

Digital Strategy

Service Category: Cloud Migration Planning, Cloud Support Services

About Our Service

Our vendor-independent, full life-cycle digital strategy services use enterprise architecture and an evidence-based approach to ensure alignment of strategy with user needs. Our services include stakeholder and requirement management, technology road mapping and horizon scanning. We can also provide advice on cloud strategy and standards-based open systems architectures.



Service Features

Digital maturity assessment - 'as is' and 'to be' modelling

Business case development; options modelling and analysis

Open architecture and cloud guidance - from discovery to support

Enterprise architecture services supporting a model-based approach

User research, stakeholder engagement and discovery processes

Evidence and risk-based development of the digital service strategy

Technology and product roadmapping and horizon scanning

Digital transformation services including TOM design, change and risk management

Reporting and dashboarding to support communication across digital transformation lifecycle

Tailored approach throughout the digital service lifecycle

Service Benefits

Confidence in the whole-life management of user driven digital services

Proven benefits of digital service investment before implementation

Open architectural approach enables cloud-based future-proofing

Robust approach to the design and creation of digital services

Robust approach to the operation of digital services

De-risking of complex technical cloud solutions

Detailed profiling of an organisation's digital service needs and vulnerabilities

Digital service security architecture development risk assessment management and advice

Confidence in information resilience planning supporting networks and infrastructure

Tailored advice for risk and compromise mitigation strategies

Detailed Service Definition

Frazer-Nash is an independent consultancy providing advice to clients across a wide variety of technical capabilities, including digital service strategy. We are technology agnostic and specialise in open systems architectures, which are essential for delivery of agile, interoperable systems that support technical and commercial flexibility. Our independence enables us to support and critique architectures regardless of the chosen technology or methodology.

Our Digital Service Strategy offering provides clients with a whole life model for each digital service, from discovery through to eventual end-of-life, ensuring a continual process of re-discovery and implementation of new enhancements. This gives confidence that users will receive the highest level of support from the digital service and that the expected benefits will be achieved for all parties.

Detailed Service Definition (continued)

This service includes interactive workshops involving all key stakeholders and support for the development of digital service implementation and technical roadmaps. Our consultants are knowledgeable in current industry practices and technologies, as well as maintaining engagement with new and emerging tools and technologies, such as AI, ML and Semantic Web.

It includes the capability to understand organisational goals and challenges, discover the user needs and changes in user behaviours and recognise the diversity of people who will use the digital service. In addition, an analysis of market trends, current and future security and cyber issues along with potential implementation models and cloud hosting options will provide a sound background to the definition of a proven digital service solution.

Frazer-Nash has expertise in industry-leading architectural frameworks, such as TOGAF, and relevant open standards, including the ArchiMate standard, and experience in the industry-leading software tools that provide support to it.

Why Frazer-Nash Consultancy?

Frazer-Nash Consultancy is an independent engineering and technology consultancy with over 35 years' experience delivering high-quality digital and cloud-enabled solutions. We support organisations operating in complex and regulated environments through our collaborative approach and deep expertise in digital engineering, software development and systems integration.

We are **solution and technology-agnostic**. We assess our clients' requirements and provide impartial advice and design solutions based solely on their needs. This independence enables us to select the most appropriate cloud technologies and architectures to deliver secure, resilient and value-for-money outcomes.

Our cloud solutions are informed by experience gained across multiple platforms, sectors and use cases. We combine proven engineering discipline with a strong understanding of integration and whole-system design to support and enable cloud adoption while managing risk and ensuring long-term sustainability.

Our Commitment to Quality

Frazer-Nash is committed to delivering consistently high-quality services and outputs that **often exceed customer expectations**. Quality is embedded throughout our ways of working, from engagement and communication through to delivery and assurance.

We actively monitor progress using our robust, proportionate controls, ensuring key decisions are subject to appropriate challenge. Each project is allocated a dedicated Project Manager, a Project Supervisor who independently reviews and approves monthly reports, and a Project Auditor for ongoing quality assurance.

We ensure accuracy and suitability for purpose of all deliverables, with independent verification by two reviewers. Our Quality Management System is certified to **ISO 9001 and TickITplus** (for software development), providing customers with confidence that our quality standards are externally assured and continuously maintained.

Our Security

Frazer-Nash operates robust security processes and controls suitable for handling sensitive and classified information **above OFFICIAL** up to and including **Top Secret**. Security is embedded across our people, processes and systems, ensuring information is protected throughout delivery.

We support sensitive and critical programmes across government and national infrastructure by applying strict information-segregation controls, including team separation to address security, or conflict-of-interest considerations

All 1500 staff hold **BPSS clearance as a minimum**, with the majority cleared to **SC** and over 225 consultants holding **DV clearance**.

Our IT systems are certified to **ISO 27001 and Cyber Essentials Plus**, providing assurance that information security risks are proactively managed in line with recognised industry standards.

Our Approach to Subcontracting

Frazer-Nash primarily delivers services through our large base of permanent staff, supplementing this capability where required with trusted partner organisations to provide additional flexibility, specialist expertise and scale while retaining full delivery control.

We are experienced in engaging and managing subcontractors across the full project lifecycle, ranging from sole traders to large multinational organisations. Our structured approach ensures the right supplier is selected for each requirement and integrated effectively into the delivery team.

Our subcontracting processes focus on robust supplier identification and assessment, clear definition of scope, appropriate flow-down of contractual terms and conditions, and proactive risk management. All subcontractors are subject to proportionate commercial and technical due diligence to ensure they meet our standards for security, quality and delivery, enabling us to deliver outcomes on time, within budget and to the required quality.



Resourcing

Frazer-Nash employs over **1,500 technical specialists** across all grades, from **Follow to Set Strategy**, providing depth, continuity and scalability across a wide range of disciplines, backgrounds and experience levels.

To support agile and flexible delivery, our people are organised into defined **technical delivery areas** (including Information Systems, Cyber, Modelling and Software), which are deployed across multiple sectors such as central and local government, policing, health and energy. This structure, combined with strong portfolio, programme and project management (P3M), enables us to actively monitor demand and adapt resourcing throughout the project lifecycle.

We deliver complex requirements efficiently, consistently and at pace by forming tailored, multi-disciplinary teams led by a single accountable Project Manager.

Our consultants regularly work across different sectors, enabling us to cross-pollinate ideas, tools and best practice between domains. Drawing on in-house expertise, such as information security and human factors, we ensure effective and responsive delivery for every client.



Our Commercial Approach

Frazer-Nash adopts a flexible and transparent commercial approach to ensure best value and a model that aligns to each client's specific requirements. We collaborate with customers to clearly define the scope of services and agree a commercial structure that is predictable, proportionate and aligned to your required outcomes and effective delivery.

Depending on the requirement, this may include a **fixed-price model for clearly defined scopes**, or **time and materials using agreed day rates** where flexibility is required to accommodate evolving needs.

For longer-term or ongoing service requirements, and where we have control over resource flexibility, we can also offer a **single blended day rate** covering a range of grades. This provides simplicity, transparency and ease of management while maintaining access to the appropriate skills at the right time.

Next Steps

To discuss your requirements in more detail or request an order for services, please contact ccs@fnc.co.uk

