



Babcock

Make data compelling, not complex with data visualisation

Deployable, secure and domain assured



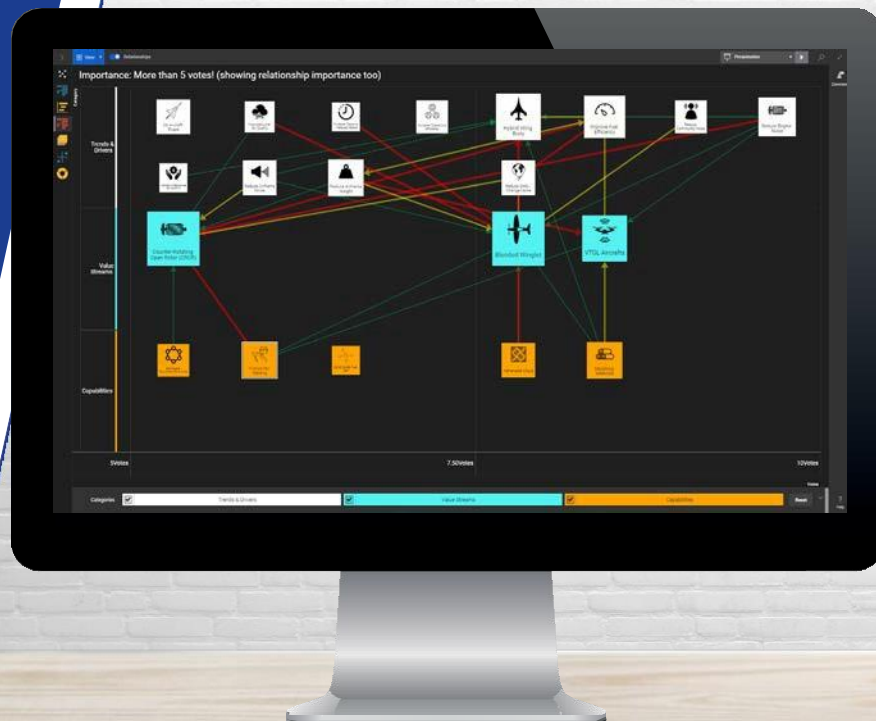
About SharpCloud

SharpCloud is a data visualisation software that turns your business data into engaging visual stories that help inform your strategic decision making.

Babcock can deploy this solution to Enterprise clients across multiple service platforms; ensuring management of data is in line with Government classification and Industry data assurance best practices.

Babcock are already delivering support solutions to both private and public sector clients including: DWP, MOD, Parliamentary Group and DSTL.

SharpCloud's innovative data visualisation capabilities combined with Babcock's joint service offering paves the way for optimised business processes, team efficiency and improved decision making support.



Capabilities

SharpCloud enables our customers to focus on details in their data and explore each dependency in-depth. By using SharpCloud, you can finally visualise high-level strategic goals alongside tactical initiatives in one platform.

With hundreds of customisable and interactive views, SharpCloud has the power to provide insight into any business case.

- > **Improve Decisions**
- > **Reveal Insights**
- > **Transform Outcomes**
- > **Save Time and Cost**

Some of the capabilities of SharpCloud are described over the following two pages.



Stakeholder Mapping

Identify, analyse, prioritise and engage.

Identify the significant stakeholders in your strategic programme, and use SharpCloud's relationships to display their interest, influence and needs in an interactive stakeholder map. Use colour and images to emphasise their priorities and to organise stakeholders using flexible grid, wall and chart views. Share the story across your organisation to ensure appropriate and consistent engagement with all key stakeholders.

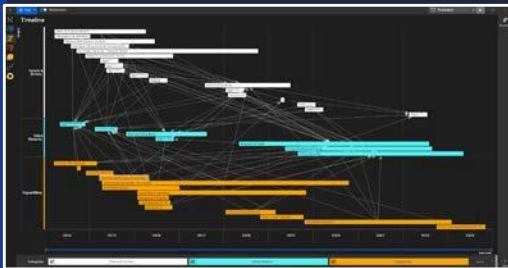
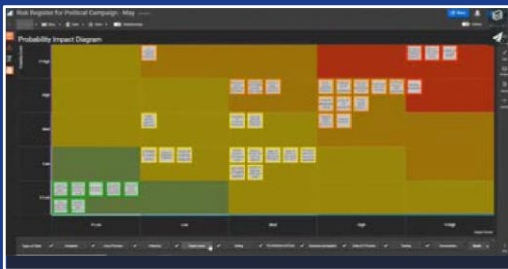


Digital Transformation

Manually add your data directly into SharpCloud, paste from Excel, or pull in from databases and business systems to kick-start your story structure.

