

Pricing 2026

Licence Fees

NHS Customer Type	Product	Size/Access*	my mhealth RRP (Annual Charge)
ICB/Primary Care/Neighbourhood	Digital Hub (myAsthma, myCOPD, myDiabetes AND myHeart)	Population	Population x 65p
	Single Product Licence (myAsthma, myCOPD, myDiabetes OR myHeart)	Population	Population x 35p
	myCOPD-Pulmonary Rehabilitation Services only	Population	Population x 18p
Hospital Trust	myAsthma	Referred Patients only	£31,500 Fixed Fee
	myHeart	Referred Patients only	£31,500 Fixed Fee
	myCOPD	Referred Patients only	£31,500 Fixed Fee
	myDiabetes	Referred Patients only	£31,500 Fixed Fee
	myOp	Referred Patients only	£100 per prescription with a minimum £30k

*Population is calculated on the basis of the total number of patients who are registered to the service.

Service Fees

NHS Customer Type	Service	Rate
All	Digital Health Advisors (DHA)	£290 per DHA per day
All	Evaluation Support	£850 per consultant per day
All	Data Extraction	£850 per consultant per day

All licence and service fees exclude VAT