

C I V I C
knows
app design

Cloud Based Services
G-Cloud Framework



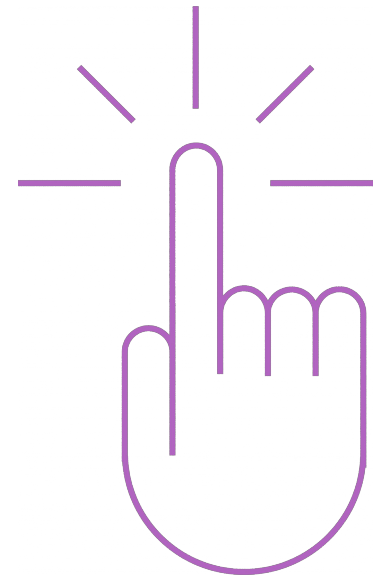
App Design

When is it right for you?

Whether you're looking for some help with an existing application or just starting out with an idea, one thing's for sure, we're here to help.

Our award-winning team of experienced and digital designers will get a firm understanding of your needs and requirements to establish what we need to achieve and the best way to do it. Whilst creating an immersive and intuitive digital experience in the process.

We focus on user-centred design approaches to ensure that what we build not only meets your business needs, but also the needs of your users!



App Design

Features and benefits

Our human centred approach to app design with a focus on research allows us to generate the most effective solutions to your business needs. Applying user insights to every step of the mobile app design process, from understanding your product vision, to prototyping and user testing. Creating robust and user-friendly iOS and Android mobile apps.

Features

- Setting the scope and app requirements
- User/market research including competitor analysis
- UX wireframes with low-fidelity prototype
- High-fidelity prototyping for full review process
- UI design
- Animation and interaction design
- Design system set up

Benefits

- Reach a wider user base and increase product engagement
- Help you identify the features your app needs
- Tried and tested user-centred methodology
- Highly accessible applications (W3C, WAI, DDA compliant)
- Our UX/UI designers create app flows to test and refine
- Low/high-fidelity prototypes to be reviewed at various stages to allow for iterative design cycles
- Apps are bespoke and built to your requirements
- Collect more accurate data on your audiences and their needs

Who are we

We're an award winning, full-service creative agency, covering all aspects of design, development and delivery.

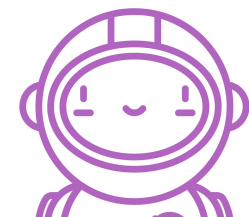
We use creative thinking and digital innovation – and 20 years of know-how – to help our clients communicate better with their audiences and achieve their goals.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of strategists, creatives, designers, artworkers, motion designers, digital designers, copywriters, accessibility experts and UX specialists.



Our services

We believe good design is based on user needs

We have delivered and hosted over 1,000 websites and online systems and have built up a profound understanding of websites and platform requirements. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help



Digital Strategy

- Branding
- Digital strategy
- Content planning



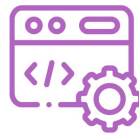
User Experience

- User Research
- Service Design
- Accessibility
- Prototyping & Wireframing



Design

- Responsive Web Design
- Interactive content
- Mobile Applications
- Rich media campaigns



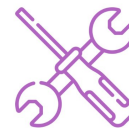
Development

- Web and application development
- Content Management Systems (CMS)
- Systems development
- Systems integration



Hosting

- Managed hosting
- Dedicated server management
- Security & Networks



Support

- Service Level Agreements
- Support team and help-desk

Design and creative at CIVIC

From the simple to the complex, every project is delivered with thought, design and creativity at its heart.

From branding and visual identities, to campaigns and packaging, to digital products and design and all points in-between, we deliver compelling creative that works.

From strategy to execution, we work hand-in-hand with our clients – asking questions, understanding the challenge – to develop creative design solutions.

We design and create for our clients, by placing them at the centre of everything we do.

Design and creative at CIVIC

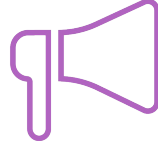
What we do



Branding &
visual identity



Creative concepts



Campaigns



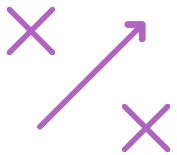
Design



Digital design



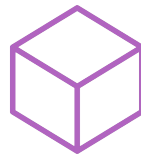
Copywriting



UX / UI



Development



Packaging



Corporate
communications



Exhibition &
outdoor display



Video
& animation

Our user centred design approach

GCloud services we provide



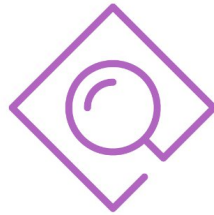
Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Motion design
- Digital design
- Responsive web design



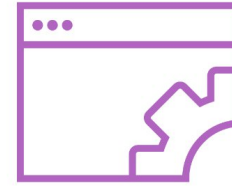
Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Discovery & UX

- User research
- User-centred design
- Usability testing & evaluations
- Content strategy & planning
- Service design & strategy
- SEO analysis & strategy
- Copywriting
- UX training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our clients

Some of our wonderful clients include...



Our accreditations

We strive to deliver the best service to our clients



In recognition of our Quality Management System the NQA has awarded CIVIC ISO9001 accreditation for project delivery and online marketing.



The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).



The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.



Lets chat

Got a question? Need some advice? We're here to help.

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