SharpCloud interprets data into dynamic views that make even complex interdependencies easy to digest.

Connect stories to data sources with the SharpCloud API, and let your data steer your story. Seamless synchronisation allows everyone to access the latest information, with up-to-date priorities, links, and other metrics.



Enterprise Risk & Strategy

Organise, analyse, strategise.

Rapidly structure and visualise your business information, however complex. Whatever your task, you can transform it into an engaging digital story that naturally aids analysis and heightens strategy with valuable visual insight. Replace or enhance your spreadsheet.



Roadmaps

Align business functions with corporate strategy in a SharpCloud story, keeping insight from your road mapping workshops in focus, not locked away and lost in a static document. Streamline the process of building and maintaining strategic roadmaps by visualising complex information in a dynamic SharpCloud story. With your data structured in this visual format, with living content, conversations and knowledge transfer occurs naturally and regularly, kick-starting business progress.



Collaboration

Comment, co-create, control.

Reap the benefits of true collaboration. Allow users to share, comment and coproduce, and review all changes in an instantly updated audit. Develop a culture of increased collaboration and continuous improvement.



Executive Reporting

Build a narrative around their strategic portfolio to make better business decisions.

SharpCloud presents a unique, visual, data-driven view of your portfolio allowing you to manage your risks, drive value from your project portfolio and confidently roadmap your future. SharpCloud sits across your multiple line of business tools, elevating important data and collateral into an easy to navigate data-driven story. Say goodbye to static, linear presentations that soak-up effort to create, and deliver little insight. And say hello to dynamic, engaging data-driven stories that put you in control, offer train of thought insights, and energise your stakeholders.



Innovation

Display, discuss, decide.

Turn meetings and presentations into dynamic decision-making forums with active and engaged participants. Empower your audience to reach their own conclusions and a positive consensus, all captured in an ever-evolving document.

Service Provision

Babcock delivers a deployable, secure and domain assured service offering for SharpCloud. Utilising Government cloud based platforms provides seamless hybrid capabilities; enabling you to securely manage data, user access on a single proactive application.

We have three hosting offerings depending upon your data assurance requirements these include:

- **MicroSoft Azure - OFFICIAL**
- **Private Cloud - OFFICIAL SENSITIVE**
- **Private Cloud - SECRET**

All details of these service offerings can be found on the Digital Marketplace:
www.digitalmarketplace.service.gov.uk



Additional Services

Our standard service offering can be supported by a number of additional services which are all priced on request. Services include Information Assurance, Training, Integration and Consultancy, our standard services are detailed below:

New User Training

- What is SharpCloud, what are its use-cases and who are the users?
- What are its benefits (and supporting key features)?
- Hands-on training to get you started
- Includes: Creating stories, getting data in, working with Views, displaying relationships, adding rich content, presenting and sharing your story

Super User Training

- For existing users & new users who attended the new user training
- Extended training and enablement to create competent, confident SharpCloud Super-Users.
- Structuring & Importing data – Automating data import using SharpCloud QueryConnect, when to use attributes, categories, tags & relationships, capturing data using Forms
- Refining your Stories – Customising item appearance, hidden views & custom dashboards, creating calculated values
- Collaborating – Working with teams & directories, publishing stories

Consultancy Support

- Support with producing SharpcloudSharpCloud stories/templates
- SharpCloud Design Workshop covering:
- The fundamental principles of SharpCloud; Templates, inheritance, sharing items, dynamic views and content 'mastery'; roles and responsibilities; data and content management
- Building the solution; Building the templates and working stories; Inheriting items, sharing items and pulling in items 'on demand' (Enterprise views); Refining the working stories and adding local content
- Managing the solution; Assigning user access and permissions using teams and sharing; Managing your subscriptions and access to SharpCloud.

System Integration

- Building interfaces with other systems
- Creation of API's

Data Onboarding

- Import existing stories
- Import existing data
- Mapping of stories to data

The background is a dark, deep blue space filled with numerous small, out-of-focus glowing particles in shades of blue, green, and purple. A prominent feature is a large, flowing, wireframe mesh structure that resembles a liquid or gaseous form, composed of interconnected blue lines. This mesh structure has a central void and appears to be moving or pulsing. The overall effect is a high-tech, digital, or scientific aesthetic.

For further information please get in touch:

Telephone: +44 (0)7983 636 092

Email: digital.solutions@babcockinternational.com