

Analytics Learning Programme (ALP)

A KPMG Service
for G-Cloud 15



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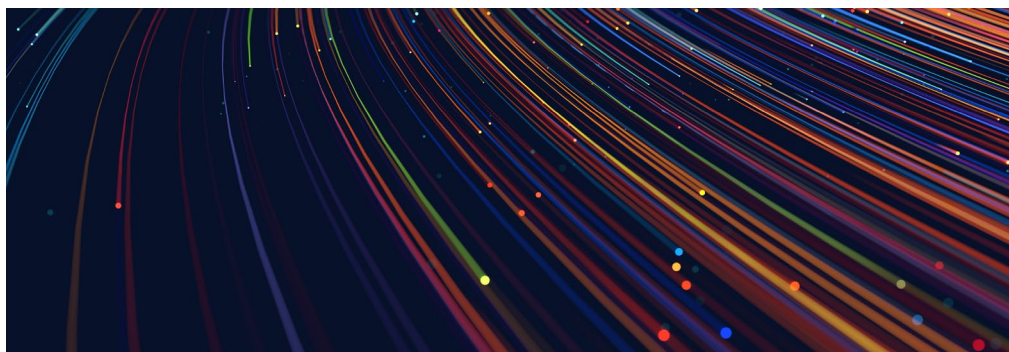


Service description

Our service is an award winning (Data IQ award-best capability develop programme (across sectors) & finalist Analysis in civil service award-collaboration) consultancy and technology based offering that supports organisational change and drives digital & data upskilling to enable insight driven analysis.

Supporting capability building in analytics and cloud technologies through live virtual classrooms and hands on technical labs.

Creating Proof of Concept (PoC) solutions to address real-world problems as part of a guided Hackathon.



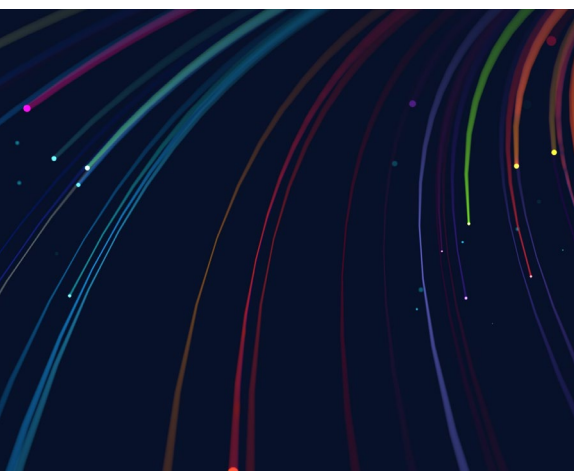
What are the benefits ALP service?

- Customised learning pathways
- Competency and skills assessment
- Content management and curation from internal and external sources
- Virtual interactive learning classrooms and technical labs
- Data literacy learning programme for leaders
- Self-paced online learning via online learning platform
- Development of Proof of Concept (PoC) solutions to real problems
- Access to a digital learning library



Our service features

- Measure improvements in analyst competencies against our framework
- Promote a shift in analytical mindset and team culture
- Build a network of champions to embed learning forward
- Create proof of concept solutions by applying novel techniques
- Foster collaboration, bringing analysts from across organisational boundaries
- Build an insight driven culture and cultivate internal capability
- Drive Cloud adoption through increased technical competency
- Enhanced learner experience driving uptake and engagement
- Targeted learning to meet the organisational need



Our approach and service details

We use an **applied** and **immersive** learning experience, shifting mindsets and culture to leave a lasting learning legacy at your organisation. Our methodology follows three key principles:

Changing mind-set and culture

Applied and immersive training

Learning legacy

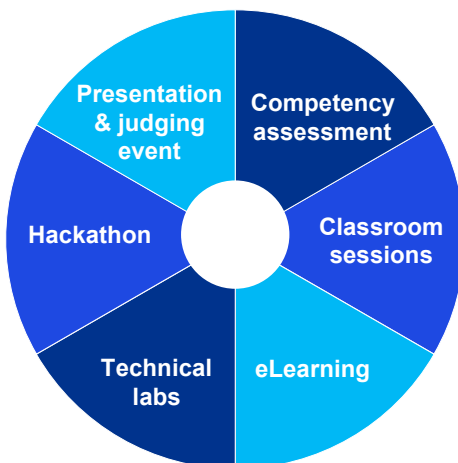
Following these key principles enables the delivery of a program that engages participants, develops relevant skills through application and empowers them to work with varied stakeholders and new technologies.

