

C I V I C

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Motion design

Cloud Based Services

G-Cloud Framework

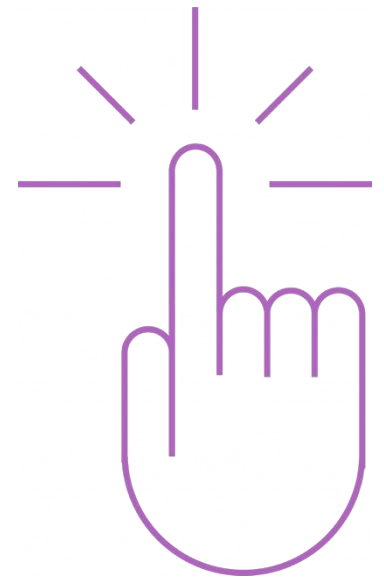


Motion design

When is it right for you?

When organisations need to bring their messages to life, motion design helps capture attention, explain complex ideas, and create memorable brand moments. Whether it's a short brand film, an animated explainer, or subtle motion elements that enhance a wider campaign, motion allows you to communicate with clarity, pace and personality.

Motion design works particularly well across digital channels, social media, presentations and events — adding energy, consistency and impact to your communications. Our team works closely with you to ensure motion assets align seamlessly with your brand, messaging and wider design outputs.



Motion design

Features and benefits

Motion design combines storytelling, design and movement to deliver engaging content that works across multiple channels. From strategic concept development to final animation, we create motion assets that support your brand and communicate your message clearly and effectively, including brand videos, explainer videos, social media content and animated graphics.

Features

- Brand videos
- Explainer videos
- Animated idents
- Social media video
- Animated typography
- Logo animations
- Script writing
- Voice overs
- Photography and videography

Benefits

- Brings brand and messaging to life
- Improves audience understanding of complex ideas
- Increases engagement across digital channels
- Creates consistent, recognisable brand moments
- Enhances campaigns, presentations and online content
- Flexible assets that can be adapted across platforms

Who are we

We're an award winning, full-service creative agency, covering all aspects of design, development and delivery.

We use creative thinking and digital innovation – and 20 years of know-how – to help our clients communicate better with their audiences and achieve their goals.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of strategists, creatives, designers, artworkers, motion designers, digital designers, copywriters, accessibility experts and UX specialists.



Design and creative at CIVIC

From the simple to the complex, every project is delivered with thought, design and creativity at its heart.

From branding and visual identities, to campaigns and packaging, to digital products and design and all points in-between, we deliver compelling creative that works.

From strategy to execution, we work hand-in-hand with our clients – asking questions, understanding the challenge – to develop creative design solutions.

We design and create for our clients, by placing them at the centre of everything we do.

Design and creative at CIVIC

What we do



Branding &
visual identity



Creative concepts



Campaigns



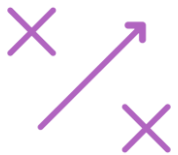
Design



Digital design



Copywriting



UX / UI



Development



Packaging



Corporate
communications



Exhibition &
outdoor display



Video
& animation

Our user centred design approach

Other G-Cloud services we provide



Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Motion design
- Digital design
- Responsive web design



Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Discovery & UX

- User research
- User-centred design
- Usability testing & evaluations
- Content strategy & planning
- Service design & strategy
- SEO analysis & strategy
- Copywriting
- UX training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our clients

Some of our wonderful clients include...



Our accreditations

We strive to deliver the best service to our clients



In recognition of our Quality Management System the NQA has awarded CIVIC ISO9001 accreditation for project delivery and online marketing.



The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).



The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.



Lets chat

Got a question? Need some advice? We're here to help.

info@civicuk.com
+44 131 624 9830

