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ui design

Cloud Based Services
G-Cloud Framework



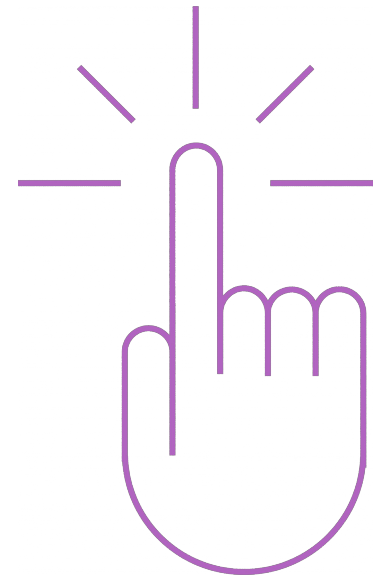
UI Design

When is it right for you?

If you're looking to give your current product a bit of a face lift or a complete visual overhaul, we've got you covered.

Our award-winning team of digital designers will immerse themselves in your product and brand to ensure that each and every design decision along the way is refining and improving your user interface and user experience.

We focus on user-centred design approaches to ensure that what we build not only meets your business needs, but the needs of your users!



UI Design

Features and benefits

Transforming user needs and problems into usable interface (UI) design solutions. Our agile user interface (UI) design approach delivers designs at various levels of fidelity to convey our vision. With a focus on anticipating users goals and ensuring the interface has elements that are easy to access, understand, and use to facilitate users to achieve their goals.

Features

- Key stakeholder engagement to help define the problems
- UX planning, prioritisation and scoping service
- User research, performed remotely or face-to-face
- Use of digital tools to enhance design
- Low to High fidelity design, tested to gain confidence in designs throughout
- Interaction and creative visual design
- Build a pattern library to ensure consistency across UI

Benefits

- Users needs and goals are translated into digital interface design
- Interfaces are useful, usable and feasible
- Tried and tested user-centered methodology
- Highly accessible designs (W3C, WAI, DDA compliant)
- The organisation's branding is consistently applied
- Regular testing and iterative design process reduces project risk
- Robust UI design principles applied to create consistent experience across various devices

Who are we

We're an award winning, full-service creative agency, covering all aspects of design, development and delivery.

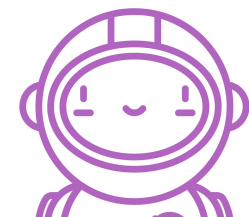
We use creative thinking and digital innovation – and 20 years of know-how – to help our clients communicate better with their audiences and achieve their goals.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of strategists, creatives, designers, artworkers, motion designers, digital designers, copywriters, accessibility experts and UX specialists.



Our services

We believe good design is based on user needs

We have delivered and hosted over 1,000 websites and online systems and have built up a profound understanding of websites and platform requirements. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help



Digital Strategy

- Branding
- Digital strategy
- Content planning



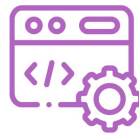
User Experience

- User Research
- Service Design
- Accessibility
- Prototyping & Wireframing



Design

- Responsive Web Design
- Interactive content
- Mobile Applications
- Rich media campaigns



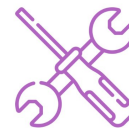
Development

- Web and application development
- Content Management Systems (CMS)
- Systems development
- Systems integration



Hosting

- Managed hosting
- Dedicated server management
- Security & Networks



Support

- Service Level Agreements
- Support team and help-desk

Design and creative at CIVIC

From the simple to the complex, every project is delivered with thought, design and creativity at its heart.

From branding and visual identities, to campaigns and packaging, to digital products and design and all points in-between, we deliver compelling creative that works.

From strategy to execution, we work hand-in-hand with our clients – asking questions, understanding the challenge – to develop creative design solutions.

We design and create for our clients, by placing them at the centre of everything we do.

Design and creative at CIVIC

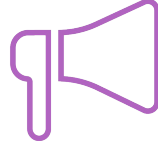
What we do



Branding &
visual identity



Creative concepts



Campaigns



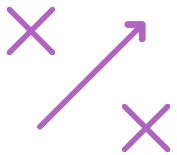
Design



Digital design



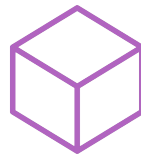
Copywriting



UX / UI



Development



Packaging



Corporate
communications



Exhibition &
outdoor display



Video
& animation

Our user centred design approach

GCloud services we provide



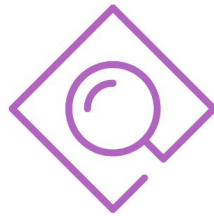
Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Motion design
- Digital design
- Responsive web design



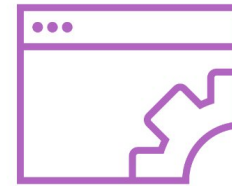
Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Discovery & UX

- User research
- User-centred design
- Usability testing & evaluations
- Content strategy & planning
- Service design & strategy
- SEO analysis & strategy
- Copywriting
- UX training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our clients

Some of our wonderful clients include...



Our accreditations

We strive to deliver the best service to our clients



In recognition of our Quality Management System the NQA has awarded CIVIC ISO9001 accreditation for project delivery and online marketing.



The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).



The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.



Lets chat

Got a question? Need some advice? We're here to help.

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