



GCloud15

Dynatrace Product Selection and Resale Advisory Service Lot 3 Service Definition Document



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Introduction

This G-Cloud 15 Service Definition Document describes Computacenter's advisory service to help customers select the appropriate Dynatrace platform and tooling to meet their cloud and application requirements. We can also further assist the customer by acting as a reseller through our partnership with Dynatrace where we can normally provide discounts from the publicly listed prices provided by the vendor.

Computacenter Social Value and Legal Statements

Social Value Statement

Computacenter has a strong, long-standing commitment to delivering social value to the communities in which we operate. This is underpinned by our Sustainability Strategy, which focuses on the following 3 pillars:

- **People:** Supporting people and communities around the world
- **Planet:** Ensuring sustainable operations
- **Solutions:** Delivering sustainability through technology

While this strategy is in place across our global organisation, it aligns well to the 5 themes of the UK Government's Social Value Model and underpins our tailored approach to delivering social value through our government contracts in the UK. As a UK headquartered company and strategic supplier to UK government, Computacenter is proud of our strong track record in delivering social value within the UK specifically, but our global framework and reach provides us with opportunities to deliver social value on a much greater scale.

Our success in delivering social value through our global sustainability strategy is evidenced through the key recent achievements outlined below:

- TIME magazine has named Computacenter as one of the **World's Best Companies** where we have been recognised globally in three areas: employee satisfaction, revenue growth and sustainability (ESG). This highlights our commitment to our people, our planet and to delivering sustainable growth.
- The support we have provided to the Beyond Food Foundation through our joint '**Fresh Lives**' programme has included technology donations and funding to set up the programme as well as Computacenter employees volunteering their time to run CV and employability workshops. This is already having a demonstrable effect in reducing recidivism, with **60% of prison leavers** who take part in the programme gaining employment, with **86%** of those people still employed a year later.



- Our long-term carbon emissions reduction and net zero targets have been approved by the Science-Based Targets Initiative (SBTi) which, coupled with our A- rating from CDP for our latest Climate Change Survey disclosure demonstrates our strong commitment to fighting climate change and reaching **net zero emissions by 2050**.
- Our commitment to fighting climate change was further highlighted through our recognition as a Climate Leader in the Financial Times' Europe's Climate Leaders 2024 report, where we ranked **16th overall, 3rd of all UK-based organisations** and **1st in the UK technology sector**.
- Ecovadis have recognised our overall ESG performance by awarding us a silver rating at a global level, placing us within the **top 8%** of all organisations assessed
- We have been recognised as a 'Top Employer' by the Top Employers Institute for the last 2 years as being one of the UK's best places to work, as well as further recognition through our [Great Place To Work certification](#).
- Our people-led **Ethnic Diversity Employee Impact Group** has been nominated in the category of 'Network Group' in the 2024 Ethnicity Awards from Investing in Ethnicity, demonstrating our strong commitment to championing ethnic diversity within our organisation and the wider industry.
- Computacenter were highly commended in the CRN Sustainability in Tech Awards 2024 in the **Circular Economy Company of the Year** category.
- In 2025, Rate my Apprenticeship and the Department for Education recognised Computacenter as a Top 100 employer for apprenticeships.

Legal Statement

- 'Solutions may be subject to third party marketplace or end user terms and conditions as appropriate'



About Computacenter

Computacenter is a leading independent technology and services provider, trusted by large corporate and public sector organisations. We are a responsible business that believes in winning together for our people and our planet.

We help our customers to Source, Transform and Manage their technology infrastructure to deliver digital transformation, enabling people and their business.

Computacenter plc is a public company quoted on the London FTSE 250 (CCC.L) and employs over 20,000 people worldwide.

In United Kingdom, we are one of the leading technology & services providers in the country, employing over 4,000 people. At our Hatfield headquarters, we operate the largest technology Integration Centre in Europe and also have Service Centres in Hatfield, Milton Keynes & Nottingham, supported by engineering & consultancy services nationwide.

Computacenter overview

Financial strength & stability

Listed company since 1998; United Kingdom FTSE 250				
£254.0m	Adjusted profit before tax	£6,964.8m <i>Revenue</i>	£5,326.4m	Technology Sourcing
£482.2m	Adjusted net funds		£778.3m	Professional Services
			£860.1m	Managed Services
Reported numbers from the Annual Report and Accounts 2024.		£9,916.5m* <i>Gross invoiced income</i>	* This figure recognises standalone software and resold services as gross.	

Scale & resources

5,000 Engineers & Technicians	2,200 Project, Service & Delivery Managers	20,000+ People	3,700 Service Center Agents	1,600 Consultants
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Worldwide reach & customer focus

70+ We source, transform & manage technology for our customers in over 70 countries worldwide	We sell to customers in eight countries Belgium Canada France Germany Netherlands Switzerland United Kingdom United States
	We have near-shore and off-shore operations in another eight countries Hungary India Malaysia Mexico Poland Romania South Africa Spain
	We have support operations in another eight countries/territories Australia Brazil China Hong Kong (SAR) Ireland Japan Philippines Singapore

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Breadth of skills

Cloud & applications	Data Center	Networking	Security	Workplace
Source				
Transform				
Manage				





Computacenter Dynatrace Product Selection and Resale Advisory Service

Service Description

Computacenter's Dynatrace Product Selection and Resale Advisory Service helps UK public sector organisations select, design and procure the right Dynatrace technologies. We capture requirements, design high-level solutions, and act as a value-added reseller, advising across Dynatrace product lines and securing best available pricing up to list price.

Features	Benefits
Structured capture of business and technical requirements	Confident selection of appropriate Dynatrace products
High-level solution design across Dynatrace product lines and capabilities	Reduced risk of poor platform and technology choices
Dynatrace technology and capability mapping	Better value for money on Dynatrace procurement
Alignment to security, governance and compliance needs	Clear alignment between needs, design and cost
Cost modelling and option comparison	Simplified procurement across Dynatrace product lines
Independent, vendor-informed recommendations	Transparent, defensible technology decisions
Value-added reseller procurement support	Faster progression from planning to delivery
Best-available pricing at point of contract	Increased confidence in Dynatrace technology investment decisions
Always represents the latest Dynatrace offerings	
Clear documentation and decision assurance	

Pricing for the Service

The advisory component of this service will be delivered by a team of resources aligned to the roles specified in Lot 3 aligned to our Lot 3 rate card.

Should the customer also seek to procure the Dynatrace products through Computacenter we will commit to work with Dynatrace through our partnership to secure discounts from list price wherever feasible. Computacenter are able to offer any products and services that are available from Dynatrace during the term of the GCloud15 framework.



Getting In Touch

To find out how your organisation can take advantage of this service or any other GCloud Propositions, please contact your Account Manager or send an email to government@computacenter.com

<https://www.computacenter.com/en-gb/sectors/public-sector/GC15>