finalist
Global SI & Advisory Digital Transformation Award
Advisory Services Award

Microsoft Partner of the Year for 2023
Microsoft Prestige Award for Supplier of the Year



KPMG named a **Global Leader** in Verdantix Green Quadrant: **ESG and Sustainability Consulting 2024**



Global Partner of the Year 2024
Google Cloud DE&I Partner 2024



2x Guinness World Records for DevOps and Cloud Upskilling

DevOps upskilling in KPMG and the community



2020, 2021, 2022

Highly Commended / **DevOps Leader of the Year 2023**



The Forrester Wave™: Cybersecurity Consulting Services in Europe, Q1 2024





Contact Us



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