



## Impactful Intelligence

Manage exposure. Prioritize threats.  
Reduce risk.

Check Point Infinity External Risk Management is a unified solution that helps you reduce cyber risk by continuously detecting and mitigating a broad range of external threats. With a focus on visibility and efficiency, Infinity External Risk Management saves your team time and enables you to mitigate external cyber risks before they develop into costly incidents.

## A Paradigm Shift

**Cyber risk is now seen as a business challenge that must be addressed in a timely and cost-effective manner.**

Cyber security is currently undergoing a fundamental transformation. Whereas cyber security has traditionally been viewed as a cost center and “just another IT expense,” it has now evolved to become a business-critical function that ensures continuity and enables revenue-generating operations.

### Key Challenges for Cybersecurity Leaders:



#### **Measuring & Reporting On Cyber Risk Is Complicated**

Cyber risk is difficult to quantify and measure, which creates complexity when reporting on cyber risk to stakeholders.



#### **Budget Constraints Make It Hard To Manage Workloads**

Security budgets are remaining constant but the workload is growing, leaving teams underresourced and over-tasked.



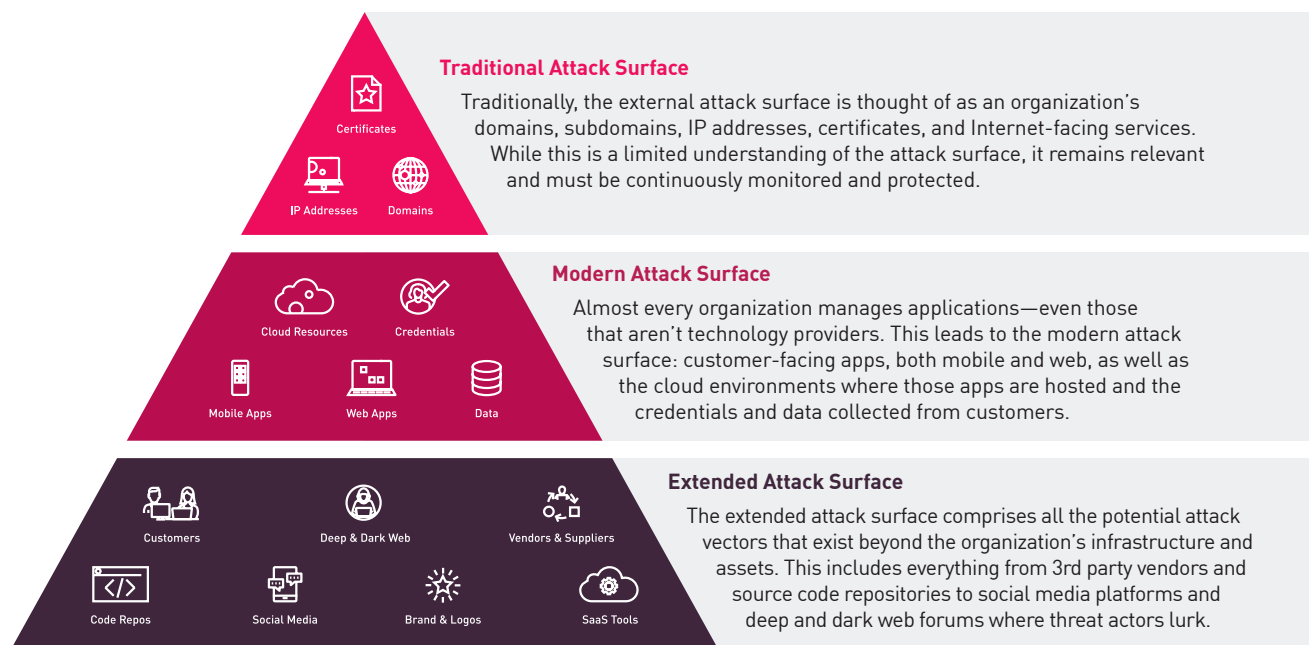
#### **Demonstrating Cyber Success Is A Constant Challenge**

When a security program is effective, the impact isn't visible. A lack of security breaches is rarely celebrated as a victory.

