

G Cloud Rate Card

XMA-SDD-005 — Connected Experience & Digital Enablement Planning Services

The roles listed in this rate card are available to support service delivery for this service. Not all roles will be required for every engagement; role selection will be driven by scope, phase, and delivery approach.

Job family	Job role	Role level	UK Day Rate	Offshore Day Rate
Architecture roles	Business architect	1. Trainee business architect	£714	
Architecture roles	Business architect	2. Associate business architect	£857	
Architecture roles	Business architect	3. Business architect	£1,071	
Architecture roles	Business architect	4. Lead business architect	£1,414	
Architecture roles	Data architect	1. Data architect	£1,236	
Architecture roles	Data architect	2. Senior data architect	£1,414	
Architecture roles	Data architect	3. Chief data architect	£1,786	
Architecture roles	Enterprise architect	1. Enterprise architect	£1,313	
Architecture roles	Enterprise architect	2. Senior enterprise architect	£1,236	
Architecture roles	Enterprise architect	3. Lead enterprise architect	£1,414	
Architecture roles	Enterprise architect	4. Principal enterprise architect	£1,786	
Architecture roles	Network architect	1. Associate network architect	£714	
Architecture roles	Network architect	2. Network architect	£1,071	
Architecture roles	Network architect	3. Lead network architect	£1,236	
Architecture roles	Security architect	1. Security architect	£1,236	
Architecture roles	Security architect	2. Lead security architect	£1,414	
Architecture roles	Security architect	3. Principal security architect	£1,786	
Architecture roles	Solution architect	1. Associate solution architect	£857	
Architecture roles	Solution architect	2. Solution architect	£1,071	
Architecture roles	Solution architect	3. Senior solution architect	£1,236	
Architecture roles	Solution architect	4. Lead solution architect	£1,414	
Architecture roles	Solution architect	5. Principal solution architect	£1,786	
Architecture roles	Technical architect	1. Associate technical architect	£857	
Architecture roles	Technical architect	2. Technical architect	£1,071	
Architecture roles	Technical architect	3. Senior technical architect	£1,236	

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Architecture roles	Technical architect	4. Lead technical architect	£1,414	
Architecture roles	Technical architect	5. Principal technical architect	£1,786	
Chief digital and data roles	Chief data officer	1. Chief data officer	£2,143	
Chief digital and data roles	Chief information security officer	1. Chief information security officer	£2,143	
Chief digital and data roles	Chief technology officer	1. Chief technology officer	£2,143	
Cyber security roles	Cyber security audit and assurance	1. Lead cyber security audit and assurance	£1,563	
Cyber security roles	Cyber security audit and assurance	2. Principal cyber security audit and assurance	£1,750	
Cyber security roles	Cyber security governance and risk management	1. Associate cyber security governance and risk manager	£1,250	
Cyber security roles	Cyber security governance and risk management	2. Lead cyber security governance and risk manager	£1,563	
Cyber security roles	Cyber security governance and risk management	3. Principal cyber security governance and risk manager	£1,750	
Cyber security roles	Cyber security secure design	1. Associate cyber security secure systems architecture and design	£857	
Cyber security roles	Cyber security secure design	2. Lead cyber security secure systems architecture and design	£1,414	
Cyber security roles	Cyber security secure design	3. Principal cyber security secure systems architecture and design	£1,786	
Data roles	Analytics engineer	1. Trainee analytics engineer	£714	
Data roles	Analytics engineer	2. Analytics engineer	£857	
Data roles	Analytics engineer	3. Senior analytics engineer	£1,071	
Data roles	Analytics engineer	4. Lead analytics engineer	£1,236	
Data roles	Analytics engineer	5. Head of analytics engineering	£1,414	
Data roles	Data analyst	1. Associate analyst	£714	
Data roles	Data analyst	2. Data analyst	£857	
Data roles	Data analyst	3. Senior data analyst	£1,071	
Data roles	Data analyst	4. Principal data analyst	£1,236	
Data roles	Data engineer	1. Data engineer	£714	
Data roles	Data engineer	2. Senior data engineer	£857	
Data roles	Data engineer	3. Lead data engineer	£1,071	
Data roles	Data engineer	4. Head of data engineering	£1,236	
Data roles	Data ethicist	1. Data ethics lead	£1,236	
Data roles	Data ethicist	2. Head of data ethics	£1,414	

