

SAS Data Maker is a low-code/no-code tool for generating high-quality synthetic data that mirrors real-world data sets. It lets you augment existing data or create entirely new data sets, reducing the cost of data acquisition, protecting sensitive information and accelerating AI and analytics development.

SAS® Data Maker on G-Cloud

SAS Data Maker is a cloud-native solution that enables AI, analytics and data engineering teams to create high-quality synthetic data for any scenario. Use a powerful low-code/no-code interface to generate statistically realistic data that protects privacy and compliance while enriching data sets to improve fairness, simulate rare events and stress test systems.

The result is trusted, representative and production-ready data that speeds model development and strengthens real-world outcomes. Whether you're training machine learning models, validating pipelines or enabling secure data sharing, SAS Data Maker helps you move faster and more safely.

Solution Fee by Offering	Price (per 1,000 rows)
Synthetic Data Rows Generated	£ 0.75

A SaaS subscription is used for access to the control plane for SAS Data Maker. SAS Data Maker is an Azure Managed Application that deploys per customer in their Azure tenant. As a publisher-managed app, after completing the purchase, you'll receive a linking code to deploy the application's data plane. Then, proceed with the SAS Data Maker Deployment step to deliver the managed application within your Azure subscription. Microsoft Azure costs will be incurred by the deployment.

Fees exclude VAT

- Fees based on UK usage only.

Learn More

To learn more about SAS Data Maker please visit [SAS Data Maker | SAS UK](#)

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