

C I V I C

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co-design workshop

Cloud Based Services

G-Cloud 15



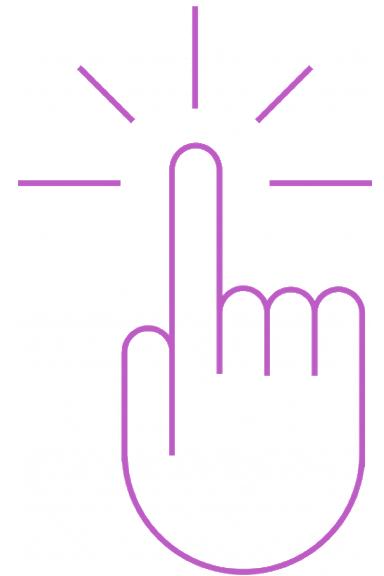
Co-design Workshop

When is it right for you?

Do you have a specific challenge and a tight timescale? If so, a co-design workshop with your users is great!

The purpose of a Co-Creation session is to bring together a group of people you're designing for and then bring them into the design process. Bringing your stakeholders/users together can reduce months of time involved in stakeholder insight and user research. This research method helps you quickly design, prototype and validate your idea.

During the full-day workshop, we'll lay out the business goal, understand the problem and collaboratively work on a solution. The outputs of the workshop will help designers and engineers move very quickly into converting the idea into a clickable prototype, which can be user-tested. It's fast, it's fun and it gets results!



Co-design Workshop

Features and benefits

Engage your stakeholders in the design and development of your website/app through our interactive co-design workshops. CIVIC will work with you to design activities that define business and user objectives through our collaborative sessions. You'll leave with an aligned team and clear goals for the project.

Features

- Kick-off meeting to define the scope of the workshop
- Creation of workshop activities
- Facilitation of the workshop by several UX experts
- Define requirements and prioritisation
- Co-design outputs; personas, user journey maps, information architecture, sketched solution prototypes
- Analysis of the results
- Low-fidelity sketched solutions, which can be converted into clickable prototypes for user testing

Benefits

- Create focus through a set time-frame
- Involve users in the design process
- Validate and user-test your idea with real users
- Move quickly into developing a workable, clickable prototype that represents the teams' collective solution to the problem
- Drive collaboration by breaking down silos and gather different perspectives
- Get stakeholder buy-in from across the business
- Educate stakeholders in user research
- Identify and address problems

Who are we

We're an award winning, full-service, digital solutions agency, covering all aspects of development and delivery.

With over 20 years experience in the digital world, we have experience across every sector and clients across the globe.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of developers, designers, software engineers, accessibility experts and UX specialists



Our services

We believe good design is based on user needs

We have delivered and hosted over 1,000 websites and online systems and have built up a profound understanding of websites and platform requirements. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help



Digital Strategy

- Branding
- Digital strategy
- Content planning



User Experience

- User Research
- Service Design
- Accessibility
- Prototyping & Wireframing



Design

- Responsive Web Design
- Interactive content
- Mobile Applications
- Rich media campaigns



Development

- Web and application development
- Content Management Systems (CMS)
- Systems development
- Systems integration



Hosting

- Managed hosting
- Dedicated server management
- Security & Networks



Support

- Service Level Agreements
- Support team and help-desk

Our user centred design approach

GCloud services we provide



Discover & Strategise

Understand both business objectives and user needs by empathising with your users, and bring alignment to the design process

- Discovery
- Surveys
- Interviews
- Focus groups
- Diary studies
- Ethnography
- Stakeholder workshops
- Personas
- Empathy maps
- User Journey Maps



Design & Test

Innovate and design based on user and business requirements, but be sure to test your designs at all stages of development

- Co-design workshops
- Content delivery
- Usability testing
- Accessibility testing
- Information architecture
- Expert review
- Heuristic review
- Accessibility audit
- Wireframes / prototypes



Optimise & Iterate

Track how well your service offering is doing and continue to iterate to provide the best experience to your users

- Competitor review
- Benchmarking
- Conversion rate optimization
- Iterative testing
- Service Design
- Digital strategy



Development

Building your website, app or software with accessibility in mind to ensure inclusivity at every stage

- Front-end development
- Back-end development
- Responsive / mobile first
- Web and Application development
- Content Management Systems (CMS)
- Systems development & integration



Hosting & Support

Offering support from our dedicated team across all aspects with hosting on our own dedicated servers

- Managed hosting
- Dedicated server management
- Security & Networks
- Service Level Agreements
- Support team and help-desk

Our clients

Some of our wonderful clients include...



Our accreditations

We strive to deliver the best service to our clients



In recognition of our Quality Management System the NQA has awarded CIVIC ISO9001 accreditation for project delivery and online marketing.



The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).



The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.



Lets chat

Got a question? Need some advice? We're here to help.

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