



GreenOps:

**Optimise environmental efficiency of
digital and AI services**

What is GreenOps?

GreenOps is an operating model designed to optimise the efficiency of digital and AI services usage through shared responsibility and accountability to minimise environmental impact.

It aligns with FinOps and aims to improve carbon, water, and power efficiency of cloud, on-premise and hybrid environments by optimising consumption and using only what you need, when you need it.

Climate change is indisputable.

We are all responsible for minimising the impact our actions has, directly and indirectly, on the rate of climate change – without knowing what we consume, we are unable to manage and control use.

GreenOps is a methodology that provides the opportunity to:

- Optimise carbon emissions
- Optimise water and power consumption
- Optimise operational costs

Industry signals driving GreenOps adoption

25%

of organisations will experience significant dissatisfaction with their cloud adoption by 2028 due to uncontrolled costs and suboptimal implementation. GreenOps addresses this by aligning cloud efficiency with environmental responsibility.

95% CO₂

reduction by implementing GreenOps and FinOps practices in public cloud environments, organisations can reduce carbon emissions by up to 95% compared to traditional on-premise infrastructure.



GreenOps practices like right-sizing, storage tiering, and deleting idle resources can lead to double-digit percentage reductions in both cloud spend and emissions.

[GreenOps, FinOps, And The Sustainable Cloud. Forrester](#)

Addressing public sector policy and procurement goals



UK Government Social Value Model Award Criteria

The UK Governments Social Value Model Theme 3 “Fighting Climate Change” aims to drive policy outcomes of effective stewardship of the environment. The model award criteria (MAC 4.1 and 4.2 aim to drive additional environmental benefits in UK public sector procurement and feature on many customer tenders.

Our partnership with Greenpixie provides emissions tracking for these services.



US Federal and State-Level regulations

The EPA’s Environmentally Preferable Purchasing (EPP) Program continues to support federal environmental goals.

State-level climate disclosure laws are expanding, impacting major organisations.

GreenOps helps clients comply by offering tools to track emissions, meet regulations, and enhance governance.



ROI Office of Government Procurement (OGP)

OGP Guidance on Green Public Procurement (GPP) mandates or encourages public bodies to include environmental criteria in tenders, focusing on energy efficiency, reduced greenhouse gas emissions, circular economy principles, and life-cycle costing. The Programme for Government (2020) commits to using public procurement as a lever for achieving net zero emissions by 2050. Incoming EU CRSD (effective from 2027)

GreenOps provide a method by which to respond to these objectives.

EcoDelve delivered through our partnership with Greenpixie

Greenpixie provides independent energy, water and emissions insights, enabling organisations to measure and optimise their environmental impact, and to operate more sustainably.

Through our partnership with Greenpixie, we offer a comprehensive GreenOps service that integrates sustainability into operations, aligning with FinOps principles.



Measure and reduce cloud emissions

Powered by Greenpixie, we offer detailed insights into carbon, energy and water consumption across cloud infrastructures, enabling actionable steps towards sustainability.



