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document accessibility

Cloud Based Services

G-Cloud 15

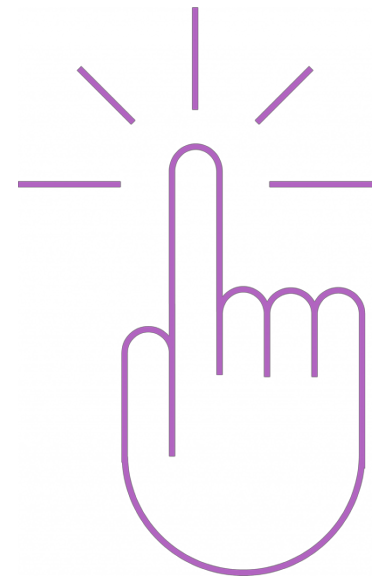


document accessibility

When is it right for you?

Do your authors and editors have an Accessible Content Strategy? We can provide training and support in the creation of accessible documents and website content (via CMS) using traditional publishing packages, to make accessibility part of your everyday workflow.

This service is essential for public sector organisations that publish documents such as PDFs, Word documents, PowerPoint presentations, and Excel spreadsheets, as these are covered by the Public Sector Bodies Accessibility Regulations 2018.



document accessibility

Features and benefits

Many organisations focus on website accessibility but overlook the accessibility of documents they publish, such as policy documents, reports, forms, and guidance. Inaccessible documents create significant barriers for people using screen readers and other assistive technologies. We can help ensure all your published content is accessible.

Features

- Universal design fundamentals and best practices for document creation
- Decoupling content from platform for maximum accessibility
- PDF accessibility using Adobe Acrobat Pro (remediation and creating accessible PDFs from the start)
- Accessible Microsoft Office documents (Word, Excel, PowerPoint, Outlook)
- Accessible content management systems and website content
- Support for multiple languages through localisation
- Support for native functionality and built-in assistive technology (e.g., screen readers)
- Understanding of when to use HTML instead of PDF for better accessibility
- Training on accessible document structure, headings, tables, and alternative text

Benefits

- Understand how disabled people use digital documents and why accessible documents matter
- Support users across the broadest range of devices and assistive technologies
- Ensure consistent design and user experience across all document types and platforms
- Comply with the Public Sector Bodies Accessibility Regulations 2018 for published documents
- Meet your legal obligations under the Equality Act 2010
- Reduce the need for alternative formats by making documents accessible from the start
- Improve document usability for everyone, not just users with disabilities
- Build capability within your organisation to create accessible content routinely
- Practical, hands-on training that your team can apply immediately

Who are we

We're an award winning, full-service, digital solutions agency, covering all aspects of development and delivery

With over 20 years experience in the digital world, we have experience across every sector and clients across the globe.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of developers, designers, software engineers, accessibility experts and UX specialists



Our services

We believe good design is based on user needs

We've delivered and hosted over 1,500 websites and online systems and have built up a profound understanding of websites and platform requirements across all sectors, all with the user at the heart. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help



Discovery & research

- User research
- Business strategy definition
- Usability testing & evaluation
- Content strategy & planning
- Service design & strategy
- User-centered design
- User Journey Mapping
- UX training



Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Digital design
- Responsive web design



Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our discovery and research GCloud services

We provide a range of UX research across all stages



Discover & Strategise

Understand both business objectives and user needs by empathising with your users, defining who they are and what they need from your service

- Discovery research
- Brand research
- Online survey
- User interviews
- Focus groups
- Diary studies
- Ethnography
- Stakeholder workshops
- Personas / Empathy maps
- User Journey Maps



Design & Test

Innovate and design based on user and business requirements, testing at all stages of development

- Co-design workshops
- Content strategy
- User testing
- Accessibility testing
- Information architecture (IA)
- Card sorting
- Tree Testing
- Expert usability review
- Heuristic review
- Accessibility audit
- Wireframes / prototypes



Optimise & Iterate

Track how well your service offering is doing and iterate to provide the best experience to your users while defining your future strategy

- Competitor review
- Benchmarking
- Conversion rate optimization
- Iterative user testing
- Service Design
- Digital strategy
- UX Strategy / Road map

Our clients

Some of our wonderful clients include...



Our accreditations

We strive to deliver the best service to our clients



In recognition of our Quality Management System the NQA has awarded CIVIC ISO9001 accreditation for project delivery and online marketing.



The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).



The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.



Lets chat

Got a question? Need some advice? We're here to help.

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