

Supplier Terms for Data Blocks

1. **Scope of License:** The Buyer is hereby granted a non-exclusive, non-transferable royalty free license to access and use the Deliverables and/or Services (which may include Software) specified in the Order Form for the Call-Off Initial Period and any Call-Off Optional Extension Period for the purpose(s) of use specified in the Order Form only. IF A TRIAL, then the aforementioned license is limited to the trial term only and for the internal use and display of the Deliverables and Services for the sole purpose of familiarization with the Deliverables and Services to understand its uses and applications. The Buyer may not use the Deliverables or Services for any commercial purpose. For Trials, the volume of use will be limited to the agreed amount detailed in the Order Form only. Overage pricing will not apply to the Buyer. The Buyer shall not exceed the maximum number of Buyer Users stated in the Order Form.

2. **Geographic Restriction:** THE BUYER SHALL (AND SHALL PROCURE THAT THE BUYER'S USERS SHALL) ONLY ACCESS AND/OR USE THE DELIVERABLES AND SERVICES IN THE UNITED KINGDOM (INCLUDING NORTHERN IRELAND AND CHANNEL ISLANDS) AND THE REPUBLIC OF IRELAND (THE "TERRITORY") TO SUPPORT ITS BUSINESS OPERATIONS SITUATED WITHIN THE TERRITORY ONLY. The Buyer shall not set up or share its user IDs or passwords outside the Territory, nor may it share the Deliverables accessed under the Order Form with persons located outside the Territory.

3. **Notice Requirements:** the Supplier may serve notice by sending an email to the contact email address stated in the Order Form (or such other email address as Buyer may have previously notified the Supplier). BUYER SHALL SERVE NOTICE BY SENDING AN EMAIL TO CANCELLATIONS@DNB.COM CLEARLY STATING: (i) THE BUYER'S NAME IN THE SUBJECT LINE AND (ii) "ORDER FORM REFERENCE [insert order form title and start date] - PLEASE CANCEL THIS ORDER" IN THE EMAIL BODY. Subject to valid notice being received, the Order Form will then terminate at on receipt of any such valid cancellation notice. The Buyer is responsible for obtaining their own email delivery receipt as proof of sending.

4. **Data Lifecycle Policy:** The Services licensed under the Order Form are subject to *Dun & Bradstreet's Global Product and Data Lifecycle Policy*, as set forth at <https://www.dnb.com/utility-pages/product-lifecycle-policy.html> which is incorporated herein.

5. **Contact Information:** If D&B for Sales & Marketing, Email Verification or Contact Data – Email & Phone are specified in the Order Form the following shall apply. Data Subjects have not opted in or otherwise expressly consented to receive direct electronic marketing from the Buyer. Applicable marketing legislation relating to the locality of Data Subjects should be checked prior to direct marketing. The Supplier will inform the Buyer of Data Subjects who have informed the Supplier they object to receiving direct marketing. Their objection is either indicated on their record or their details are provided in a separate file to the Buyer. It is the Buyer's responsibility to check these sources (as well as their own and any industry opt out lists such as the Mail Preference Service and Telephone Preference Service) and observe their objection. The Buyer's use of the Contact Information shall be for its own marketing and sales purposes and all opt out provisions and/or opt out links in the Buyer's marketing and sales materials shall pertain to opting out of the Buyer's marketing lists and/or the Buyer's databases only. "Contact Information" means professional information the Supplier collects and compiles relating to a person in the context of business which may include but is not limited to, names, titles, business phone and facsimile numbers, wireless devices, e-mail addresses and physical addresses, and social media handles. "Data Subject" means an individual person who is the subject of, represented within or identifiable by Contact Information.

6. **Buyer Data:** Where applicable, data received from the Buyer will be processed in accordance with the *Dun & Bradstreet Global Data Protection Exhibit*, as set forth at <http://www.dnb.co.uk/dpa> which is incorporated herein. As of 30 January 2026, the Supplier will process data received from the Buyer using the following Subprocessors for the supported activities at the locations specified below. The Supplier may update the Subprocessors used from time to time and the Buyer can view the current list of Subprocessors via <https://www.dnb.com/en-us/utilities/dnbsubprocessors.html>.

Subprocessor Entity	Location of the Responsible Entity	Supported Activity
Amazon Web Services Inc	United States	Cloud storage and computing
Axway Inc	United States	File transfer and API services
Concentrix Corporation	Cvg United States	Process outsourcing - data cleansing, data processing, outbound phone calls, data updates
Cybersoft Inc	United States	Process outsourcing - data processing, outbound phone calls, update records
Ensono, Inc.	United States	Cloud infrastructure
Google LLC	United States	Cloud service provider

7. **Levels:** Details of the different levels shown in the Order Form at the Data Blocks tables are set forth at <https://directplus.documentation.dnb.com/> which is incorporated herein.

