

Evidence-backed Mobile Application Development

A KPMG Service for G-Cloud 15



KPMG About us

KPMG is one of the largest AI Platforms & Cloud Engineering Advisory and Implementation providers in the UK. We bring end-to-end services across the entire cloud life-cycle from Strategy and Planning, to Architecture and Build, through to running Secure cloud-native applications. This is enabled by our diverse, industry-leading and multi-disciplined experts.

 AI Platforms & Cloud Engineering in its 10th year	 1000+ AI Platforms & Cloud Engineering Team (670+ Engineers & Architects, 500+ Advisory & Delivery consultants)	 2000+ AI & Cloud certifications in Azure, Google, AWS	 £30M + AI Platforms & Cloud Engineering spend supported annually	 600+ AI Platforms & Cloud Engineering projects completed	 50%+ Focused on highly regulated industries
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AI Platforms & Cloud Engineering Practice

- Deep domain experience across a wide range of Cloud providers and technologies
- Leading and award-winning scaled engineering capability
- Long established consulting approach and methodologies

Our Principles

- Industrialised approach reusing assets and accelerators
- Automate everything
- Deliver value for money
- Pride ourselves on high quality outcome deliverables

How we Operate

- Sprint based projects for fast iterative results
- Delivering with our clients using outcome focused multi-disciplinary teams
- Strong, established network to ensure partnering excellence

Our Core Propositions

Besides the core propositions we deliver **240+** services mentioned in our Service Catalogue

Operational Excellence 	AI Powered Modern Platform 	Modern Engineering 	Value & Sustainability 	AI Powered Application Modernisation 
• Cloud CoE & Target Operating Model • Cloud Programme Risk and Assessment • Cloud Maturity Assessment	• Cloud Design, Build, Migrate & Transform • Cloud Risk Controls & Cyber • Cloud Security Architecture	• DevOps & DevSecOps • Secure SDLC • Site Reliability Engineering (SRE)	• ESG • Sustainable Technology • Cloud Cost Management & Financial Optimisation (FinOps)	• Gen AI • Cloud Data & Analytics • Logging and Monitoring

Across our many delivery centres, we work with clients of all industries, specialising in complex, high risk or regulated sectors.

London |
Manchester |
Leeds
(Onshore)

UK
Malta
(Nearshore)

India
Bangalore | Pune |
Noida | Gurugram |
Hyderabad
(Offshore)

Combining our expertise with our alliance tech solutions, we harness the power of smart technologies. Together, we solve your most complex business issues to create sustainable success.



Mobile Application Development



Service Description:

Our evidence-backed mobile application development service transforms your vision into secure, performant and feature rich mobile apps, focusing on delivering a seamless and integrated user experience. Leverage our expertise to design, develop, and deploy native and cross platform apps.



Service Categories

- Cross-Platform application development.
- Native application development.
- Progressive Web Application (PWA) development.
- Backend development services.
- Post launch support and maintenance.



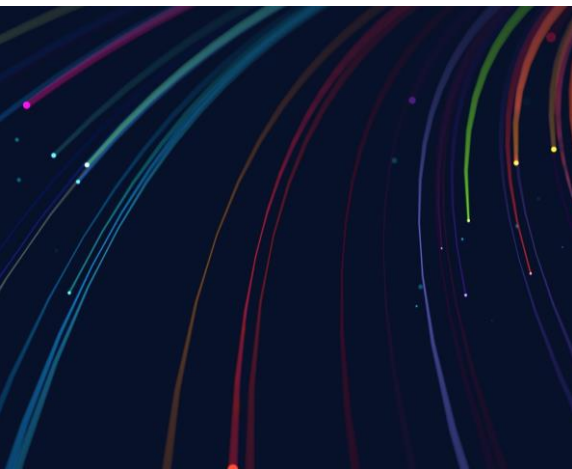
What are the benefits of KPMG Powered IT service?

- Empower mobile workforces with on-the-go functionality.
- Access larger target audiences with mobile-first experiences.
- Refined mobile strategies enhance user engagement.
- Native mobile experiences help to improve speed, reliability, and trust.
- Support users across multiple platforms and devices.
- Efficient backend operations support app performance.
- Apps enhanced through integration with backend services.
- Reliable, efficient, and business-critical apps.
- Regular updates keep the app competitive and secure.
- Built using open-source frameworks and components.



