

C I V I C

knows

communications

Cloud Based Services

G-Cloud Framework



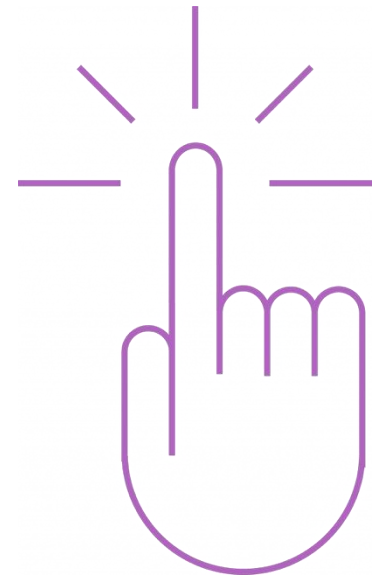
Communications

When is it right for you?

When businesses and organisations need to communicate with their audiences, they need a design partner who can deliver across a wide range of different channels, both print and digital. Maybe you need a marketing campaign, maybe a series of internal communications, or perhaps you need some copy developed to deliver your message more effectively.

Having a trusted team on hand to work with you across all of these projects brings consistency, continuity and efficiencies to each output from a team who understand the challenges you face.

Our team of strategists, brand experts, designers, artworkers, writers and digital designers, bring their passion and creativity to every project – big or small.



Communications

Features and benefits

A creative agency specialising in understanding your communication challenges, and developing compelling solutions to meet them. Our 'words and pictures' approach ensures that the copy and messaging are tailored to each audience and that they are delivered with impact and creativity to effectively communicate your message across all touch-points.

Features

- Creative concepts
- Marketing campaigns
- Internal communications
- Corporate communications
- Video and animation
- Exhibition and outdoor display
- Publications
- Brochures and flyers
- Packaging
- Copywriting
- Digital design and websites

Benefits

- Integrated team across print and digital
- Increases business and product awareness
- Builds brand awareness
- Increase customer engagement
- Increase user engagement
- Increase communications effectiveness

Who are we

We're an award winning, full-service creative agency, covering all aspects of design, development and delivery.

We use creative thinking and digital innovation – and 20 years of know-how – to help our clients communicate better with their audiences and achieve their goals.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of strategists, creatives, designers, artworkers, motion designers, digital designers, copywriters, accessibility experts and UX specialists.



Design and creative at CIVIC

From the simple to the complex, every project is delivered with thought, design and creativity at its heart.

From branding and visual identities, to campaigns and packaging, to digital products and design and all points in-between, we deliver compelling creative that works.

From strategy to execution, we work hand-in-hand with our clients – asking questions, understanding the challenge – to develop creative design solutions.

We design and create for our clients, by placing them at the centre of everything we do.

Design and creative at CIVIC

What we do



Branding &
visual identity



Creative concepts



Campaigns



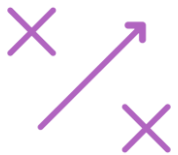
Design



Digital design



Copywriting



UX / UI



Development



Packaging



Corporate
communications



Exhibition &
outdoor display



Video
& animation

Our user centred design approach

Other G-Cloud services we provide



Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Motion design
- Digital design
- Responsive web design



Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Discovery & UX

- User research
- User-centred design
- Usability testing & evaluations
- Content strategy & planning
- Service design & strategy
- SEO analysis & strategy
- Copywriting
- UX training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our clients

Some of our wonderful clients include...



Our accreditations

We strive to deliver the best service to our clients



In recognition of our Quality Management System the NQA has awarded CIVIC ISO9001 accreditation for project delivery and online marketing.



The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).



The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.



Lets chat

Got a question? Need some advice? We're here to help.

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