We plan to deliver the immersive training within a **3-6 month** timescale and we will work with your team to achieve that and to deliver the required outputs.



Tell me and I forget, teach me and I may remember, involve me and I learn.

Benjamin Franklin



Changing Mindset & Culture:

The **Analytics Learning Programme** is designed not just to impart skills, but to transform the very way your team thinks about and approaches problems. through immersive learning experiences, we aim to instil a culture of **curiosity, active engagement, and continuous improvement**, ensuring that every analyst emerges not just as a practitioner, but as a visionary in their field.

Cultural Transformation:

Encourage a **culture of continuous learning** and an analytical mindset throughout the organisation.

Promote a shift in analytical mindset and team culture by building a network of champions to embed learning and drive the **cultural change**.

Competency Assessments:

Conduct a **360-degree competency assessment** for analysts to gauge strengths and areas for development, fostering a reflective and growth-oriented culture.

Measure improvements in analyst competencies against our 10-point framework, ensuring that the development aligns with the desired **cultural shift**.

Applied and Immersive Training

Learning by doing has been the cornerstone of effective education. Our programme is structured around this philosophy, providing analysts with a rich, immersive training environment. From **virtual labs to eLearning**, each module is an invitation to dive deep, experiment boldly, and apply new knowledge directly to real-life scenarios.

Capability Building:

Utilise live **virtual classrooms** and hands-on **technical labs** for practical, real-world training.

Offer virtual interactive learning environments that simulate **actual work scenarios**, enhancing the **practical application** of new skills.

Innovation and Application:

Organised **Hackathon** where analysts work in teams to design and develop innovative **Proof of Concept (PoC)** solutions to real-world problems, applying their skills in a dynamic, collaborative environment.

Guide participants in creating **Proof of Concept (PoC)** solutions to address real-world problems.

Leaving a Lasting Learning Legacy

The true measure of any learning programme is the enduring value it leaves behind. Our commitment extends beyond the duration of the training; we seek to create a **legacy of learning** that outlives the programme itself. By integrating the training into the very fabric of your organization, you ensure that every participant contributes to a collective repository of knowledge.

Presentation and Judging Event:

Host a culmination event to celebrate the achievements of the teams. Analysts present their developed **POC** solutions, which are then judged by key stakeholders to **recognise success** and foster a **legacy of achievement**.

Learning Transfer:

Implement strategies to **embed learning** within the organisation, so participants can continue to develop after the programme has concluded.

Drive **cloud adoption** through increased capability and foster an environment where learned skills lead to actionable insights in the workplace.

Monitoring and Evaluation:

Set up systems to track the **long-term impact** of the learning programme, both for individuals and the organisation.

Use feedback and performance data to refine the programme continuously, ensuring its relevance and effectiveness for future cohorts.

Why KPMG

- **The role of a data analyst has shifted dramatically.** Changing user needs and expectations, increased demand for multi-disciplinary work, and technological development are driving an evolution in the industry.
- **Having analysts developed for this new landscape is essential.** Conventional training is usually less relevant to the job role leaving employees unengaged, or teaching methods do not address the practical issues that your teams need to tackle.
- KPMG's programme provides you with a uniquely applied and immersive experience **relevant to your job role, shifts analysts mind-set and team culture** providing measurable improvements, and **builds legacy learning into it's foundation** to ensure knowledge isn't lost.

Foster **collaboration**, bringing analysts from across organisational boundaries together to **apply their skills to real problems**

Build an **insight driven culture** and cultivate internal **capacity and capability** for future delivery of the programme

100% of participants would recommend the course to others

93% demonstrated a significant improvement in at least one of the competency areas

79% improved their scores across at least 8 of the 10 competencies.

Our expertise in analytics learning and implementation



We provide expert analytic trainers:

From award winning analytics leader and pioneers through to analytics and industry 'top thinkers' delivering the course.



We foster collaboration:

Our programme brings together analysts from across the organization boundaries and enabled them to collaborate



We train for the future:

Throughout delivery we build a capability to continue to deliver this program in future without direct KPMG involvement.



Hackathon – Solving real problems:

Our Hackathon experience exposes analysts to apply their skills to design and develop innovative proof of concept (PoC) solutions to real problems



Changing mind-set and culture:

Our programme consistently shifts towards a more analytical and insight driven culture with experience developing solutions



Developing technical literacy:

KPMG has developed a 10 point competency framework, based on the DDaT framework, of key attributes that a good analyst should possess



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