## An Evolving Threat Landscape

The attack surface is expanding to new dimensions, presenting major challenges for security teams.

In addition to the strategic business challenges facing security leaders, operational and tactical challenges have also arisen. Corporate digital footprints are growing at a rapid rate. Cyber attacks are becoming increasingly frequent, severe, and sophisticated. Threat actors are exploring new digital arenas, developing novel techniques, and pursuing new attack vectors. Security leaders must be prepared to defend their organizations across an increasingly large and complex attack surface.



## Infinity External Risk Management

A unified external cyber risk management solution

Infinity External Risk Management is an agentless SaaS solution that continuously and proactively reduces cyber risk. By combining threat intelligence, deep and dark web monitoring, external attack surface management, digital risk protection, and supply chain intelligence into a single solution, Infinity External Risk Management quickly identifies and mitigates cyber risks before they develop into costly security incidents.

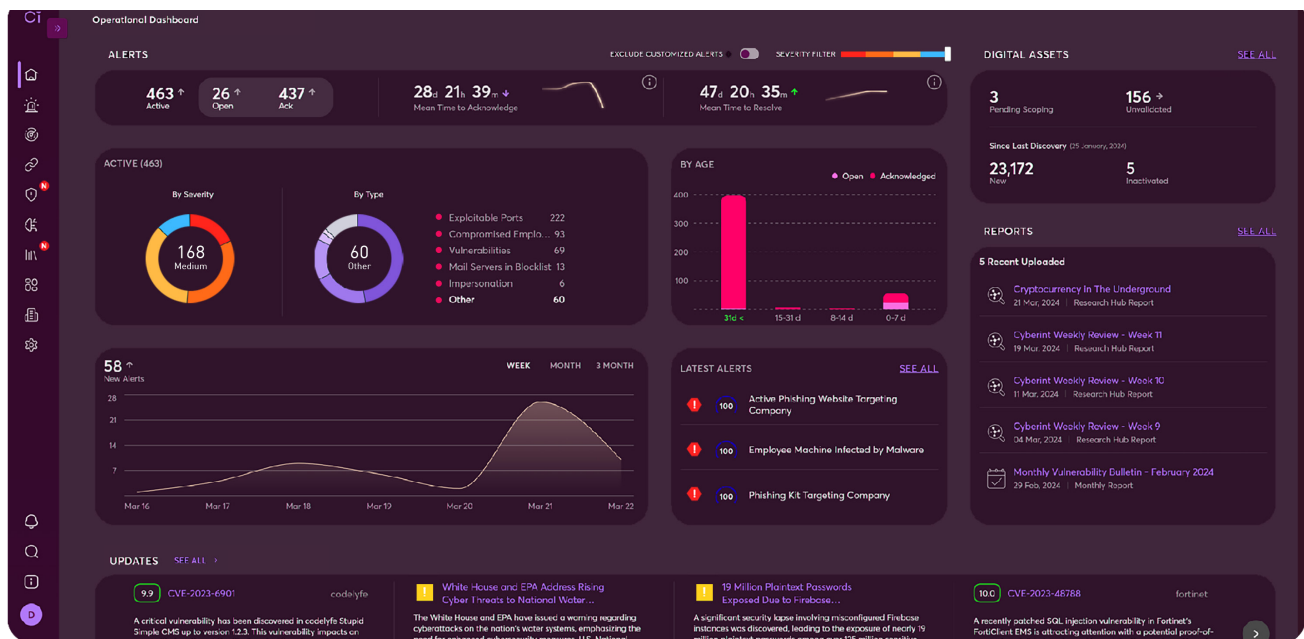
Infinity External Risk Management focuses on providing Impactful Intelligence—that is:

- **True** (a true positive alert)
- **Relevant** (affects the customer's assets)
- **Actionable** (mitigation options exist), and
- **Cost-effective** (remediation is less expensive than the risk).

Impactful Intelligence enables organizations to efficiently manage external cyber threats with a minimal input of time. Check Point is committed to providing value and ensuring a low total cost of ownership for customers.