8. Any unused amounts associated with the Services or carryovers from previous agreements will not be carried over or credited to current or subsequent Order Forms.

9. The Buyer is licensed to use the Services solely for the purpose of use identified within the Order Form. The Buyer shall have unlimited access to the licensed Data Blocks for all Entities included within the Records Under Management from each hosted company record. Additional use cases, entitlements, capabilities and/or data not explicitly granted within the Order Form shall require execution of a Variation Form between the Supplier and the Buyer.

10. The Buyer may not share the Deliverables with third parties to support or facilitate the conversion of the Supplier's Deliverables to digital identifiers intended to support online advertising, targeting, marketing or related activities which would compete with similar services of the Supplier.

11. The Buyer will be entitled to and issued one (1) production and one (1) development unique "access ID" (also referred to as an "API-key").

12. The Buyer has access to data at a rate of up to five (5) queries per second for each production and development API-key. The Buyer shall not use the Services to robotically or otherwise automatically harvest data through any software. The Supplier reserves the right to limit the volume of enquiries placed at any time.

13. The Buyer may place up to one thousand (1,000) API calls per calendar week across all entitled services when using the issued development API-key.

14. The Buyer may provide the Software (or access thereto) to a third-party developer solely for the purposes of providing technical development and data integration on behalf of the Buyer, provided that the third party developer has accepted and agreed to be bound by these terms and conditions and that any use of the Software and the Services shall be solely for and on behalf of the Buyer for the sole purpose of implementing Software for the Buyer. The Buyer acknowledges and agrees that: (i) any and all Deliverables accessed through an API-key is solely for development purposes only; and (ii) any API-key is provided to the Buyer by the Supplier for use only in the specific country where the Buyer User is located.

15. The Buyer will cooperate with and provide all necessary information and resources to assist the Supplier in providing the Service to the Buyer.

16. The Buyer agrees to share its usage metrics with the Supplier including but not limited to increase in conversion rates, increase in number of leads, number of pages visited, and number of minutes on the website. This data may be used for purposes of product enhancement and/or to develop supporting materials.

17. Notwithstanding the foregoing, as a result of governmental requirements, the Supplier is prohibited from providing credit rating services, as well as access to any subscription services in relation to credit rating activities, or configured financial data (such as estimated/modelled sales/employees, ratios, growth rates and industry quartiles) to any person or entity in Russia, or any Russian person or entity, and accordingly the Buyer agrees not to enable such use of the Services.

18. The following terms apply to the use of artificial intelligence:

(a) Definitions:

“**Agentic AI**” means software systems, models or applications that employ Gen AI to autonomously perform specified tasks, make decisions, or take actions with limited or no direct human interaction based on predefined objectives, learned patterns, or contextual data inputs;

“**Augmenting**” or “**Augmentation**” means inputting, referencing, or otherwise entering the Deliverables at Runtime, and solely as Read-Only Context, for the limited purpose of enhancing, informing, contextualizing, constraining, or guiding outputs or actions (i.e., Retrieval Augmented Generation (RAG)). Augmentation Includes the use of embedded Gen AI features within proprietary or third-party software, such as Salesforce Einstein™ or Microsoft Copilot™);

“**Gen AI**” means an artificial intelligence technology that exists now or may be developed in the future that: (i) is trained on data, (ii) interacts with a person using text, audio, or visual communication, and (iii) generates non-scripted outputs similar to outputs created by a human, with limited or no human oversight;

“**Grounding**” means the use of Deliverables to align Gen AI outputs with verified and contextually relevant data, for the purpose of improving factual accuracy, reliability, and relevance of such outputs. Grounding does not include training or fine-tuning Large Language Models (LLMs);

“**Read-Only Context**” means the model can access Deliverables only at prompt or query time, and only for retrieval, without modifying itself or memorizing the data;

“**Runtime**” means the period during which Deliverables may be used solely for executing a prompt or query and not memorized or reused outside a single prompt or query; and

“**Variations**” means information based upon, developed from, or otherwise incorporating all or any part of the Deliverables, and which retains or conveys all or any portion of the original meaning, insight, analytical value, content, or conclusions of the Deliverables.

