

Pricing

G-Cloud 15

Overview

Implementation services are priced based on project complexity tier (Low, Medium, High) as assessed during the initial discovery phase. Pricing includes all phases of the implementation methodology and specified deliverables.

Custom quotations are provided following an initial consultation to accurately assess project scope and requirements.

Application Services

Application Services include Performance, Security, and combined implementations covering CDN, WAF, DDoS protection, Bot Management, and related features.

Low Complexity

Duration: 3 - 4 weeks

Estimated Cost: £10,000 - £14,000

Characteristics:

- Straightforward organisational structure with clear decision-making
- Limited compliance requirements and modern technology stack
- Single or few locations, minimal external dependencies
- Standard Cloudflare features with minimal customisation
- Big bang deployment with standard documentation

Typical Scope:

- Single domain or small number of subdomains
- Standard SSL/TLS configuration
- Basic security rules and firewall configuration
- Standard caching policies
- Limited compliance requirements.

Medium Complexity

Duration: 5.5 - 7.5 weeks

Estimated Cost: £19,000 - £22,000

Characteristics:

- Multi-departmental stakeholders with some governance layers
- Industry-specific compliance and semi-modern technology environment
- Multiple locations with some external supplier dependencies
- Advanced Cloudflare features including Workers and custom configurations
- Phased or segmented rollout with comprehensive documentation.

Typical Scope:

- Multiple domains or complex subdomain structures
- Advanced security configurations (WAF, rate limiting, bot management)
- Custom page rules and caching strategies

- Load balancing across multiple origins
- Limited integrations.

High Complexity

Duration: 12 - 20 weeks

Estimated Cost: £37,000 - £58,000

Characteristics:

- Complex governance with multiple approval layers and group structures
- Heavily regulated industry with critical service requirements
- Multi-location, multi-timezone operations with numerous dependencies
- Extensive customisation, sophisticated integrations, and potential technology transformation
- POC and iterative phased rollout with comprehensive testing and managed service transition.

Typical Scope:

- Enterprise-scale deployments with numerous domains
- Complex multi-region architectures
- Advanced Workers applications and custom logic
- Complex migration from multiple legacy providers
- Extensive API integrations and automation
- Custom development and advanced configurations
- Compliance requirements (PCI-DSS, HIPAA, etc.).

Cloudflare One

Cloudflare One implementation can include Zero Trust Network Access (ZTNA), Secure Web Gateway (SWG/SSE), and Secure Access Service Edge (SASE) solutions covering Zero Trust Access, Gateway, WARP, Tunnel, and related security features.

Low Complexity

Duration: 5 - 11 weeks

Estimated Cost: £20,000 - £45,000

Characteristics:

- Single site or limited user base deployment
- Straightforward identity provider integration
- Basic Zero Trust policies and access controls
- Standard Gateway filtering and security policies
- Limited number of applications or resources to protect
- Simple organisational structure with clear approval processes

Medium Complexity

Duration: 10 - 22 weeks

Estimated Cost: £36,000 - £80,000

Characteristics:

- Multi-site deployment with regional considerations
- Multiple identity providers or complex user directory structures
- Advanced Zero Trust policies with contextual access controls
- Custom Gateway policies with DLP and tenant controls
- Moderate application portfolio with mixed access requirements
- Multi-departmental stakeholders with governance requirements

High Complexity

Duration: 19 - 47 weeks

Estimated Cost: £59,000 - £137,000

Characteristics:

- Global deployment across multiple regions and time zones
- Complex identity and access management architecture
- Comprehensive SASE implementation with full security stack
- Sophisticated Zero Trust architecture with device posture and risk-based access
- Large-scale user base with diverse access requirements
- Extensive integrations with existing security tools and SIEM platforms
- Heavily regulated environment with strict compliance requirements
- Phased rollout with extensive testing and pilot programs

Enterprise Implementations

For enterprise-scale projects with notable size, breadth, and variability of scope and complexity, a bespoke proposal will be required. Such projects will typically use high complexity scope as a foundation to tailor and likely build upon. Contact CDS to discuss your enterprise requirements.

Note: The final complexity assessment and accurate pricing are determined during the Discover and Define phases through consultation with your team and technical assessment of your environment. Costs shown are estimates and may vary based on specific requirements.