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Data roles	Data governance manager	1. Data governance manager	£1,071	
Data roles	Data governance manager	2. Lead data governance manager	£1,236	
Data roles	Data governance manager	3. Head of data governance	£1,414	
Data roles	Data scientist	1. Trainee data scientist	£833	
Data roles	Data scientist	2. Associate data scientist	£1,000	
Data roles	Data scientist	3. Data scientist	£1,250	
Data roles	Data scientist	4. Principal data scientist	£1,442	
Data roles	Data scientist	5. Lead data scientist	£1,650	
Data roles	Data scientist	6. Head of data science	£1,923	
Data roles	Machine learning engineer	1. Senior machine learning engineer	£1,000	
Data roles	Machine learning engineer	2. Lead machine learning engineer	£1,250	
Data roles	Performance analyst	1. Associate performance analyst	£714	
Data roles	Performance analyst	2. Performance analyst	£857	
Data roles	Performance analyst	3. Senior performance analyst	£1,071	
Data roles	Performance analyst	4. Lead performance analyst	£1,236	
Data roles	Performance analyst	5. Head of performance analysis	£1,414	
IT operations roles	Application operations engineer	1. Associate application operations engineer	£714	
IT operations roles	Application operations engineer	2. Application operations engineer	£857	
IT operations roles	Application operations engineer	3. Senior application operations engineer	£1,071	
IT operations roles	Application operations engineer	4. Lead application operations engineer	£1,236	
IT operations roles	Application operations engineer	5. Principal application operations engineer	£1,414	
IT operations roles	Business relationship manager	1. Business relationship manager	£857	
IT operations roles	Business relationship manager	2. Senior business relationship manager	£1,071	
IT operations roles	Business relationship manager	3. Lead business relationship manager	£1,236	
IT operations roles	Change and release manager	1. Configuration analyst	£714	
IT operations roles	Change and release manager	2. Change and release analyst	£857	
IT operations roles	Change and release manager	3. Change and release manager	£1,071	
IT operations roles	End user computing engineer	1. Associate end user computing engineer	£714	
IT operations roles	End user computing engineer	2. End user computing engineer	£857	
IT operations roles	End user computing engineer	3. Senior end user computing engineer	£1,071	
IT operations roles	End user computing engineer	4. Lead end user computing engineer	£1,236	
IT operations roles	End user computing engineer	5. Principal end user computing engineer	£1,414	
IT operations roles	IT service manager	1. IT service analyst	£571	

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IT operations roles	IT service manager	2. IT service manager	£786	
IT operations roles	IT service manager	3. Senior IT service manager	£1,071	
IT operations roles	IT service manager	4. Head of IT service management	£1,236	
IT operations roles	Incident manager	1. Incident manager	£714	
IT operations roles	Incident manager	2. Major incident manager	£857	
IT operations roles	Infrastructure engineer	1. Associate infrastructure engineer	£571	
IT operations roles	Infrastructure engineer	2. Infrastructure engineer	£714	
IT operations roles	Infrastructure engineer	3. Senior infrastructure engineer	£857	
IT operations roles	Infrastructure engineer	4. Lead infrastructure engineer	£1,071	
IT operations roles	Infrastructure engineer	5. Principal infrastructure engineer	£1,236	
IT operations roles	Infrastructure operations engineer	1. Associate infrastructure operations engineer	£571	
IT operations roles	Infrastructure operations engineer	2. Infrastructure operations engineer	£714	
IT operations roles	Infrastructure operations engineer	3. Senior infrastructure operations engineer	£857	
IT operations roles	Infrastructure operations engineer	4. Lead infrastructure operations engineer	£1,071	
IT operations roles	Infrastructure operations engineer	5. Principal infrastructure operations engineer	£1,236	
IT operations roles	Problem manager	1. Problem analyst	£643	
IT operations roles	Problem manager	2. Problem manager	£786	
IT operations roles	Service desk manager	1. Service desk analyst	£357	
IT operations roles	Service desk manager	2. Senior service desk analyst	£500	
IT operations roles	Service desk manager	3. Service desk manager	£714	
IT operations roles	Service desk manager	4. Head of service desk	£1,071	
IT operations roles	Service transition manager	1. Service acceptance analyst	£643	
IT operations roles	Service transition manager	2. Service readiness analyst	£714	
IT operations roles	Service transition manager	3. Service transition manager	£857	
IT operations roles	Service transition manager	4. Lead service transition manager	£1,071	
Product and delivery roles	Business analyst	1. Trainee business analyst	£643	£371
Product and delivery roles	Business analyst	2. Junior business analyst	£714	£429
Product and delivery roles	Business analyst	3. Business analyst	£857	£500
Product and delivery roles	Business analyst	4. Senior business analyst	£929	£571