## Key Benefits:

- Continuously monitor, detect, prioritize, and mitigate a wide array of external cyber risks
- Gain visibility on exposures in your attack surface, as well as relevant threats on the deep and dark web
- Protect your organization, brands, domains, and executives against malicious impersonation attacks
- Support your team with managed services from Check Point's experienced cyber security experts
- Optimize value with a low-touch platform that is committed to efficiency and simplicity of use



## A Unified Platform To Continuously Mitigate External Cyber Risks

Check Point Infinity External Risk Management helps organizations proactively reduce risk by continuously detecting, managing, and mitigating an extensive range of external cyber threats.

### Continuous Monitoring & Real-Time Alerts

Check Point Infinity continuously collects intel and monitors your attack surface so you can identify and mitigate risks quickly.

### Mitigate An Array of External Risks

Manage your attack surface, prevent impersonation attacks, detect dark web threats, and manage 3rd party risks.

### Fast Deployment, Immediate Results

Infinity External Risk Management is a cloud-based SaaS solution so it is deployed within minutes and provides value instantly.

## A Global Team Of Nation-State Level Intelligence Professionals

Check Point experts reduce your team's workload by monitoring your organization's environment, triaging and enriching alerts, conducting investigations, publishing research, and managing takedowns.

### Continuous Alert Triage & Enrichment

A dedicated analyst triages low-confidence alerts and adds important enrichments to true positive alerts.

### Custom Investigations & Research

Request strategic threat reports, custom risk assessments, bespoke dark web investigations, and more.

### Managed Takedown Services

Check Point's takedown team has a 96% success rate for phishing sites, impersonation on social media, and more.

## A Commitment To Efficiency & Low Total Cost Of Ownership

In recognizing the need to address cyber risk in a measurable and cost-effective way, Check Point is dedicated to providing value through a holistic platform that is easily deployed and managed

### Impactful Intelligence

Receive high-fidelity alerts with extensive enrichments that accelerate validation, response, and remediation.

### A Comprehensive Solution

Consolidate tools and manage a single, unified platform, rather than a handful of siloed, single-purpose point solutions.

### Reduce Cyber Risk

Effectively measure, manage, and report on your organization's cyber security posture and external risk exposures.

“Because we’re a small team, the Check Point analysts are like an extension of us, which really helps from a risk management standpoint.”

— Evans Duvall, Cyber Security Engineer, Terex

“We realized that Check Point was much more than an EASM solution, it delivered much value with highly relevant intelligence from the deep and dark web.”

— Benjamin Bachmann, Head of Group Information Security, Ströer

“Once we identified the need to address the risk of fraudulent websites and social profiles, I quickly realized we needed to handle this in a scalable manner. Our solution is to use Check Point to help us automatically detect and takedown these threats.”

— Ken Lee, IT Risk and Governance Manager at Webull Technologies

## Recognition As An Industry Leader From Trusted Analysts



**SCHEDULE A DEMO**

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**INFINITY EXTERNAL RISK MANAGEMENT****Advanced Package**

Infinity External Risk Management (ERM) is a unified solution that continuously detects and mitigates a broad range of external cyber threats. By combining deep and dark web monitoring, external attack surface management, brand protection, and supply chain intelligence into a single solution, Infinity ERM quickly identifies and mitigates cyber risks before they develop into costly security incidents.

The focus is on protecting your organization's digital estate – domains, IP addresses, websites, applications, social media channels, digital supply chain, and digital use of trademarks such as brand names and logos. The solution goes far beyond the networks' perimeters to identify relevant threats to your assets and mitigate them before they materialize.

As an agentless SaaS solution that continuously and proactively reduces cyber risk, Infinity ERM is deployed immediately without the need for new infrastructure or installation of new agents and begins providing value immediately.

Infinity ERM is dedicated to providing Impactful Intelligence, meaning the intelligence delivered is:

- **True:** a "true positive" threat that has been validated and poses a real risk.
- **Relevant:** the risk affects one or more of the customer's assets.
- **Actionable:** it is possible to mitigate the risk with certain actions.
- **Cost-effective:** the cost of remediation is lower than the cost of the risk.

Impactful intelligence enables organizations to efficiently manage external cyber threats with a minimal input of time. Ultimately, Infinity ERM is committed to providing value and ensuring a low total cost of ownership for customers.

