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accessibility training

Cloud Based Services

G-Cloud 15

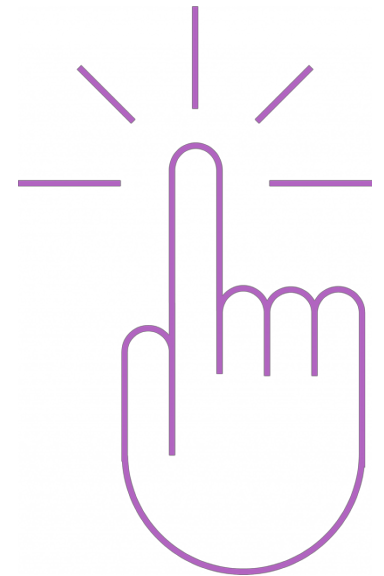


accessibility training

When is it right for you?

We can introduce your team to the fundamentals of accessibility and inclusive design, provide deep-dive training for specific roles (content design, user experience design, development), or collaborate on accessibility problem solving. Our inclusive approach to design ensures that accessibility is not an afterthought but a primary consideration in all design choices.

Training is particularly valuable when you're starting a new project, onboarding new team members, or want to build capability across your organisation to meet your legal obligations under the Public Sector Bodies Accessibility Regulations 2018.



accessibility training

Features and benefits

Our training services are designed to equip your team with the knowledge needed to make high quality, well-designed, accessible products and services. We provide practical advice that can be used immediately, through to preparatory work for formal accessibility qualifications.

Features

- Introductory accessibility training to establish common knowledge across your team
- Advanced role-based accessibility training to boost your team's accessibility knowledge and skills
- Specialist trainers with subject-matter expertise and 20+ years' accessibility experience
- Training delivered in person (anywhere in UK), or online via webinar
- First-hand experience using and testing with different assistive technologies
- Discover practical tools, tips, and techniques for making accessible services
- Understanding of WCAG 2.2 and how it applies to your work
- Coverage of UK accessibility legislation including the Public Sector Bodies Accessibility Regulations 2018 and Equality Act 2010
- Helpdesk time built-in as standard for follow-up questions after training

Benefits

- Gives your team the knowledge and capability to make your services accessible from the start
- Trains your team to the highest possible standard of accessibility
- Provides insights from experts who contribute to WCAG standards
- Gives your team skills and techniques they can use immediately in their work
- Reduces the cost of remediation by building accessibility in from the start
- Helps your organisation meet its legal obligations
- Creates a common understanding of accessibility across different disciplines
- Empowers your team to make confident, informed decisions about accessibility

Who are we

We're an award winning, full-service, digital solutions agency, covering all aspects of development and delivery

With over 20 years experience in the digital world, we have experience across every sector and clients across the globe.

Our locations

Although we have physical offices, **we can work from anywhere!** We've got clients in the UK, US, Europe and many more...

Our team

We have an amazingly talented team of developers, designers, software engineers, accessibility experts and UX specialists



Our services

We believe good design is based on user needs

We've delivered and hosted over 1,500 websites and online systems and have built up a profound understanding of websites and platform requirements across all sectors, all with the user at the heart. We work with our clients to understand their goals and objectives, developing a collaborative approach to deliver creative solutions that meet business and user needs.

Some of the ways we can help



Discovery & research

- User research
- Business strategy definition
- Usability testing & evaluation
- Content strategy & planning
- Service design & strategy
- User-centered design
- User Journey Mapping
- UX training



Design & creative

- Brand strategy
- Brand development
- Visual identity
- Creative design
- Marketing campaigns
- Corporate communications
- Digital design
- Responsive web design



Accessibility evaluations & testing

- Consultancy & strategy
- Accessibility audits
- Accessibility testing
- Accessibility training



Development & integration

- Website development
- Content management
- Systems integration
- Bespoke development
- Product development
- Enterprise solutions



Hosting & support

- Virtual private servers
- Bespoke hosting solutions
- CMS optimised managed hosting
- ISO 27001 certified
- Maintenance & technical support

Our discovery and research GCloud services

We provide a range of UX research across all stages



Discover & Strategise

Understand both business objectives and user needs by empathising with your users, defining who they are and what they need from your service

- Discovery research
- Brand research
- Online survey
- User interviews
- Focus groups
- Diary studies
- Ethnography
- Stakeholder workshops
- Personas / Empathy maps
- User Journey Maps



Design & Test

Innovate and design based on user and business requirements, testing at all stages of development

- Co-design workshops
- Content strategy
- User testing
- Accessibility testing
- Information architecture (IA)
- Card sorting
- Tree Testing
- Expert usability review
- Heuristic review
- Accessibility audit
- Wireframes / prototypes



Optimise & Iterate

Track how well your service offering is doing and iterate to provide the best experience to your users while defining your future strategy

- Competitor review
- Benchmarking
- Conversion rate optimization
- Iterative user testing
- Service Design
- Digital strategy
- UX Strategy / Road map

Our clients

Some of our wonderful clients include...



Our accreditations

We strive to deliver the best service to our clients



In recognition of our Quality Management System the NQA has awarded CIVIC ISO9001 accreditation for project delivery and online marketing.



The ISO27001 acknowledges CIVIC's best practices across digital and web-based communications and, in particular, recognises our quality assurance and Information Security Management System (ISMS).



The Cyber Essentials Scheme (CES) is a set of measures that all organisations should implement to protect against basic cyber threats on the internet.



Lets chat

Got a question? Need some advice? We're here to help.

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