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Product and delivery roles	Business analyst	5. Lead business analyst	£1,071	£607
Product and delivery roles	Business analyst	6. Head of business analysis	£1,214	£714
Product and delivery roles	Delivery manager	1. Associate delivery manager	£643	
Product and delivery roles	Delivery manager	2. Delivery manager	£786	
Product and delivery roles	Delivery manager	3. Senior delivery manager	£1,071	
Product and delivery roles	Delivery manager	4. Head of (Agile) delivery management	£1,214	
Product and delivery roles	Digital portfolio manager	1. Digital portfolio analyst	£714	
Product and delivery roles	Digital portfolio manager	2. Digital portfolio manager	£857	
Product and delivery roles	Digital portfolio manager	3. Senior digital portfolio manager	£1,071	
Product and delivery roles	Digital portfolio manager	4. Head of portfolio	£1,236	
Product and delivery roles	Product manager	1. Associate product manager	£643	
Product and delivery roles	Product manager	2. Product manager	£857	
Product and delivery roles	Product manager	3. Senior product manager	£964	
Product and delivery roles	Product manager	4. Lead product manager	£1,071	
Product and delivery roles	Product manager	5. Head of product	£1,236	
Product and delivery roles	Programme delivery manager	1. Programme delivery manager	£1,236	
Product and delivery roles	Service owner	1. Service owner	£1,071	
Software development roles	Development operations (DevOps) engineer	1. Apprentice DevOps engineer	£571	
Software development roles	Development operations (DevOps) engineer	2. Junior DevOps engineer	£714	
Software development roles	Development operations (DevOps) engineer	3. DevOps engineer	£786	
Software development roles	Development operations (DevOps) engineer	4. Senior DevOps engineer	£929	
Software development roles	Development operations (DevOps) engineer	5. Senior DevOps engineer - management	£1,071	

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Software development roles	Development operations (DevOps) engineer	6. Lead DevOps engineer	£857	
Software development roles	Development operations (DevOps) engineer	7. Lead DevOps engineer - management	£964	
Software development roles	Development operations (DevOps) engineer	8. Principal DevOps engineer	£1,071	
Software development roles	Development operations (DevOps) engineer	9. Principal DevOps engineer - management	£1,143	
Software development roles	Frontend developer	1. Apprentice frontend developer	£571	
Software development roles	Frontend developer	2. Junior frontend developer	£643	
Software development roles	Frontend developer	3. Frontend developer	£714	
Software development roles	Frontend developer	4. Senior frontend developer	£821	
Software development roles	Frontend developer	5. Lead frontend developer	£857	
Software development roles	Frontend developer	6. Head of frontend development	£1,000	
Software development roles	Software developer	1. Apprentice developer	£571	
Software development roles	Software developer	2. Junior developer	£643	
Software development roles	Software developer	3. Developer	£714	
Software development roles	Software developer	4. Senior developer	£929	
Software development roles	Software developer	5. Senior developer - management	£1,236	
Software development roles	Software developer	6. Lead developer	£1,236	
Software development roles	Software developer	7. Lead developer - management	£1,143	
Software development roles	Software developer	8. Principal developer	£1,214	
Software development roles	Software developer	9. Principal developer - management	£1,214	
User-centred design roles	Accessibility specialist	1. Junior accessibility specialist	£571	
User-centred design roles	Accessibility specialist	2. Accessibility specialist	£714	
User-centred design roles	Accessibility specialist	3. Senior accessibility specialist	£857	

