CIVIC

knows

graphic design



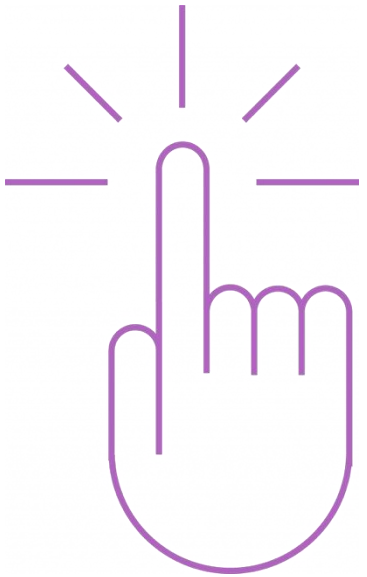
Cloud Based Services
G-Cloud Framework

Graphic Design

When is it right for you?

Businesses and organisations need to communicate with their audiences as well as their internal people, whether that is a new marketing campaign or the launch of an internal initiative, or sales collateral for an event.

If you need to say something, to someone, then we'll help you find the most effective channel and medium to do so. Our team of strategists, brand experts, designers, artworkers, writers and digital designers, bring their passion and creativity to every project – big or small.



Graphic Design

Features and benefits

A creative agency with a team of print and digital designers, artworkers, motion designers and copywriters. From branding and visual identities, to campaigns, marketing, communications and graphic design, to website design, digital products and digital marketing assets, we deliver compelling creative that works.

Features

- Branding and visual identity
- Logo design
- Creative concepts
- Marketing campaigns
- Video and animation
- Exhibition and outdoor display
- Communications
- Publications
- Brochures and flyers
- Copywriting
- Website design
- Digital marketing assets

Benefits

- Integrated team across print and digital
- Increases business and product awareness
- Builds brand awareness
- Increase customer engagement
- Increase user engagement
- Increase communications effectiveness

Who are we

We're an award winning, full-service creative agency, covering all aspects of design, development and delivery.

We use creative thinking and digital innovation – and 20 years of know-how - to help our clients communicate better with their audiences and achieve their goals.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more…

Our team

We have an amazingly talented team of strategists, creatives, designers, artworkers, motion designers, digital designers, copywriters, accessibility experts and UX specialists.



Design and creative at CIVIC

From the simple to the complex, every project is delivered with thought, design and creativity at its heart.

From branding and visual identities, to campaigns and packaging, to digital products and design and all points in-between, we deliver compelling creative that works.

From strategy to execution, we work hand-in-hand with our clients – asking questions, understanding the challenge – to develop creative design solutions.

We design and create for our clients, by placing them at the centre of everything we do.

Design and creative at CIVIC

What we do



Branding &
visual identity



Creative concepts



Campaigns



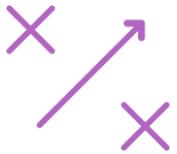
Design



Digital design



Copywriting



UX / UI



Development



Packaging



Corporate
communications



Exhibition &
outdoor display



Video
& animation

Our user centred design approach

Other G-Cloud services we provide



Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Motion design
- Digital design
- Responsive web design



Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Discovery & UX

- User research
- User-centred design
- Usability testing & evaluations
- Content strategy & planning
- Service design & strategy
- SEO analysis & strategy
- Copywriting
- UX training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our clients

Some of our wonderful clients include...

Crown Prosecution Service

NHS

The University of Edinburgh Edinburgh College of Art

CCW The voice for water consumers Llais defnyddwyr dŵr

National Library of Scotland | Leabharlann Nàiseanta na h-Alba

Historic England

marketreach unleash the magic of mail | Royal Mail

Small Business Commissioner

Birmingham City University

The Pensions Regulator

Liverpool John Moores University

energy saving trust

The Pensions Ombudsman Trusted • Fair • Impartial Since 1991

SQA

Scottish Government Riaghaltas na h-Alba

The National Museum Royal Navy

IOPC Independent Office for Police Conduct

Kent Fire & Rescue Service

Office for Environmental Protection

Greater London Authority

Our accreditations

We strive to deliver the best service to our clients

In recognition of our Quality Management System the NQA has awarded CIVIC ISO09001 accreditation for project delivery and online marketing.

The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).

The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.

CIVIC knows

Lets chat

Got a question? Need some advice? We're here to help.

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