(b) **Supplier Responsible Gen AI Commitments**: The Supplier will not use the Buyer prompts or queries for the purpose of training or tuning any Gen AI models. The Supplier is committed to responsible AI, as stated in the *Privacy, Data Transparency, and AI Trust Centre* located at <https://www.dnb.com/en-us/why-dnb/data-transparency/ai-systems.html>.

(c) **Permitted Machine Learning License**: The Buyer may, in connection with the permitted uses set forth in the Order Form, use the Deliverables to develop statistical and machine learning models (i.e., regression, decision trees), provided that: (i) such models are designed to perform specific tasks by identifying patterns within the Deliverables and making predictions or decisions based on those patterns; (ii) the models include documentation sufficient to reasonably explain decision-making processes and output, in accordance with industry standards for model interpretability (i.e., feature importance, decision paths, audit trails); and (iii) the models do not serve as a substitute for, replicate, or eliminate the need for the Deliverables.

(d) **Augmentation Use License**: **The Buyer is not authorized to use Deliverables for Augmentation purposes unless the Buyer has purchased the applicable D&B.AI Package with respect to that Deliverable.** If the Buyer has purchased a D&B.AI Package, then, solely in connection with the permitted uses set forth in the Order Form and subject to the restrictions in clause 18(f) below, the Buyer may use the Deliverables provided as part of the D&B.AI Package for Augmenting and Grounding the outputs of the Buyer's instances of pre-trained Gen AI models and Agentic AI tools (including embedded Gen AI features within proprietary or third-party software, such as Salesforce Einstein™ or Microsoft Copilot™).

(e) **Additional Permission Requirement**: The Buyer must have separate written permission from the Supplier prior to using Supplier provided Consumer Data, Contact Information, or other Personal Data under the Permitted Machine Learning License and/or Augmentation Use License, as applicable.

(f) **Restrictions**: Notwithstanding the foregoing, the Buyer shall not, and shall not permit any third party to: (i) use the Deliverables or Variations to develop, train, fine-tune, reinforce learning in, adjust weights in, customize or otherwise modify, enhance, improve or optimize any Gen AI; (ii) use the Deliverables or Variations in any publicly-available or public-facing Gen AI; or (iii) commercialize, or distribute any output or action that is based on or derived from the Deliverables or Variations.

(g) Information received by the Supplier in response to a D&B.AI Package request, where licensed, will be counted against the Buyer's RUM under the specified Purpose of Use/domain license as set forth in the Order Form.

19. In addition to the above, the following terms apply to Direct+:

(a) Definitions:

i. “**Analytical Use**” means data may be used for analytical purposes only, and not for any commercial use;

ii. “**Domain Use**” means data may be used for commercial purposes within the domain(s) within which the content is licensed. Domain Use includes Analytical Use;

iii. “**Domain Master Data**” means data may be used to enable the mastering of the Buyer's data within a defined domain, and may also be used for commercial purposes within the domain(s) within which the content is licensed. Domain Master Data Use includes Analytical Use;

iv. “**Enterprise Master Data**” means data may be used to enable the mastering of the Buyer's data across all domains, and may also be used for commercial purposes in Buyer applications across all domains. Enterprise Master Data Use includes Analytical Use;

v. “**Entity**” means a unique D-U-N-S® Numbered business for which content from any of the licensed D&B Data Blocks is accessed; and

vi. “**Record Under Management**” or “**RUM**” means each unique D-U-N-S® numbered business or Entity associated with a record loaded to or received through the Services.

Pricing for the Services is based on the total number of unique Entities. A listing of the data elements contained in each D&B Data Block is available upon request.

Supplementary Terms in respect of Add-Ons

☐ **Informatica Connector**

Service Description:

- Informatica Customer/Supplier 360 Connector – Software solution that enables cleanse, match and enrichment (company profile, linkage, supplier predictive risk) capabilities for Informatica Customer 360 and/or Informatica Supplier 360
- Informatica Customer/Supplier E360 Connector – Software solution that enables cleanse, match and enrichment (company profile, linkage, supplier predictive risk) capabilities for Informatica MDM MDE
- Customer/Supplier Monitor – Software solution that facilitates D&B Direct Monitoring, including registration and change notice processing
- Customer/Supplier Quick Start – Match & Enrich: A pre-defined service offering for implementing the Customer/Supplier 360 Connector or Customer/Supplier E360 Connector
- Customer/Supplier Quick Start – Monitoring: A pre-defined service offering for implementing Customer/Supplier Monitor
- Customer/Supplier Supplemental Quick Start Service Hours – Additional services outside the scope of the pre-defined Quick Start offerings delivered under hourly rates