Our Service Features

- Native iOS and Android application development.
- Cross-platform solutions with React Native and Flutter.
- Integration with backend systems for data and content.
- Mobile Application testing for reliability and performance.
- User interface design for engaging user experiences.
- Agile delivery, continuous integration and deployment to app stores.
- Developed using secure development practices.
- Integration with MDM services and enterprise app stores.
- Strategic planning and mobile advisory for optimal outcomes.



Our Approach

KPMG offer a modern approach to mobile development, helping clients to leverage mobile platforms as enablers; to reach wider audiences and enhance experience for mobile users. By combining our deep technical experience with subject matter expertise, we're able to truly understand your unique requirements and deliver value.



Requirements

- Access to Subject Matter Experts (SMEs), Product Owners and Stakeholders for business input
- Access to technical teams, including Cloud and Software development teams to ensure alignment
- Access to infrastructure or support from existing operations teams as needed
- Defined security and compliance expectations and access to an assigned representative
- User Acceptance Testing (UAT) Resources
- Access to developer accounts or support from existing operations teams to facilitate



Activities

Analyse

A deep dive into your business objectives, user needs and technical requirements. Aligning the the possible with the feasible, to ensure successful project delivery.

Plan

Define clear objectives and requirements, establishing a roadmap for development. Ensuring alignment across teams and efficient resource allocation throughout the project lifecycle.

Build

Development begins, leveraging best practices to build and deploy your application. We focus on automation where possible, allowing us to rapidly deliver features and maintain quality.

Deliver

We closely monitor your applications performance and adoption, checking it is delivering the expected value for your users and achieving your original business objectives.



Outcomes

Mobile Friendly: Mobile workforces are empowered with on-the-go functionality, removing bottlenecks created by poor desktop user interfaces.

Improved Engagement: Larger target audiences can be reached with engaging mobile applications, helping to expand market reach.

User Experience: By utilising native mobile components and interactions for the user interface, applications are more intuitive and offer improved experiences.

Functionality: Application functionality is enhanced through integration with backend services and the ability to leverage native mobile functionality; including photo's, recording, location and notifications.

Quality: Robust, performant and well-maintained applications leave a lasting impression, helping to set you apart from the competition.



High-Level Timelines

Our indicative timeline is based on our experience of delivering similar engagements for multiple organisations. Once engaged, we will work with you to create and agree a bespoke plan to meet your specified requirements.

Weeks: > 12 weeks

Why KPMG



Top Professional Brand

KPMG has a strong brand and excellent reputation. We are focused on customer needs and have a pragmatic approach for the design and delivery of our Projects. Our team has a proven track record of delivering similar engagements and an intimate knowledge of challenges faced by our clients.



Constructive Input and Challenge

We consider it to be our responsibility to bring an independent perspective and constructively challenge existing processes and systems. We will highlight and share with you both internal and external leading practices.



We Employ a Collaborative and Integrated Team Approach

We deliver a full suite of evidence-backed recommendations in collaboration with KPMG sector and technical experts in all parts of our business around the globe. By working in multi-disciplinary teams, we can deliver holistic thinking and insights for even the most complex challenges.



We Have Strong Relevant Recent Credentials

We have worked across multiple industries and will bring insights from other sectors to challenge your thinking. We have vast Cloud and DevOps expertise within our technology practice in the UK region alone, who cover everything from hosting strategies to building landing zones. We produce agile, resilient and efficient IT functions that support the wider enterprise.

Our Team, Stories and Solutions

Business Outcomes Powered by Cloud

Our Solutions

Cutting-edge technology, business focused solutions

Our Stories

Discover the impact we've made in the Cloud industry

Our Insights

What are the big issues at the top of your business agenda? Read our latest thinking and research to stay on top of change.

AI and Machine Learning

Thought-leadership, expert analysis, and guidance on all things AI.

AI and Machine Learning

Technology and innovation

Trusted insights and actionable advice on emerging technologies.

Technology and Innovation



The CEO Guide to AI Value



Agentic AI: the what, the why and the how

And many more....

KPMG Industry Analyst Recognition

Industry analysts recognition and accolades - KPMG Global



Microsoft Partner of the Year for 2023
Microsoft Prestige Award for Supplier of the Year



KPMG named a **Global Leader** in Verdantix Green Quadrant: **ESG and Sustainability Consulting 2024**



Global Partner of the Year 2024
Google Cloud DE&I Partner 2024



2x Guinness World Records for DevOps and Cloud Upskilling

DevOps upskilling in KPMG and the community



2020, 2021, 2022

Highly Commended / DevOps Leader of the Year 2023



The Forrester Wave™: Cybersecurity Consulting Services in Europe, Q1 2024





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