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wcag 2.2 compliant websites

Cloud Based Services

G-Cloud 15

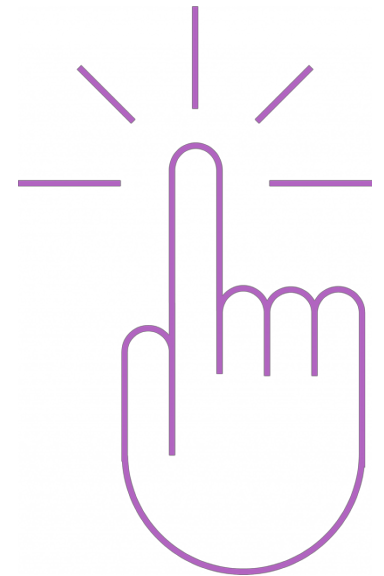


wcag 2.2 compliant websites

When is it right for you?

Creating a Web Content Accessibility Guidelines (WCAG) compliant website requires a holistic approach to accessibility. We recognise that accessibility is part of every job, so whether it's design, UX or development, our team works hand-in-hand with our dedicated accessibility consultants to create a product that meets business needs and is usable by the widest variety of people.

We deliver accessible, responsive solutions that make accessing content easy and logical, through a collaborative cycle of research, design, and testing. This service is essential for public sector organisations that must comply with the Public Sector Bodies Accessibility Regulations 2018.



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Features and benefits

We have extensive experience conducting accessibility audits that reference W3C specifications, like WCAG 2.2 and WAI-ARIA (as well as the relevant specifications for documents, PDF, HTML, CSS and JavaScript), and our frontend development teams can be on-hand to provide code-specific examples and implementation guidance.

We value accessible, usable content for all users. Responsive web design means more than adjusting the visual aspects of a site to fit the screen. It's recognising that every user is different, and to be truly inclusive, the User Experience (UX) as a whole should be adjusted to best complement the user.

Features

- Mobile-optimised website design that works across all devices
- Fully responsive and accessible for mobiles, tablets and desktop screens
- Highly accessible website development (WCAG 2.2 compliant to AA standard as required by law, with AAA options available)
- Smooth User Experience (UX) that works for everyone, including users with disabilities
- User research and testing, including testing with disabled users
- Content strategy, design and development with accessibility built-in from the start
- Web and application development using modern, accessible frameworks
- Support for GOV.UK Design System and GDS Service Standard compliance
- ISO-accredited Quality Assurance, Development and hosting infrastructure options

Benefits

- User-friendly website that everyone can use
- Smooth User Experience (UX) across all devices and assistive technologies
- Award-winning user-centric design and technical teams
- Public sector specialists with two decades of industry-leading experience
- Uniquely combined UX, highly creative digital and technical expertise
- Visually engaging, clear and highly usable services and sites
- Open source, future-proof technology that avoids vendor lock-in
- Responsive across multiple devices, browsers and assistive technologies
- GDPR-compliant cookie control solution
- Meets your legal obligations under the Public Sector Bodies Accessibility Regulations 2018 and Equality Act 2010
- Reduces the risk of legal challenges and improves services for all users

Who are we

We're an award winning, full-service, digital solutions agency, covering all aspects of development and delivery

With over 20 years experience in the digital world, we have experience across every sector and clients across the globe.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of developers, designers, software engineers, accessibility experts and UX specialists



Our services

We believe good design is based on user needs

We've delivered and hosted over 1,500 websites and online systems and have built up a profound understanding of websites and platform requirements across all sectors, all with the user at the heart. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help



Discovery & research

- User research
- Business strategy definition
- Usability testing & evaluation
- Content strategy & planning
- Service design & strategy
- User-centered design
- User Journey Mapping
- UX training



Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Digital design
- Responsive web design



Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our discovery and research GCloud services

We provide a range of UX research across all stages



Discover & Strategise

Understand both business objectives and user needs by empathising with your users, defining who they are and what they need from your service

- Discovery research
- Brand research
- Online survey
- User interviews
- Focus groups
- Diary studies
- Ethnography
- Stakeholder workshops
- Personas / Empathy maps
- User Journey Maps



Design & Test

Innovate and design based on user and business requirements, testing at all stages of development

- Co-design workshops
- Content strategy
- User testing
- Accessibility testing
- Information architecture (IA)
- Card sorting
- Tree Testing
- Expert usability review
- Heuristic review
- Accessibility audit
- Wireframes / prototypes



Optimise & Iterate

Track how well your service offering is doing and iterate to provide the best experience to your users while defining your future strategy

- Competitor review
- Benchmarking
- Conversion rate optimization
- Iterative user testing
- Service Design
- Digital strategy
- UX Strategy / Road map

Our clients

Some of our wonderful clients include...



Our accreditations

We strive to deliver the best service to our clients



In recognition of our Quality Management System the NQA has awarded CIVIC ISO9001 accreditation for project delivery and online marketing.



The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).



The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.



Lets chat

Got a question? Need some advice? We're here to help.

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