☐ **Globalsoft Connector:**

- Connectors are available for use per domain only with the following Data Blocks (if the Data Blocks are included with the Buyer's license) or any additional blocks listed for use with the Connector as listed herein.
- Customer Connector available Data Blocks:
 - D&B for Enterprise Domain: Entity Resolution, Company Information Level 1 or Level 2, Hierarchies & Connections, Principals & Contacts Level 1 or Level 2; and
 - D&B for Sale & Marketing Domain: Entity Resolution, Company Information, Hierarchies & Connections, Principals & Contacts, Company Financials.
- Supplier Connector available Data Blocks:
- D&B for Enterprise Domain: Entity Resolution, Company Information Level 1 or Level 2, Hierarchies & Connections and/or Principals & Contacts Level 1 or Level 2; and
- D&B for Supply and D&B for Compliance Domains; Entity Resolution, Company Information, Hierarchies & Connections, Principals & Contacts, Company Financials, Diversity Insights, Third Party Risk Insights, Payment Insights.

☐ **D&B Connect:** Self-serve software solution that enables the cleanse, match, enrichment and visualization of company data across all domains

☐ **D&B Connect for Salesforce:**

- Self-serve software solution that enables connection of Salesforce data to D&B Data Blocks. D&B Connect for Salesforce delivers configurable matching, data cleanse and enrichment across all domains.
- Once D&B Deliverables are accessed and integrated into the Buyer's Salesforce platform, the Supplier has no responsibility or liability for any aspect of the Salesforce platform, including storage, maintenance, retention, accessibility, security or functionality, which is governed by the Buyer's agreement with Salesforce. While access to D&B Connect through the Salesforce.com platform may become inaccessible as a result of suspension, termination or expiration of the Buyer's existing license(s) with Salesforce, the Buyer will retain access to D&B Connect outside of the Salesforce.com platform, and that the Buyer shall not, in such event, be entitled to any refund or other compensation from the Supplier.
- Where the Buyer selects D&B Connect for Salesforce 'Traction (as defined below) as a contractor credentials', then, in accordance with the terms of the Order Form and any governing terms provided by Salesforce, the Buyer may utilize 'Traction as a contractor' and may provide the separate company known as Traction on Demand ("Traction") with Traction Sales and Marketing Inc (trading as Traction on Demand) a D&B API key and secret to be used by Traction solely to enable the Traction API service in the Buyer's Salesforce instance. The Buyer will be entitled to acquire the agreed upon number of company records delivered through the Traction application. The Buyer agrees to license the Traction application separately from this agreement to get access to the Deliverables.

☐ **D&B Connect Integrations:** Integrate D&B Data Blocks with leading platforms through our partnership with Workato

☐ **ESG Insights:** Some data used by the Supplier in providing the Services is self-reported and has not been independently validated by the third party data provider or the Supplier. The Supplier disclaims all representations and warranties, express or implied, related to the collection, accuracy and compilation of such data.

☐ **Email Verification:** Each contact email address submitted by the Buyer for verification will be counted towards the contracted Request count, regardless of whether the contact email address was previously submitted for verification.

☐ **Contact Data – Email & Phone:** A D&B "Contact RUM" is any record the Buyer submits for the same data subject name and D-U-N-S® Number through the Service. If selected, the Buyer shall have access to the number of Contact RUM specified herein

☐ **D&B Connect Monitoring Terms**

- Once the Deliverables are accessed from the Supplier and integrated into the Buyer's cloud platform, the Supplier has no responsibility or liability for any aspect of the cloud platform, including storage, maintenance, retention, accessibility, security, which is governed, if at all, by the Buyer's agreement with cloud service provider. While access to D&B Connect Monitoring through the cloud platform may become inaccessible as a result of suspension, termination or expiration of Buyer's existing license(s) with Buyer's cloud platform service provider.