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User-centred design roles	Accessibility specialist	4. Head of accessibility	£1,000	
User-centred design roles	Content designer	1. Associate content designer	£571	
User-centred design roles	Content designer	2. Junior content designer	£714	
User-centred design roles	Content designer	3. Content designer	£857	
User-centred design roles	Content designer	4. Senior content designer	£1,000	
User-centred design roles	Content designer	5. Lead content designer	£1,071	
User-centred design roles	Content designer	6. Head of content design	£1,143	
User-centred design roles	Content strategist	1. Content strategist	£893	
User-centred design roles	Graphic designer	1. Associate graphic designer	£571	
User-centred design roles	Graphic designer	2. Junior graphic designer	£643	
User-centred design roles	Graphic designer	3. Graphic designer	£750	
User-centred design roles	Graphic designer	4. Senior graphic designer	£821	
User-centred design roles	Graphic designer	5. Lead graphic designer	£929	
User-centred design roles	Graphic designer	6. Head of graphic design	£1,071	
User-centred design roles	Interaction designer	1. Associate interaction designer	£571	
User-centred design roles	Interaction designer	2. Junior interaction designer	£643	
User-centred design roles	Interaction designer	3. Interaction designer	£714	
User-centred design roles	Interaction designer	4. Senior interaction designer	£929	
User-centred design roles	Interaction designer	5. Lead interaction designer	£1,000	
User-centred design roles	Interaction designer	6. Head of interaction design	£1,071	
User-centred design roles	Service designer	1. Associate service designer	£714	
User-centred design roles	Service designer	2. Junior service designer	£786	

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User-centred design roles	Service designer	3. Service designer	£857	
User-centred design roles	Service designer	4. Senior service designer	£1,071	
User-centred design roles	Service designer	5. Lead service designer	£1,236	
User-centred design roles	Service designer	6. Head of service design	£1,414	
User-centred design roles	Technical writer	1. Technical writer	£643	
User-centred design roles	Technical writer	2. Lead technical writer	£786	
User-centred design roles	User researcher	1. Associate user researcher	£536	
User-centred design roles	User researcher	2. Junior user researcher	£607	
User-centred design roles	User researcher	3. User researcher	£714	
User-centred design roles	User researcher	4. Senior user researcher	£786	
User-centred design roles	User researcher	5. Lead user researcher	£857	
User-centred design roles	User researcher	6. Head of user research	£929	

Additional Roles

These roles are not defined within the DDaT Capability Framework and are provided to support complementary transformation and change services.

Job family	Job role	Role level	UK Day Rate	Offshore Day Rate
PMO Service roles	PMO roles	PMO analyst	£600	
PMO Service roles	PMO roles	PMO manager	£917	
PMO Service roles	PMO roles	Senior PMO manager	£1,325	
Stakeholder Management roles	Stakeholder engagement roles	Stakeholder engagement analyst	£600	
Stakeholder Management roles	Stakeholder engagement roles	Stakeholder manager	£917	
Stakeholder Management roles	Stakeholder engagement roles	Senior stakeholder manager	£1,325	

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Business Change roles	Business change roles	Business change analyst	£600	
Business Change roles	Business change roles	Business change manager	£917	
Business Change roles	Business change roles	Senior business change manager	£1,325	
Communications, PR and Creative roles	Communications and creative roles	Communications and creative consultant	£600	
Communications, PR and Creative roles	Communications and creative roles	Communications and creative manager	£917	
Communications, PR and Creative roles	Communications and creative roles	Senior communications and creative manager	£1,325	

Commercial assumptions and standards

- All UK and offshore rates are quoted per day, in pounds sterling (GBP), excluding VAT and expenses, unless otherwise stated.
- XMA may offer volume discounts for larger teams, longer-term engagements, or where multiple services are procured by the same customer. Any discounts are discretionary and are agreed on a case-by-case basis as part of the individual call-off agreement.
- Working day: 8 hours, exclusive of travel time and lunch
- Working week: Monday to Friday, excluding UK public holidays. Local public holidays may apply for offshore delivery locations.
- Core working hours: 9:00am to 5:00pm, Monday to Friday
- Travel and subsistence:
 - Included in the day rate for work undertaken within the M25
 - Travel and subsistence outside the M25 are chargeable at the contracting authority's standard travel and subsistence rates, subject to prior agreement
- Professional indemnity insurance: Included in the day rate

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