



UBDS
DIGITAL
A UBDS GROUP COMPANY

DIGITAL CONSULTING SERVICE OFFERINGS

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1 UBDS DIGITAL OVERVIEW.

At UBDS Digital, we recognise that technology must not only be cutting-edge but also practical and quick to implement. We specialise in transforming your complex challenges into opportunities, delivering solutions that are not just acceptable but truly exceptional. Our approach ensures that with us, you navigate the intricacies of digital transformation with unwavering confidence and achieve outcomes that surpass expectations. You will never have to compromise on quality, security, and reliability. That is our promise to you.

1.1 Why clients choose UBDS Digital.

We are on a mission. To deliver unparalleled client value, unmatched employee experience and to make a meaningful difference in society.



Always Innovating



Security Obsessed



Industry Expertise



Outcome Centric

1.2 Services that drive innovation

We offer a full spectrum of services designed to guide our clients through every stage of their digital transformation journey. From strategic advisory to innovative design, meticulous implementation, and ongoing management, we deliver end-to-end solutions tailored to meet the unique needs of each organisation.

See a range of our services below.

You can get in touch with us via: frameworks@ubds.com

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 DIGITAL ADVISORY	 CLOUD	 CYBERSECURITY + COMPLIANCE	 SECURE CONNECTIVITY
- Cloud Business Analysis - Business Change Management and Communication - Cloud Target Operating Model - Cloud Transformation Strategy, Cloud Target Operating Model and Business Case - Digital Strategy - User Centric Design and Innovation	- Application Development and Innovation – Azure and AWS - Application Modernisation – AWS and Azure - Application Portfolio Assessment - Azure Delivery Squad - Cloud Enablement – Azure and AWS Landing Zones - Migration to Azure and AWS - Cloud Adoption Framework - Cloud Delivery Services - Cloud Desktop - Cloud Security - Cloud Services - DevOps as a Service - Microsoft Power Platform – Design, Implementation and Support - Microsoft Dynamics 365 and Power Platform implementation and managed services. - ServiceNow DevOps and Design Studio Assessment and Requirements Gathering - ServiceNow Governance, Risk and Compliance Implementation Strategy - ServiceNow ITOM Assessment and Requirements Gathering	- PCI DSS Compliance - PCI Forensic Investigator - ISO Design, Implementation, Audit and Support - GDPR Consultancy - Third Party Assessments - IASME Cyber Assurance, Cyber Advisor & IoT - NCSC/ISAME Cyber Essentials Basic & Plus - Incident Response Policy, Planning & Playbooks - Cloud Security Assessments - Virtual CISO & DPO - Penetration Testing (VA, Web App, Infra, Mobile, MS365, CREST & CHECK) - Digital Forensics and Incident Response - Incident Response Retainer - Threat Intelligence - Threat Modelling - Cyber Incident Exercising (Tabletop & Live Play) - Zero Trust – Readiness, Assessment & Implementation - Information Security and Compliance - Microsoft 365 Security Consultancy	- SD-Wan Design, Build and Managed Service - Hosted SD-Wan Networks - SD-Wan, SASE and Cloud Networking Readiness Assessment - SD-Wan Proof of Concept, deployment and business case - Hybrid, Zero Trust and Cloud Networking Design, Implementation and Managed Service - Network Transformation for Cloud Adoption - Cloud and Zero Trust Security Services - Cloud Hybrid Networking - Modernise Endpoints - Secure Access Service Edge (SASE) and SD-WAN for Cloud Adoption

 DATA AND AI	 MANAGED SERVICES	 TECHNOLOGY DELIVERY – P3M
- AI360 - Applied AI and ML Strategy and Implementation - Data Platform Transformation - Microsoft Fabric Implementation and Adoption Framework - Databricks Architecture Assessment and Implementation Roadmap	- Cloud Hosting and FinOps - Modern Workplace and Productivity - Security Operations Centre (SOC) - Security Information and Event Management (SIEM) – Microsoft Sentinel - Unified Cloud and Infrastructure Support - Networks Operation Centre - Cloud Management - Cloud Service, Design and Transition - Penetration Testing as a Service - Compliance as a Service - Managed Dark Web Scanning & Monitoring	- Technology Delivery Services – Portfolio, Programme and Project Management - Project Management Office (PMO) - Implementing Agile Product Delivery