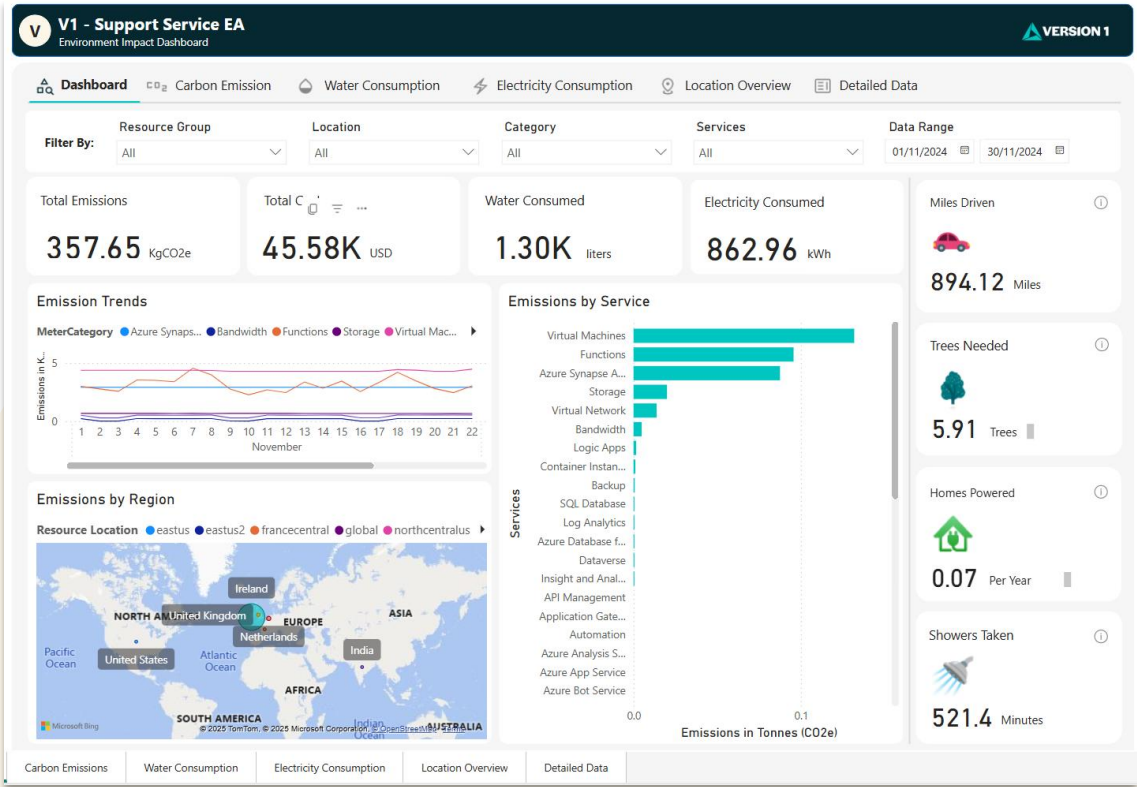
Sustainability into FinOps

By aligning environmental data with financial operations, we help businesses uncover cost-saving opportunities while reducing environmental impact.



Collaboration with industry leaders

Greenpixie work alongside organisations such as Mastercard, NHS, and the University of Oxford, as well as being a member of the FinOps Foundation, to drive forward cloud sustainability initiatives.



Trusted by:



Recognised by:



Version 1's **EcoDelve** environmental impact dashboard supports our **ASPIRE Carbon Level Agreement (CLA)** in addition to GreenOps.



Reducing our customer's carbon emissions

Version 1 offers a suite of services aimed at reducing and optimising the carbon emissions associated with digital, data and cloud solutions.

We can assist you by embedding environmentally sustainable thinking and approaches to delivery of digital solutions and cloud services through a range of mechanisms from environmental impact assessments, digital sustainability champions to emissions as a non-functional requirement. This suite of services empowers you to reduce your environmental footprint while enhancing operational efficiency.

Thought leadership

- ▶ [Planet V Profit](#)
- ▶ [Trusting Technologists to be Environmentally Friendly](#)
- ▶ [Corporate Climate Leadership](#)
- ▶ [Green Ops - Version 1](#)



Cloud Services Carbon Emissions Baseline and Optimisation Plan

Provides an analysis of your cloud services emissions and offers a plan to reduce them, enhancing environmental performance.



Carbon Level Agreement (CLA)

For Managed Service customers, we provide CLA's, an on-going emissions optimisation under our ASPIRE Managed service, including reviewing the architecture of solutions if there are greener alternatives.



Water Impact of Cloud Services

We assess and optimise your water usage impact based on cloud consumption data, mirroring our carbon emissions approach.



Hybrid Carbon Emissions and On-Prem. to Cloud Comparison

Utilising our IP and Emissions Calculator, we offer you a comprehensive view of emissions across hybrid environments and compare on-prem. to cloud emissions to support green business case for cloud.



EcoDelve Environmental Impact Dashboard

We deliver a dashboard that visualises your carbon emissions and water usage of cloud services and the workloads that run on top, aiding you to monitor your environmental impact.



Digital Environmental Sustainability Maturity Assessment

We evaluate the maturity of digital services from design to deployment, encompassing green software development and cloud green practices to identify gaps and embed sustainability.



Green Playbook

We provide a guide based on best practices and extensive experience to help you develop and deploy greener digital services and solutions.



Environmental Sustainability Hackathons and Gamedays

Events to raise awareness and educate staff on the environmental impact and role of technology, fostering a culture of sustainability.



Greener Customer Journeys and Operational Processes

We assist in your interactions and processes that minimise environmental impact.

The value of GreenOps for your organisation

GreenOps empowers your organisation to take control—balancing performance and environmental impact.

<https://www.version1.com/GreenOps>



Drive sustainability and efficiency together

Optimise your operations while reducing carbon, energy, and water usage—without compromising performance.



Achieve ESG goals and optimise costs

Align your IT strategy with your environmental commitments and realise measurable cost savings through smarter resource usage.



Elevate your strategic positioning

GreenOps opens the door to board-level conversations by linking digital and AI services performance to sustainability outcomes.