- The Buyer agrees that when the Order Form is no longer active (has been cancelled, terminated or suspended for any reason), the Buyer will ensure that the Deliverables shall no longer be available within any of the Buyer's cloud platforms
- The Buyer's use of Deliverables within any cloud monitoring platforms will not be in contravention to clause 18 of the *Supplementary Order Terms* above.
- Where the Buyer has elected to utilize Databricks Connect Monitoring Connector, the services the Buyer will access must be provided by Databricks, Inc., of 160 Spear Street, Floor 15, San Francisco, California, 94105, U.S.A. with a D-U-N-S® Number of: 07-935-6302 ("Databricks") in conjunction with the purpose of use specified within the Order Form. Where the Buyer has selected multiple use cases within the Order Form, the Deliverables must be kept segregated within the Buyer's Databricks instance(s). For example, a Buyer who has selected D&B for Finance Data Blocks and D&B for Sales & Marketing Data Blocks will not be able to load the Deliverables from the Finance Data Block into the same Databricks table where the data cannot be segregated by use case.
- Where the Buyer has elected to utilize Snowflake Connect Monitoring Connector, the services the Buyer will access must be provided by Snowflake Inc., of 106 E Babcock Street, Ste 3A, Bozeman, Montana, 59715-4819, U.S.A. with a D-U-N-S® Number of: 03-180-2369 ("Snowflake") in conjunction with the purpose of use specified in the Order Form. Where the Buyer has selected multiple use cases above, the Deliverables must be kept segregated within the Buyer's Snowflake instance(s). For example, a Buyer who has selected D&B for Compliance Data Blocks and D&B for Sales & Marketing Data Blocks will not be able to load the Deliverables from the Compliance Data Block into the same Snowflake table where the data cannot be segregated by use case.

☐ **D&B.AI® Data Package** The D&B.AI Data Package enables the Buyer to access and retrieve certain licensed data blocks and/or ChatD&B™ response through ChatD&B and the Supplier model context protocol (MCP) server for integration within their agentic systems. ChatD&B is a conversational generative AI tool that enables Buyers to ask natural language questions about Deliverables and products, and receive AI-generated responses. In addition, all data licensed within this domain/purpose of use can be used by the Buyer for "Agentic" purposes, as defined below. Deliverables accessed via the MCP server includes Supplier context, which may be used by the Buyer for Augmentation purposes as set out in the *Supplementary Order Terms*.

- The Buyer's primary user will be entitled to use the Service;
- Additional users will be entitled upon written request by the Buyer (including via email to their Supplier representative). User details must include: first name, last name, and email address; and
- ChatD&B users can access the Service from one (1) domain only. If multiple domains are licensed, the Buyer's primary user will ensure that users in each domain are separate and distinct, meaning each user ID is entitled to one (1) domain only. If the same user ID is added to more than one (1) domain, then that user's access to the domain with the lower RUM volume(s) may be disabled by the Supplier. For purposes of clarification, the Buyer can reassign the user ID to any single domain.

ChatD&B™ terms:

- The Buyer also agrees that where they have selected ChatD&B, the Buyer will be provided with a separate login, available here: <https://chatdnb.dnb.com/login>, which should be used for accessing this specific Service.
- The Buyer acknowledges that the responses provided by ChatD&B will only utilize the information that the Buyer is otherwise entitled to as a result of the blocks and levels in the relevant Purpose of Use/domain selected within the Order Form.
- The Buyer agrees that where the Buyer provides ChatD&B with a query, each new RUM that is referenced in the results will be counted as a separate RUM. Where the Buyer would like to review where additional costs are triggered, details can be found at: <https://view.highspot.com/viewer/ffd5ec9f95ea403ef89d652dc04e0865?iid=67a0f22caa400312464789b2>
- As part of ChatD&B's functionality, the Buyer can query: (a) the number of RUM that will be utilized prior to providing a result, and (b) the number of RUM the Buyer has used within that ChatD&B-enabled Purpose of Use/domain. Details for how to enter a prompt to request this information is available by contacting the Supplier.
- The Buyer hereby acknowledges that as a ChatD&B user, the Supplier will utilize the Buyer's metrics for success for the Supplier's use to improve ChatD&B (the "AI System").
- Output from ChatD&B may not be automatically or programmatically extracted, or imported into other production systems.
- The Buyer agrees that ChatD&B's functionality is limited to specific data blocks and levels based on the region where accessed. Details regarding functionality can be found at: https://www.dnb.com/content/dam/web/company/about/content/cas/DnB_ChatDB-AI-Systems.pdf, which is updated by the Supplier from time-to-time, and hereby incorporated into the Order Form.
- The AI System will not be trained from Buyer prompts or queries. Buyer feedback will be used to improve the outputs from the AI System.
- The Buyer must evaluate the output from the Service for accuracy and appropriateness for the applicable use case.
- The Buyer authorizes the Supplier to use such metrics and feedback in the development of the AI System and in the form of written materials made available to third parties, including but not limited to advertising, publicity and marketing materials, and model cards provided that the Buyer will not be identified in any way.
- The Buyer will be required to provide the Supplier with a list of users who will have access to this Service. The Buyer will be required to complete a separate form, which may be updated by the Buyer from time-to-time via email to the Supplier.