

C I V I C

knows

responsive website design

Cloud Based Services

G-Cloud Framework



Responsive Website Design

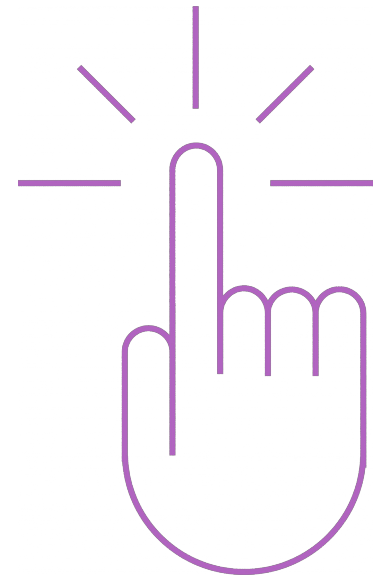
When is it right for you?

In today's multi-device world, your website needs to present well across all devices.

By taking a mobile-first approach, we're able to prioritise the most essential content and create an interface that focuses on user and business goals.

Addressing constraints such as; a small screen size, low bandwidth etc, ensures that the user experience is meaningful and rewarding to all.

We deliver responsive solutions that make accessing content easy and logical, through a collaborative cycle of research, design, and testing.



Responsive Website Design

Features and benefits

We value accessible, usable content for all users. Responsive website design means more than adjusting the visual aspects of a site to fit the screen. It's recognising that every user is different, and to be truly inclusive, the UX as a whole should be adjusted to best compliment the user.

Features

- Mobile optimised website design
- Fully responsive and accessible for mobiles, tablets and desktop screens
- Highly accessible website (W3C, WAI, DDA compliant)
- Smooth User Experience (UX)
- User research and testing
- Content strategy, design and development
- Web and application development
- ISO Accredited Quality Assurance and Development processes
- ISO Accredited hosting infrastructure

Benefits

- User friendly website
- Smooth User Experience (UX)
- Award-winning user-centric design and technical teams
- Public sector specialists with two decades of industry-leading experience
- Uniquely combined UX, highly creative digital and technical agency
- Visually engaging, clear and highly usable services and sites
- Open Source, future-proof technology
- Responsive across multiple devices and browsers
- GDPR compliant Cookie Control Solution

Who are we

We're an award winning, full-service creative agency, covering all aspects of design, development and delivery.

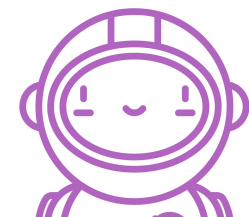
We use creative thinking and digital innovation – and 20 years of know-how – to help our clients communicate better with their audiences and achieve their goals.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of strategists, creatives, designers, artworkers, motion designers, digital designers, copywriters, accessibility experts and UX specialists.



Our services

We believe good design is based on user needs

We have delivered and hosted over 1,000 websites and online systems and have built up a profound understanding of websites and platform requirements. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help



Digital Strategy

- Branding
- Digital strategy
- Content planning



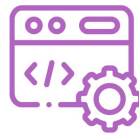
User Experience

- User Research
- Service Design
- Accessibility
- Prototyping & Wireframing



Design

- Responsive Web Design
- Interactive content
- Mobile Applications
- Rich media campaigns



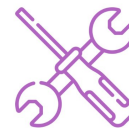
Development

- Web and application development
- Content Management Systems (CMS)
- Systems development
- Systems integration



Hosting

- Managed hosting
- Dedicated server management
- Security & Networks



Support

- Service Level Agreements
- Support team and help-desk

Design and creative at CIVIC

From the simple to the complex, every project is delivered with thought, design and creativity at its heart.

From branding and visual identities, to campaigns and packaging, to digital products and design and all points in-between, we deliver compelling creative that works.

From strategy to execution, we work hand-in-hand with our clients – asking questions, understanding the challenge – to develop creative design solutions.

We design and create for our clients, by placing them at the centre of everything we do.

Design and creative at CIVIC

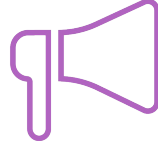
What we do



**Branding &
visual identity**



Creative concepts



Campaigns



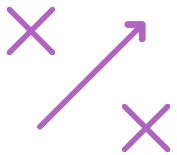
Design



Digital design



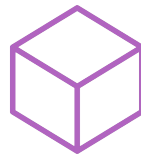
Copywriting



UX / UI



Development



Packaging



**Corporate
communications**



**Exhibition &
outdoor display**



**Video
& animation**

Our user centred design approach

GCloud services we provide



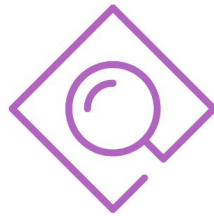
Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Motion design
- Digital design
- Responsive web design



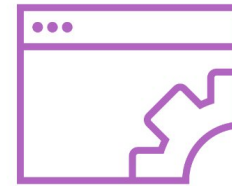
Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Discovery & UX

- User research
- User-centred design
- Usability testing & evaluations
- Content strategy & planning
- Service design & strategy
- SEO analysis & strategy
- Copywriting
- UX training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our clients

Some of our wonderful clients include...



Our accreditations

We strive to deliver the best service to our clients



In recognition of our Quality Management System the NQA has awarded CIVIC ISO9001 accreditation for project delivery and online marketing.



The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).



The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.



Lets chat

Got a question? Need some advice? We're here to help.

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