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D&B BUSINESS DATA SOLUTIONS

D&B Data Cloud

For Fraud Risk Management

Pricing Documentation
Lot 2b

Digital Marketplace G-Cloud 15

Cloud Software-Pricing for Public Sector Entities only

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DIGITAL MARKETPLACE G-CLOUD 15 – CLOUD SOFTWARE-PRICING FOR PUBLIC SECTOR ENTITIES ONLY

D&B DATA CLOUD AI AND AGENTS - PRODUCT AND PRICING OVERVIEW

The Dun & Bradstreet Data Cloud provides access to over 620m global businesses with associated data such as business family trees, (hierarchy), financial risk, ultimate beneficial ownership data and much more. For detail as to the agents and Chat D&B please see the service definition.

The access to the data cloud is via data blocks (easy to consume segments of data by use case), with specific data for Fraud Risk Management:

Feature	**Benefit for Public Sector**
Company Lookup	Supplier due diligence: Quickly assess vendor legitimacy and stability
Firmographic Data	Market analysis: Generate company lists for economic development and planning
Risk Assessment	Risk mitigation: Proactively manage exposure in public-private partnerships
Payment Insights	Contractor performance: Evaluate reliability and payment history
Ownership & Hierarchy	Fraud prevention: Identify shell companies and suspicious ownership structures
Sales & Marketing Scores	Enhanced decision-making: Access actionable insights for procurement and policy
Executive Contacts	Grant & funding oversight: Verify legitimacy of applicants and recipients
Business Events	Crisis response: Rapidly vet suppliers during emergencies
ESG Data	Monitor and report on supplier ESG for policy compliance
Company Lists & Rankings	Transparency & compliance: Access up-to-date data for regulatory checks and reporting

The Blocks of attributes, can be accessed via an API, AI (Agent to Agent – A2A) or via a batch method, or using one of the data sharing platforms such as Snowflake of Databricks. Customer data can be provided to D&B in bulk for matching and assigning the DUNS number, to allow for further enrichment for the many uses as above.

The data blocks available are defined in the service definition.

Product pricing is shown below and is based upon:

1. Number of base records to match to and update/or to access.
2. The levels of data blocks – D&B Data Attributes are made available in blocks by relevant use case. E.G., Financial Risk.
3. The higher the level number the more data attributes will be provided, as per the Company Information detail below:

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Company Information

Provides basic data about a company, including name and address, industry/business activity type, size, and country/region identification numbers.

- Level1 - Basic information about a company primarily used to validate the Match found in Company Entity Resolution such as Business Name, Primary Address, Telephone, Web Address and Primary Industry Codes. This Level is required as it is the starting point for all data block licenses.
- Level2 - Additional information on a company including Sales, Employees, Industry Codes, Mailing Address and other information.
- Level3 - Information on a company's competition, editorial information and Assignment Model data.
- Level4 - Country specific data elements that are considered of higher value and pertain to the organization. Currently specific to the Japanese market and includes primary supplier and customer names and D-U-N-S Numbers.
- Advanced Geoposition - More precise latitude and longitude for pinpointing where a business is located. This side block is available for the Public sector only.

4. Required access to the data per use case. E.G., if you are using the data for one use case such as supply chain needs, but then wish to use the same data for a website to look-up and verify the business logging in – this will be classed as an identity verification use case. The use cases are 5 in total with relevant use case discount structures.

DOMAINS AS BELOW - PRICING DISCOUNT ON OVERALL COSTS >1 DOMAIN

a. Compliance
b. Supply Chain
c. Finance
d. Sales & Marketing
e. Master Data

Can take any domains together	# of Domains	Domain Discounts
Supply	2	13%
Finance	3	17%
S&MS	4	19%
MDM	5	21%

5. Also , consideration is by market - (pricing for Region 1 - UK & Europe on price per record and Region 2 - Rest of the World another price per record):

PRICING TABLE 1

		Supply Use Case	
		Scenario 1	**Scenario 2**
	Region 1	1000	1000
	Region2	500	500
	Total	**1500**	**1500**
Data Blocks	Blocks ▼		
	Company Entity Resolution	Level 1	Level 1
	Company Information	Level 3	Level 1
	Filings and Events	Level 2	
	Financial Strength Insights	Level 3	
	Hierarchies and Connections	Level 1	Level 1
	with Full Family Tree	Yes	Yes
	Ownership Insights		Level 2
	Principals & Contacts		Level 2
	High Risk Signals - FRAUD	Level 1	
	Price	**£26,962**	**£9,288**
Add Ons	**Standard Monitoring**	**£8,040**	**£2,738**
	Cloud Monitoring*	**£11,524**	**£3,925**
	D&B AI	**£8,089**	**£2,786**

NB: Cloud monitoring is via data sharing platforms, such as Databricks, whereas Standard Monitoring is via STP/email notifications.

GENERAL DATA CLOUD PRICING

If you require data cleanse and matching the costs are:

Cleanse and match £0.16p record

There is a minimum contract period of 12 months, and all prices quoted are exclusive of VAT, which will be charged at the standard rate.

If you have any questions, please do speak to the PublicSector@dnb.com or 0800 001234.

PRODUCT TRAINING

Free on-line product training using the online Learning centre ttps://europeancommunity.dnb.com

Customers can choose how they learn based on their preferences:

- Live, interactive online courses
- Team of specialist training consultants
- On-demand video tutorials
- 'How to' guides
- Detailed product information
- Industry best practices
- View training progress through Learner Dashboards

CUSTOMER SERVICE SUPPORT

- Our self-serve Knowledge Hub https://europeancommunity.dnb.com
- Online Chat -which can be accessed from our products or our website https://www.dnb.co.uk/
- Telephone: 0845 1451700

The customer service team is available from 8.30-5.30, Monday through to Friday.

FURTHER INFORMATION /ORDERING:

Telephone:- 0800 001234
Email:- PublicSector@dnb.com

ABOUT US:

Dun & Bradstreet, a leading global provider of business decisioning data and analytics, enables companies around the world to improve their business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity.

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