The Infinity ERM Advanced Package comprises the following modules and capabilities.

| Module                                       | Subscription Topic                                                                                                                                                                                      | Advanced       |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Infinity ERM Application fundamentals</b> | Asset Discovery Engine                                                                                                                                                                                  | Included       |
|                                              | Alerts Center                                                                                                                                                                                           | Included       |
|                                              | Number of regular users                                                                                                                                                                                 | 3              |
|                                              | Number of Threat Hunting users seats                                                                                                                                                                    | -              |
|                                              | Tenants (a distinct Infinity ERM environment allowing users to visualize intelligence alerts for one company, subsidiary, or brand separately)                                                          | 1              |
|                                              | Out-of-the-box integrations                                                                                                                                                                             | 2              |
|                                              | Customer Success Manager cadence                                                                                                                                                                        | Quarterly      |
|                                              | Support SLA                                                                                                                                                                                             | Direct Premium |
| <b>Attack Surface Management Module</b>      | Vulnerabilities and exposure detection                                                                                                                                                                  | Included       |
|                                              | Exposure items scan frequency                                                                                                                                                                           | Daily          |
|                                              | Technologies detection & watchlist                                                                                                                                                                      | Included       |
|                                              | Risk Posture Monitoring                                                                                                                                                                                 | Included       |
|                                              | Managed assets review & scoping (Cyberint Analyst)                                                                                                                                                      | -              |
| <b>Brand Protection Module</b>               | Typosquatting & phishing & brand abuse sites detection                                                                                                                                                  | Included       |
|                                              | Social Media and mobile app impersonation for brand and VIPs                                                                                                                                            | Included       |
|                                              | Phishing beacons instances (# of subdomains)                                                                                                                                                            | 1              |
|                                              | <ul style="list-style-type: none"> <li>For phishing detection - Login interfaces recommended</li> <li>A subdomain could be the root site (domain.com) or specific subdomain (sub.domain.com)</li> </ul> | -              |
|                                              | Manual Threat Hunting for impersonation (Cyberint Analyst)                                                                                                                                              | -              |
| <b>Deep and Dark Web Monitoring Module</b>   | Credentials & Account Takeover monitoring & alerting                                                                                                                                                    | Included       |
|                                              | Open, deep and darkweb sources collection & search engine                                                                                                                                               | Included       |
|                                              | Data leakage & fraud detection using pre-supported use cases (for credit cards, emails, source code and more)                                                                                           | Included       |
|                                              | Custom Threat Hunting rules                                                                                                                                                                             | 3              |
|                                              | Targeted intelligence manual threat hunting for data leakage, fraud and attackware (Cyberint Analyst)                                                                                                   | -              |
| <b>Global Threat Intelligence</b>            | Global cyber news and ransomware watch                                                                                                                                                                  | Included       |
|                                              | Cyberint research threat intelligence reports                                                                                                                                                           | Included       |
|                                              | Global Intelligence Knowledgebase (Threat Actors, Malware, CVE)                                                                                                                                         | Preview        |
|                                              | IoC searches and browser extension                                                                                                                                                                      | Included       |
| <b>Supply Chain Intelligence Module</b>      | Automatic detection of used vendors                                                                                                                                                                     | Included       |
|                                              | Vendor risk monitoring                                                                                                                                                                                  | Included       |
|                                              | Proactive alerts on high identified risks                                                                                                                                                               | Included       |
|                                              | Number of monitored vendors \ technologies                                                                                                                                                              | 3              |
| <b>Remediation &amp; Investigations</b>      | Remediation Credit Points ("Coins") for takedowns* and investigations                                                                                                                                   | 100            |

\*Subject to signing Check Point's letter of authorization (LOA)

## External Attack Surface Management

The Infinity ERM Attack Surface Management Module continuously discovers your organization's digital footprint, creating a complete asset inventory and providing visibility on your Internet-facing digital assets. The ASM module then identifies security vulnerabilities and exposures, assesses the risk of each one, and assigns risk scores to simplify prioritization and accelerate remediation.

## Brand Protection

Infinity ERM continuously monitors the web for illegal use of trademarked brand names and logos, as well as malicious impersonation of executives. This includes detection of lookalike domains, phishing sites, malicious applications on official or unofficial app stores, and more. It also includes fraudulent social media profiles that impersonate brands, products, or members of the executive leadership team.

