

Pricing Document

G-Cloud 15

Appian Software Pricing

Appian's licensing is designed to offer customers a simple, easy to use, powerful licensing vehicle to the Appian Platform. Appian offers licensing models that allow customers to scale usage and costs as they derive value from specific applications and the platform. In line with the licensing model, Appian's pricing structure is also designed to facilitate starting with a specific application and growing the user base as functionality is deployed across the organisation.

Appian bases its core application and platform pricing on a tiered structure: Standard, Advanced, and Premium. Each tier includes differing levels of functionality.

The **Standard** tier provides core workflow capabilities most aligned to Appian's legacy Application User pricing.

The **Advanced** tier includes the critical capabilities that support enterprise use cases with a base level of consumable resources like RPA bots and AI tokens.

The **Premium** tier reflects the same functional capabilities of the Advanced tier plus larger amounts of consumable resources.

Details on the capabilities of each tier can be found in the table below or on Appian's public [product documentation site](#).

Capabilities

Below are the capabilities included in each tier:

Platform Capability	Standard	Advanced	Premium
Low-code Process and Application Development	✓	✓	✓
Mobile apps	✓	✓	✓
Data Fabric - single data source ¹	✓	✓	✓
Integrations	✓	✓	✓
Cloud Database ²	✓	✓	✓

Platform Capability	Standard	Advanced	Premium
RPA ^{2, 3, 4}	 5 robots	 25 robots	 Unlimited robots
Portals ^{2, 3} (unlimited unauthenticated users)	 One portal per app	 Unlimited portals	 Unlimited portals
Process HQ ²			
Case Management Studio			
Offline Mobile			
Data Fabric - multiple data sources			
AI Features			
AI Copilot for Developers ^{2, 5}	 Token limit applies	 Token limit applies	 Token limit applies
AI Copilot for Business Users ^{2, 5}		 Token limit applies	 Token limit applies
AI Skills with Generative AI ^{2, 5}		 Token limit applies	 Token limit applies
AI Skills with Email and Document Classification ²			

Platform Capability	Standard	Advanced	Premium
AI Skills with Intelligent Document Extraction ^{2, 3}		 20,000 pages per month	 50,000 pages per month

¹ For cloud customers, this is the Appian Cloud Database.

² This feature may not be available or may have limited functionality in on-premises or self-managed scenarios.

³ This represents the entitlement per application for Standard User, Advanced User, and Premium User. For Platform user licences, this represents the total entitlement across all applications at each tier.

⁴ Starting with the 24.2 release RPA is available for self-managed customers using Appian on Kubernetes.

⁵ The token limit for AI at the Standard tier is 100M tokens per month. The token limit for AI at the Advanced tier is 200M tokens per month. The token limit for AI at the Premium tier is 500M tokens per month.

Pricing

All prices are provided in GBP (£) and exclude VAT. Prices are charged per user, per month and are based on an annual commitment. Volume-based pricing applies, with the relevant price band determined by the total number of licensed users of each user type. Pricing applies to Appian Cloud deployments unless explicitly stated otherwise.

Application User pricing

Application Users are licensed to use **one application**. Both Standard Users and Advanced Users are available in Appian Cloud and On-Prem deployments, Premium Users are only available in Appian Cloud.

Annual term, price per user per month

Volume (number of users)	Standard User	Advanced User	Premium User
0–200	£66.08	£82.88	£100.80
201–300	£44.06	£55.26	£67.20
301–400	£35.24	£44.20	£53.76
401–500	£26.43	£33.15	£40.32
501–1,000	£19.38	£24.31	£29.56
1,001–2,500	£13.22	£16.58	£20.16

2,501–5,000	£8.81	£11.05	£13.44
5,001–10,000	£5.29	£6.63	£8.06
10,001–25,000	£2.20	£2.76	£3.36
25,001–50,000	£0.88	£1.10	£1.34
50,000+	£0.22	£0.27	£0.33

Platform User pricing

Platform Users are licensed to use multiple applications across the Appian platform.

Both Standard and Advanced Platform Users are available in Appian Cloud and On-Prem deployments. Premium Platform Users are only available in Appian Cloud.

Annual term, price per user per month

Volume (number of users)	Standard Platform User	Advanced Platform User	Premium Platform User
0–200	£174.72	£218.40	£262.08
201–300	£116.47	£145.59	£174.70
301–400	£93.18	£116.47	£139.77
401–500	£69.89	£87.36	£104.83
501–1,000	£51.25	£64.06	£76.87
1,001+	£34.94	£43.68	£52.42

Minimal User pricing

Appian also offers Minimal User licenses for scenarios where internal or external users may need to look up information or fill out a form but do not need to interact with the full capabilities. A Minimal User may use the licensed application solely for the purpose of completing an Appian form and viewing the status of the User's submission. An external user (non-employee or contractor) can use the application to manage an account. They can sign up through the Appian Portals or access the application when it is deployed in production. Below is the pricing for Minimal Users.

Annual term, price per user per month

Volume (number of users)	Minimal User
0–250	£4.37
251–500	£3.06

501–1,000	£1.75
1,001–5,000	£0.70
5,001–10,000	£0.44
10,001–50,000	£0.17
50,001–100,000	£0.07
100,000+	£0.02