2 BUSINESS CHANGE MANAGEMENT AND COMMUNICATION.

UBDS Digital provides Business Change Management and Communication services to guide organisations through complex cloud transformation programmes. We address the people impacts of change and help organisations successfully adopt new technologies such as AI, using a structured approach to plan, implement, and execute business change programmes of all sizes.

KEY FEATURES

- Clear case for change supported by stakeholder mapping and engagement
- Comprehensive change management and communication strategy with sponsor alignment
- Strong change leadership through agents, ambassadors, and communication leads
- Detailed change readiness and impact assessments for informed planning
- Resistance management plans reinforced by continuous feedback loops
- Customised training programmes focused on employee upskilling and adoption
- Cultural transformation initiatives to sustain behaviours and monitor performance
- Smooth transition to continuous improvement with BAU knowledge transfer
- Interactive workshops complemented by interviews, surveys, and observations
- Structured stakeholder engagement ensuring alignment and commitment throughout change

KEY BENEFITS

- Stronger stakeholder alignment driving successful organisational change
- Clear communication reducing resistance during transformation programmes
- Proactive change culture fostering innovation and AI adoption
- Workforce readiness for adopting new technologies and processes
- Higher user adoption through tailored training and communication plans
- Better decision-making supported by structured change strategies
- Continuous improvement enabled by feedback and performance monitoring
- Smooth transition to business-as-usual post-change implementation
- Faster, more efficient move to emerging technology such as AI
- Reduced organisational risk through structured change management approach

3 CUSTOM TARGET OPERATING MODELS ENHANCING SECURITY, PROCESSES, WORKFORCE SKILLS, SCALABILITY

UBDS Digital helps organisations maximise business value from cloud platforms by developing customised target operating models covering federated, centralised, decentralised, hybrid, and AI-enabled approaches. We enhance governance, compliance, processes, security, workforce skills, technology integration, and data management. Benchmarking against best practices ensures agile, scalable models for sustainable cloud operations.

KEY FEATURES

- Cloud operating models—federated, centralised, hybrid—enabled for AI integration
- Governance and compliance frameworks aligned to industry standards
- Process optimisation for efficiency and scalability in the cloud
- Workforce enablement strategies for AI and cloud adoption
- Workforce skills analysis and capabilities development
- Technology overlay and integration for seamless operations
- Agile and scalable operating models tailored to your needs
- Roadmap development and work packages prioritisation for sustainable models
- Data management strategies ensuring accuracy, security, and compliance
- Vendor and system selection guidance for optimal solutions

KEY BENEFITS

- Accelerate innovation using cloud and emerging technologies
- Reduce operational overhead through intelligent, automated operations
- Improve user experience, engagement, and satisfaction
- Optimise processes for competitiveness and cost savings
- Upskills workforce for future digital and technology capabilities
- Deliver scalable models to support future business growth
- Align technology and systems for seamless cloud integration
- Strengthen security and ensures compliance with regulations
- Deliver measurable ROI and ongoing value realisation
- Ensure best practice alignment for continuous improvement

4 CLOUD BUSINESS ANALYSIS SERVICES FOR SEAMLESS TRANSITION AND ADOPTION

UBDS Digital provides Cloud Business Analysis services to help organisations transition to the cloud and harness AI capabilities. We analyse business needs, processes, and technology to identify opportunities where AI and cloud solutions deliver maximum value, ensuring alignment with business goals and user requirements.