Stay ahead of regulatory demands

Prepare for upcoming environmental reporting requirements with built-in transparency and traceability.



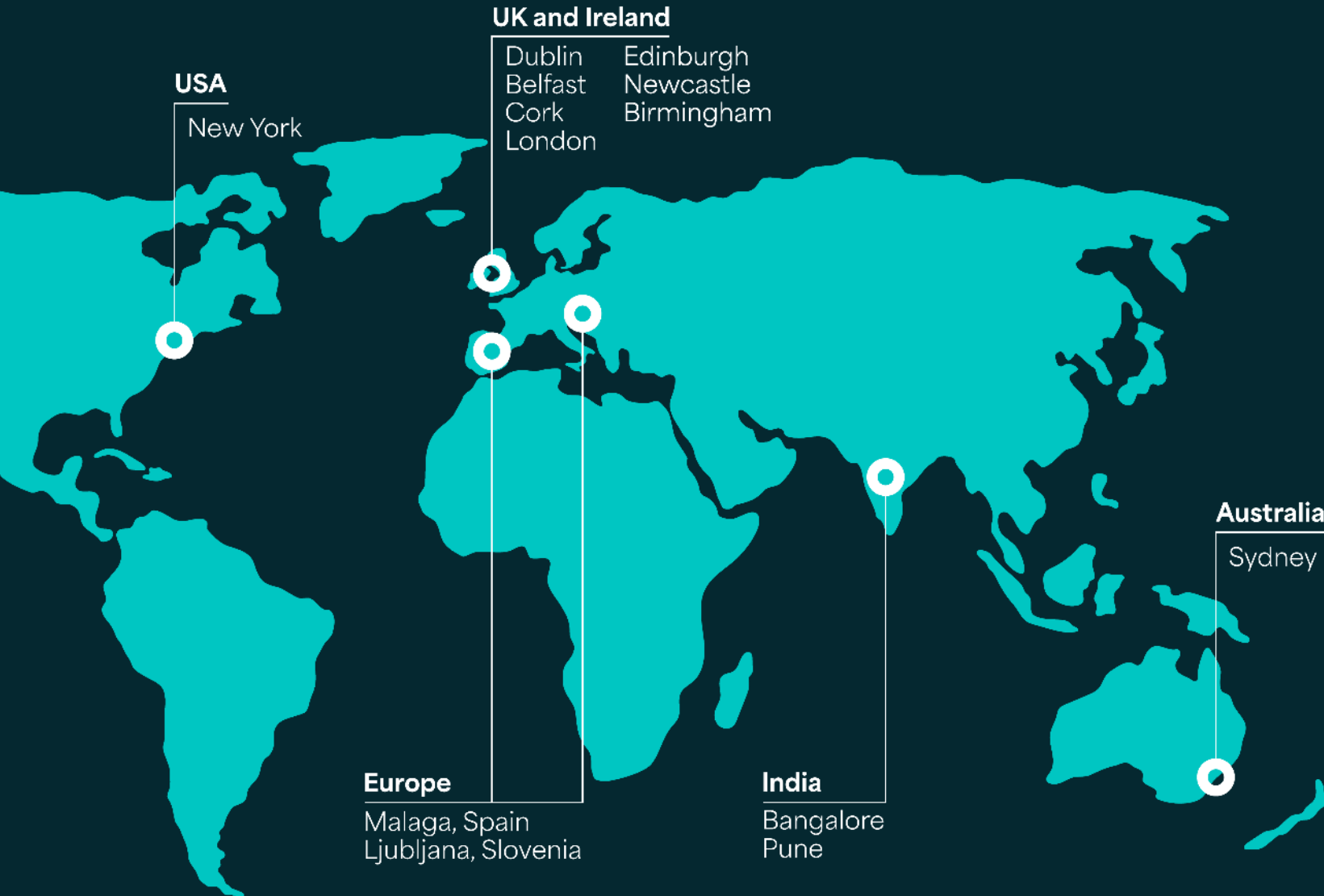
Unlock new value across your cloud estate

GreenOps creates opportunities to modernise, optimise, and innovate—driving long-term value across cloud, AI, and digital services.

About Version 1



Version 1 at a glance



29 years of experience

13 global locations

6 strategic technology partners



13 years as a great place to work



Industry best practice



€364M+ revenue 2024

82% employee engagement score (Q2 2025)

85% customer satisfaction score (Q2 2025)

The Version 1 difference

The core values at the heart of Version 1's success.



