CIVIC

knows

website design and development

Cloud Based Services
G-Cloud Framework



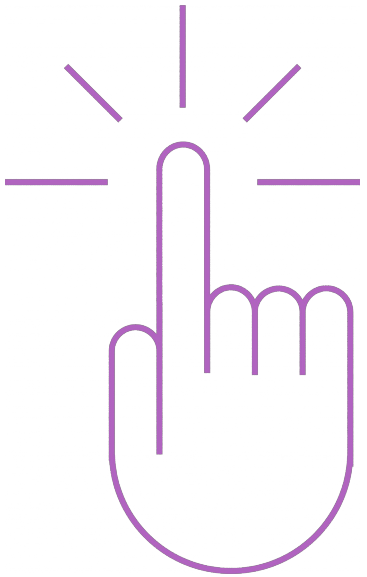
Website Design and Development

When is it right for you?

Are you looking to create a new website or redesign one that's looking a little tired?

Our talented team of User Experience (UX) researchers, designers and developers have created sites for CPS, SQA, Parcelforce and many others – so whatever your requirements, we can help you deliver a digital solution.

We focus on user-centred design approaches to ensure that what we build not only meets your business needs, but also the needs of your users!



Website Design and Development

Features and benefits

We're an award-winning digital solutions provider with almost two decades of industry-leading experience delivering innovative website design. We help businesses succeed through effective, usable technology by combining our expertise in user experience, responsive website design and build, hosting, support and maintenance of open-source Content Management System (CMS) driven websites.

Features

- Brand strategy and design
- User Experience (UX), responsive and mobile-optimised website design
- E-commerce websites
- Web and application development
- Open source Content Management Systems (CMS)
- Systems development and integration
- User research and testing
- Content strategy, design and development
- Hosting (ISO27001 accredited)
- Agile project management and alignment to Government Design Principles

Benefits

- ISO Accredited Quality Assurance and Development processes
- ISO Accredited hosting infrastructure
- Highly accessible website (W3C, WAI, DDA compliant)
- Award-winning user-centric design and technical teams
- Public sector specialists with two decades of industry-leading experience
- Uniquely combined UX, highly creative digital and technical agency
- Visually engaging, clear and highly usable services and sites
- Open Source, future-proof technology
- Responsive across multiple devices and browsers
- GDPR compliant Cookie Control Solution

Who are we

We're an award winning, full-service creative agency, covering all aspects of design, development and delivery.

We use creative thinking and digital innovation – and 20 years of know-how - to help our clients communicate better with their audiences and achieve their goals.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of strategists, creatives, designers, artworkers, motion designers, digital designers, copywriters, accessibility experts and UX specialists.



Our services

We believe good design is based on user needs

We have delivered and hosted over 1000 websites and online systems and have built up a profound understanding of websites and platform requirements. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help



Digital Strategy

- Branding
- Digital strategy
- Content planning



User Experience

- User Research
- Service Design
- Accessibility
- Prototyping & Wireframing



Design

- Responsive Web Design
- Interactive content
- Mobile Applications
- Rich media campaigns



Development

- Web and application development
- Content Management Systems (CMS)
- Systems development
- Systems integration



Hosting

- Managed hosting
- Dedicated server management
- Security & Networks



Support

- Service Level Agreements
- Support team and help-desk

Design and creative at CIVIC

From the simple to the complex, every project is delivered with thought, design and creativity at its heart.

From branding and visual identities, to campaigns and packaging, to digital products and design and all points in-between, we deliver compelling creative that works.

From strategy to execution, we work hand-in-hand with our clients – asking questions, understanding the challenge – to develop creative design solutions.

We design and create for our clients, by placing them at the centre of everything we do.

Design and creative at CIVIC

What we do



Branding & visual identity



Creative concepts



Campaigns



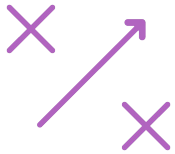
Design



Digital design



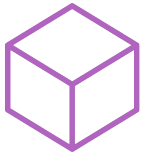
Copywriting



UX / UI



Development



Packaging



Corporate communications



Exhibition & outdoor display



Video & animation

Our user centred design approach

GCloud services we provide



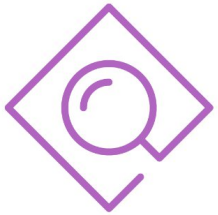
Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Motion design
- Digital design
- Responsive web design



Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Discovery & UX

- User research
- User-centred design
- Usability testing & evaluations
- Content strategy & planning
- Service design & strategy
- SEO analysis & strategy
- Copywriting
- UX training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our clients

Some of our wonderful clients include...

Crown Prosecution Service

NHS

The University of Edinburgh Edinburgh College of Art

CCW The voice for water consumers Llais defnyddwyr dŵr

National Library of Scotland | Leabharlann Nàiseanta na h-Alba

Historic England

marketreach unleash the magic of mail | Royal Mail

Small Business Commissioner

Birmingham City University

The Pensions Regulator

Liverpool John Moores University

energy saving trust

The Pensions Ombudsman Trusted • Fair • Impartial Since 1991

SQA

Scottish Government Riaghaltas na h-Alba

The National Museum Royal Navy

IOPC Independent Office for Police Conduct

Kent Fire & Rescue Service

Office for Environmental Protection

Greater London Authority

Our accreditations

We strive to deliver the best service to our clients

In recognition of our Quality Management System the NQA has awarded CIVIC ISO09001 accreditation for project delivery and online marketing.

The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).

The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.

CIVIC
knows

Lets chat

Got a question? Need some advice? We're here to help.

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