KEY FEATURES

- Strategic business analysis with stakeholder mapping and engagement
- Detailed process mapping including As-Is vs To-Be workflows and gap analysis
- Comprehensive cloud solution evaluation and migration planning
- Definition of functional, non-functional, and user requirements with user stories
- In-depth user research addressing engagement, adoption, and pain points
- Interactive workshops supported by tailored interviews, surveys, and observations
- User-focused innovation through idea validation and structured creativity
- Continuous user feedback via usability testing and acceptance criteria loops
- User persona development supported by design thinking for tailored solutions
- Comprehensive analysis of business needs, processes, and technology landscape

KEY BENEFITS

- Optimised workflows and processes to boost productivity and reduce cost
- Improved stakeholder engagement, facilitating clear communication and decision-making
- Improved user engagement leading to higher adoption and satisfaction
- Customised recommendations for optimal cloud and AI solutions
- Accelerated innovation through creative thinking in service design
- Stronger teamwork and collaboration reducing resistance to change
- Faster product introduction resulting in higher launch success rates
- Reduced cycle time and rework for quicker adoption rates
- User persona development supported by design thinking for tailored solutions
- Accelerate innovation using cloud and emerging technologies (AI)

5 DIGITAL STRATEGY LEVERAGING CLOUD AND EMERGING TECHNOLOGIES SUCH AS AI.

UBDS Digital enables organisations to unlock the full value of cloud and AI by delivering tailored digital strategies. We assess digital maturity, design AI-integrated cloud operating models, and build compelling business cases—empowering clients to digitise services, migrate securely to the cloud, and embed intelligence across their operations.

KEY FEATURES

- Digital transformation, cloud strategy, adoption, and migration roadmaps
- Integration of emerging technology (AI) for intelligent automation
- Enablement of predictive analytics for proactive decision-making
- Blueprints and operating models: current, interim, and target states
- Digital maturity assessments and benefit realisation planning
- TOGAF, SAFe, SaaS, PaaS, IaaS, Green Book 5-case model expertise
- Cloud operating models: federated, centralised, decentralised, hybrid
- Cloud service catalogues, standards, and compliance frameworks
- Zero Trust security architecture and AI-driven threat detection
- Data strategy and data operating model design

KEY BENEFITS

- Accelerate innovation using cloud and emerging technologies
- Reduce operational overhead through intelligent, automated operations
- Improve user experience, engagement, and satisfaction
- Clarify objectives and resources to unlock funding
- Optimise cloud scalability, security, and compliance
- Enable confident, data-driven decision-making
- Improve agility to respond quickly to change
- Strengthen security and ensures compliance with regulations
- Deliver measurable ROI and ongoing value realisation
- Upskills workforce for future digital and tech capabilities

6 USER-CENTRIC DESIGN & INNOVATION FOR CLOUD TRANSFORMATION.

UBDS Digital delivers specialised User Experience Design and Innovation services to help organisations harness emerging technologies like AI and implement cloud solutions using Design Thinking. Our approach creates user-focused, innovative solutions that solve real problems whilst exceeding users' expectations, unlocking strong adoption and increased user satisfaction.

KEY FEATURES

- User-centric solutions shaped by Design Thinking and strategic insight
- Empathetic design approach informed by real user challenges and goals
- Comprehensive user research supported by journey mapping and personas
- Clear user requirements defined through pain point analysis and adoption planning
- Collaborative ideation enabled by interactive workshops and tailored interviews
- Functional prototypes refined through wireframing and usability validation
- Design assurance driven by user testing and continuous feedback loops
- Iterative solution refinement guided by structured methodologies and best practice
- Innovation roadmap delivered through iterative discovery and development
- Accelerated transformation powered by AI and sustainable innovation frameworks

KEY BENEFITS

- Smarter solutions leveraging AI and Design Thinking methodologies
- Enhanced user engagement driving higher adoption and satisfaction
- Optimised workflows for greater efficiency and reduced effort
- Improved collaboration and reduced resistance to organisational change
- Accelerated innovation through creative cloud and AI design
- Shortened delivery cycles for faster adoption and reduced rework
- Early identification of non-viable ideas for better planning
- Faster product launches with improved success and market impact
- Greater operational efficiency through streamlined processes and automation
- Proactive change culture fostering innovation and AI adoption



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**EXCEPTIONAL OUTCOMES.
NEVER COMPROMISE.**