## Deep & Dark Web Monitoring

The Infinity ERM Deep & Dark Web Monitoring module gathers intelligence from thousands of sources, including cybercriminal communities, threat actor forums, hidden chat groups, underground marketplaces, TOR onion sites, and more. After collecting massive quantities of threat intelligence, the module analyzes the data and correlates them with the customer's digital assets to detect relevant threats and risks.

## Global Threat Intelligence Knowledgebase

The Infinity ERM Threat Intelligence Knowledgebase provides a library of data on threat groups, malware, and documented CVEs. Customers can filter their threat landscape by industry and region, drill down on the attacks they are most likely to face, and access relevant data—such as common tactics, techniques, and procedures (TTPs) and indicators of compromise (IoCs)—enabling more proactive cyber defenses.

## Supply Chain Intelligence

The Infinity External Risk Management Supply Chain Intelligence Module comprehensively evaluates the cybersecurity posture of your selected third-party vendors, partners, and suppliers using open, deep and dark web intelligence. The SCI module also continuously monitors these third-party organizations for major cyber incidents and alerts you in real time if one is suffering an attack or breach.

## Cyberint Coins for Takedowns & Investigations

Cyberint Coins can be used to initiate takedowns of illegal content, dark web investigations, custom threat reports, and more. Takedowns can be completed for malicious use of trademarked brand names and logos, fraudulent social media profiles, publication of proprietary data, and more. Investigations can be conducted on specific threat actors or groups, malware families, attack campaigns, and other relevant risks.

## Licensing Details

These licensing instructions are related to the Infinity ERM packages: Essentials, Advanced, Complete, Elite.

### Licensing Instructions

#### Advanced Package

The main licensing dimension is the number of external facing assets. These assets includes: Domains, Subdomains, IP, Cloud Assets. The approximate number can be detected using an external scan through the ERM platform or through information provided by the customer. It is possible to monitor only part of the external attack surface, meaning only a selected subset of the customer's external assets, but this is not recommended. Once the External Assets dimension is established, a predefined number of Threat Intelligence Assets (Brands, Keywords, VIPs, Login Interfaces and more) is automatically included. If desired, additional External Assets or additional Threat Intelligence Assets can be procured as an add-on to the license entitlements.

Users: Regular Users are granted access to most Infinity ERM modules. Threat Hunting Users receive access to additional modules: Forensic Canvas, Threat Knowledgebase (TTPs and IOCs of threat actors and malware), and the Threat Intel Data Lake. Threat Hunting Users are licensed separately.

Essentials and Advanced packages include the platform without managed services. Complete and Elite packages include manage services on top with different service levels and SLAs. Managed service packages are less flexible for discounts due to the labor costs.

All packages include remediation credit points ("Coins") which can be used for takedowns, darkweb credential purchases and analyst investigations on demand (4-8 coins per takedown, 8 coins per investigation hour, 6 coins for darkweb credential removal).

Monthly licensing is not available.

The following table displays the number of External Assets and Threat Intelligence Assets that come at each pricing interval. Additional External Assets and/or Threat Intelligence Assets can be procured as an add-on, if needed.

| ASM assets | 200 | 500 | 1,000 | 2,000 | 5,000 | 10,000 | 25,000 | 50,000 | 100,000 | 200,000 | 350,000 |
|------------|-----|-----|-------|-------|-------|--------|--------|--------|---------|---------|---------|
| TI assets  | 30  | 50  | 100   | 150   | 200   | 300    | 400    | 500    | 600     | 800     | 1,000   |

| Activity Type                                               | Coins Usage |
|-------------------------------------------------------------|-------------|
| Takedown of phishing site identified via Infinity ERM Alert | 4           |
| Takedown of phishing site reported by the customer          | 6           |
| Takedown of mobile application                              | 4           |
| Takedown of social media post                               | 6           |
| Takedown of exposed source code, AV, etc.                   | 6           |
| Investigation Hour                                          | 8           |
| Purchase of credentials or payment cards from marketplace   | 6           |

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