**Honesty and
integrity**



**Personal
commitment**



No ego



Customer first



Excellence



Drive

Looking forward: Our ESG targets, goals & achievements

A-

score for Carbon Disclosure Project reflecting our sustainability practices (Industry average is a C)

680+

Volunteering hours delivered by employees globally

80%

key suppliers with sustainability targets by 2025, we are committed to reducing environmental impacts across our supply chain through responsible sourcing and partnerships

217

Version 1 Impact Investors supporting our global Community First programme which aligns to the UN Sustainability Development Goals

Bronze

Ecovadis rating reflecting our ESG maturity across our strategic focus areas

930

Women in Tech members

Our four strategic ESG pillars:



**Environment
sustainability**



**Ethical
Practices**



**Responsible
Procurement**



**Social
Impact**



As a participant of the United Nations Global Compact, Version 1 is committed to aligning strategies and operations with universal principles on human rights, labour, environment and anti-corruption

Our services portfolio



Application Modernisation and Integration

Accelerating the modernisation of applications embracing sustainable engineering and AI-assisted development.

Legacy systems modernisation

Continuous modernisation

Next Gen Apps

Integrated Apps

Portfolio modernisation



Experience Design and Development

Designing, shaping and building products and solutions that deliver fantastic people and societal experiences.

Digital strategy and innovation

Product management and roadmaps

Behavioural research, analysis and journey mapping

Creative design and UX services

Product development and AI accelerated engineering

Envisioning and innovation workshops



Enterprise Applications

Optimising the core of your business with deep functional and technical expertise in Finance, People, Customer and Enterprise Performance Management (EPM).

Reshaping finance for the future

Elevating HR and people operations

Enhancing supply chain management

Amplifying customer touchpoints

Realising value with Data insights and AI



Data x AI

Becoming an intelligent, data driven organisation needs quality data x AI to make better decisions and processes.

Data strategy and architecture

Data engineering

Data analytics and visualisation

Data modernisation

Data governance

AI co-creation services



Cloud Transformation

Adopting, optimising and leveraging Cloud to unlock new or enhanced business value and innovation.

Industry specific cloud

Readiness and enablement

Migration and transformation

Operate and optimise

Specialist services



ASPIRE Managed Services

Reduce time, cost and risk by leveraging our VLA approach to run and optimise traditional and Cloud services to improve business agility and accelerate innovation.

Cloud and infrastructure management and optimisation

Oracle SaaS management and optimisation

Data and AI managed services

EBS, Peoplesoft and JDE managed service

Application management and optimisation

Digital workplace services

Our global technology partners

- Named **AWS Collaboration Partner of the Year 2024**
- Named **Global Microsoft Modernising Applications Partner of the Year Award 2023**
- Named **Microsoft Ireland Partner of the Year 2023 Winner - Social Impact**
- Named **Innovation Partner of the Year Winner - 2023 Oracle EMEA Partner Awards**
- Named **AWS Collaboration Partner of the Year - EMEA 2023**
- Named **AWS Migration Partner of the Year - EMEA 2022**
- Named **OutSystems Partner of the Year 2021**

Microsoft Partner

Azure Expert MSP



As an Azure Expert MSP and the Global Modernising Applications Partner of the Year 2023, Version 1 boasts extensive expertise across the Microsoft stack.



Premier
Consulting
Partner

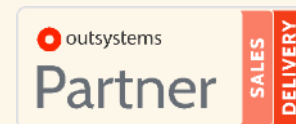
An AWS Premier Consulting Partner and EMEA Migration Partner of the Year, Version 1's unrivalled expertise boasts deep expertise with 400 certifications and accreditations.

ORACLE | Partner

With 28+ years of Oracle ecosystem expertise, we're a certified Oracle Modern OPN Partner and Cloud Solutions Provider - One of Europe's most distinguished Oracle Cloud partners.



As a Premier Red Hat partner, we are experts in hybrid-cloud models and OpenShift, recognised for driving innovative solutions using Red Hat technologies.



An OutSystems Partner for Sales, Delivery and Quality Apps Program Partner, Version 1 is committed to unlocking value for our customers through low code development.



As a Snowflake Partner Version 1 enables customers to leverage Snowflake's flexibility, performance, and ease of use to deliver more meaningful data insights.

Our Public Sector Customers



centrica

cie-uk



CCRC
Criminal Cases Review Commission



An Roinn Dlí agus Cirt
agus Comhionannais
Department of Justice
and Equality



An Roinn Iompair,
Turasóireachta agus Spóirt
Department of Transport,
Tourism and Sport



CROYDON
www.croydon.gov.uk





Thank you

For more information, please visit our website: www.version1.com

Or contact us at: tendernotices@version1.com