

Drive innovation, efficiencies and results by putting IoT analytics in users' hands.

SAS® Analytics for IoT on G-Cloud

SAS Analytics for IoT provides government departments with the ability to transform high-volume sensor, asset, and operational telemetry data into trusted, real-time insights that improve safety, resilience, and public service efficiency. It enables departments to detect anomalies early, predict equipment failures, optimise maintenance schedules, and enhance critical national infrastructure performance, supporting smarter decision-making across defence, transport, energy, healthcare, and smart-estate environments. Built on the secure, scalable foundation of SAS Viya, it ensures data governance, auditing, and model transparency, aligning with UK Government security and compliance standards, including GDPR and Cyber Essentials Plus. For organisations responsible for national assets, frontline operations, or IoT-enabled modernisation programmes, SAS delivers proven, mission-grade analytics that turn sensor data into measurable operational outcomes.

Indicative Pricing

Number of Events	Up to 1 billion
Solution Fee by Offering	Standard Implementation
Storage Allowance	1TB
IOT Viewers	200
IOT Developers	90
User Concurrency (Viewers and Analysts)	50
One-time Start-up	£53,909
SAS Cloud Hosted Total Fee per Annum (Hosting, Software and Offering Services)	£841,192
Year 2 (option)	£861,157
Year 3 (option)	£881,921

SAS Analytics for IoT is priced on volume of events as an annual hosted license fee payable in advance. Fees include a one-time implementation and on-boarding charge. Each environment includes 1TB of cloud storage (based on environment sizing's). The pricing in the table above is for representational purposes and is based on users that comprise IoT Viewers (for e.g., report consumers) and IoT Developers (Business Analysts, Data Scientists, Machine Learning Engineers). The Cloud infrastructure is sized based on the volume of data loaded into the system, the number of concurrent users accessing the system and the type of analytical workload that is running.

During initial discussion, SAS system sizing's will be made available for review and validation against requirements. Should requirements sit outside of these parameters, SAS and the customer will participate in a discovery exercise to identify and undertake the appropriate activity to re-size and recalculate costs based on the output of the exercise.

Our teams know how to get the most from the SAS Platform. With experience acquired across public, financial, health care and commercial sectors, they are familiar with common regulatory compliance requirements.

Similarly, each of our Public Sector customers is different, and will have differing requirements for analysis and reporting. Analysis and reporting capabilities are not provided out of the box and require customisation. This can be done by the customer themselves based upon training by SAS. Alternatively, SAS offers tiered customisation service bundles to build capabilities into your delivery based on your requirements. A blend of SAS and internal customisation can also be supported.

These Service bundles are tiered by complexity and requirement – our engagement manager will work with you to work through your requirements and arrive at the correct service bundle to meet your requirements – the tiering and pricing for the bundles is contained within the following table:

	Tier	Cost
PoC/Micro/Small Deployment	1	£13,500
	2	£40,500
	3	£67,500
PoV/Pilot/Large Deployment	4	£99,999
	5	£149,999
	6	£199,999
Small Defined Project	7	£249,999
	8	£374,999
	9	£499,999
	10	£599,999
Medium Defined Project	11	£749,999
	12	£899,999
	13	£999,999
Large Defined Project	14	£1,299,999
	15	£1,399,999
	16	£1,599,999
X Large Defined Project	17	£1,899,999
	18	£2,249,999
	19	£2,499,999
XX Large Defined Project	20	£2,999,999
	21	£3,999,999
	22	£4,999,999

If customer capability, capacity and customisation requirements cannot be met via one of our pre-defined commercial bundles, SAS can price accordingly for any bespoke service required, using the same overall pricing methodology.

Additional analytics service such as model development, analysis, data engineering or reporting services are available via the SAS Cloud Support Service which is also available on G Cloud.

Fees exclude VAT

- Each service offering includes SAS Cloud Infrastructure with software, hardware, hosting services and technical support, and implementation on-boarding services
- The Fees do not include development and testing environments
- The one-time implementation and on-boarding fees must be paid in advance
- SAS/ACCESS engines are included
- Fees based on UK usage only

Services Assumptions

- Single Sign On using System for Cross-Domain Identity Management (SCIM)
- Installation, setup, and configuration of the SAS Platform
- Excludes Log Streaming
- 99.5% Uptime guarantee across the platform
- 30 min response time for blocker issues
- Continuous monitoring and support of the platform 24x7
- SAS Administration (initial and on-going for contracted term)
- Hotfixes and Maintenance Updates
- SAS Project Manager (single point of contact during implementation phase)
- SAS Technical Account Manager (TAM – post implementation phase)
- Fully Managed IT Infrastructure Support
- Online Documentation and Communication Tools (Issue tracking system and collaboration tools)
- On call Application and Technical Support Teams (24/7 support)
- Secure Private Cloud hosted with Azure
- Consultant's Working Day – 7.5 hours exclusive of travel and lunch
- Working Week – Monday to Friday excluding national holidays
- Travel, mileage Subsistence – Included in day rate within M25. Payable at department's standard T&S rates outside M25
- Professional Indemnity Insurance – included in day rate
- Fees represent SAS Public Sector Pricing only

For more information, please contact:

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