

Gain, Train and Retain – three steps to a successful analytical workforce.

SAS® Training, Learning and User Adoption on G-Cloud

The battle for analytics talent is fierce. SAS provides a range of flexible learning and development services to develop your analytical skills including:

- Customised solutions – assess your needs and create a plan to get you started quickly and efficiently
- Productive partnership – here for as long as you need us, engaging learners and delivering outcomes
- Learn from experts – SAS is the leader in analytics, data science, artificial intelligence and machine learning
- Free resources – learn SAS quickly without a significant financial or time commitment
- Long-term success – a strategic approach to developing your organisation's analytical talent

When your team is skilled in analytics, it is easy to seize new opportunities and deliver business value quickly. SAS' User Adoption Services can customise a learning plan that is right for your team.

Our offerings include:

- Learning strategy and planning
- Role or skill-based learning pathways aligned to the Digital and Data Capability framework
- Learning Needs Assessment undertaken organisation-wide to benchmark SAS software and wider analytical tools and skills
- Personalised development plans
- Blended digital and consultant-led learning delivery modes
- Digital learning badges and SAS Certification pathways
- Learner engagement, progress and completion reporting
- Business value and return on investment metrics

Benefits of SAS' Learning Approach

Using a SAS Data, Analytics and AI Learning and User Adoption assessment will help you to:

- Understand current position and define future skills development approaches
- Understand skills, capabilities, responsibilities, operating model and benchmark metrics
- Identify skills gaps and career succession
- Exploit engaging and interactive learning interventions
- Receive coaching and mentoring with analytical experts
- Achieve learning outcomes aligned to your skills framework
- Enhance knowledge, skills and performance aligned to specific goals
- Standardise best practice across your organisation
- Receive organisation-wide learner management information and insight
- Calculate the value of learning aligned to your organisational outcomes

Contact us to find out how we can help you to:

- Attract the best talent
- Grow skills and standardise best practice in SAS 9, SAS Viya and open-source software
- Learn with hands-on SAS software laboratory access
- Improve employee retention and engagement
- Maximise individual engagement, performance and productivity
- Build strong, self-sufficient data practitioner and analytical communities
- Take full advantage of the SAS platform to generate insight and value

About SAS Customer Education

We are the only authorised and licensed provider of SAS training in the UK by SAS Institute Inc. Our preferred engagement approach is to transfer our SAS knowledge and skills to our customers to enable them to become self-sufficient rather than reliant on third parties.

Our learning interventions are supported by access to SAS social learning communities which provide ongoing learning support and continuous professional development – free of charge.

SAS has SC and DV cleared resources available to support your SAS learning needs.

SAS Training Points are used as the contracting mechanism.

For more information, please contact:

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