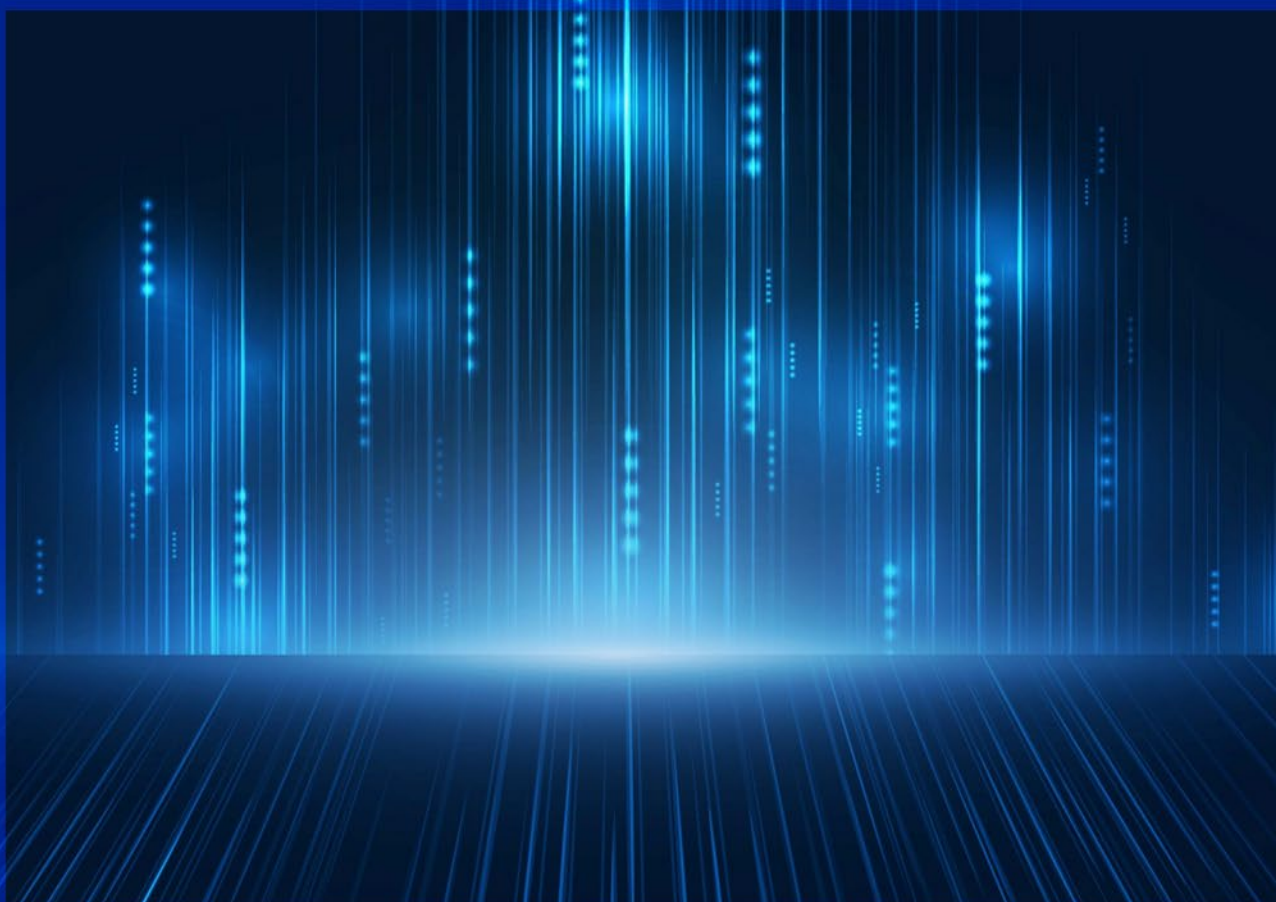


G-Cloud 15 – Divestment Data Management & Analysis

A KPMG Service for G-Cloud 15



IP Remediation / Deals & Transactions Tech. Solutions



In 2024, the total value of global mergers and acquisitions (M&A) reached approximately \$3.2 trillion. Data analytics played a crucial tool in these transactions

Do you need intellectual property separation services after a recent company split?

Is your company merging with another company and you need to manage your commercially sensitive information and IP?

When your company buys or sells an element of its business, it is vital that data such as IP or Commercially Sensitive Information (CSI) is addressed before completion.

Our services have helped with streamlining this process to identify, map and remediate data. It ensures efficiency, helps to avoid regulatory blockage, and designed to support both companies in the deal to have clear and well-documented ownership and usage rights of their respective IP. This means there will be minimal impact on BAU.

How can our services help you?

- Centralised repository to catalogue ownership of all IP assets (patents, trademarks, copyrights, trade secrets, etc.)
- Ensures fair valuation during the demerger process by understanding the worth of the IP assets
- Automating the transaction process reduces the risk of errors or missing details
- Make sure IP is transferred in compliance with relevant laws and regulations
- Secure sensitive data throughout the transaction process with encryption, secure access controls, and audit logs
- Provide ongoing monitoring of the IP post-demerger to ensure that each entity is complying with the agreements made during the separation process
- Data enhancement tools can standardise and improve data quality to expedite the deal process and reduce regulatory risk



Our experienced team has worked on large, complex divestment transactions and has the authority to advise the board, project managers and legal counsel on the integrity of the data.



Our workflows and procedures have been refined through real-world market testing, ensuring they align with industry best practices and can be rapidly deployed to get the deal done.



With KPMG's global network, we have the ability to untangle CSI across borders and divisions by drawing on specialist and in-country expertise.



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