

GCloud15

DYNATRACE STRATEGY PLANNING WORKSHOP



COMPUTACENTER SOCIAL VALUE AND LEGAL STATEMENTS

Social Value Statement

Computacenter has a strong, long-standing commitment to delivering social value to the communities in which we operate. This is underpinned by our Sustainability Strategy, which focuses on the following 3 pillars:

- **People:** Supporting people and communities around the world
- **Planet:** Ensuring sustainable operations
- **Solutions:** Delivering sustainability through technology

While this strategy is in place across our global organisation, it aligns well to the 5 themes of the UK Government's Social Value Model and underpins our tailored approach to delivering social value through our government contracts in the UK. As a UK headquartered company and strategic supplier to UK government, Computacenter is proud of our strong track record in delivering social value within the UK specifically, but our global framework and reach provides us with opportunities to deliver social value on a much greater scale.

Our success in delivering social value through our global sustainability strategy is evidenced through the key recent achievements outlined below:

- TIME magazine has named Computacenter as one of the **World's Best Companies** where we have been recognised globally in three areas: employee satisfaction, revenue growth and sustainability (ESG). This highlights our commitment to our people, our planet and to delivering sustainable growth.
- The support we have provided to the Beyond Food Foundation through our joint **'Fresh Lives' programme** has included technology donations and funding to set up the programme as well as Computacenter employees volunteering their time to run CV and employability workshops. This is already having a demonstrable effect in reducing recidivism, with **60% of prison leavers** who take part in the programme gaining employment, with **86%** of those people still employed a year later.
- Our long-term carbon emissions reduction and net zero targets have been approved by the Science-Based Targets Initiative (SBTi) which, coupled with our A- rating from CDP for our latest Climate Change Survey disclosure demonstrates our strong commitment to fighting climate change and reaching **net zero emissions by 2050**.
- Our commitment to fighting climate change was further highlighted through our recognition as a Climate Leader in the Financial Times' Europe's Climate Leaders 2024 report, where we ranked **16th overall, 3rd of all UK-based organisations** and **1st in the UK technology sector**.
- Ecovadis have recognised our overall ESG performance by awarding us a silver rating at a global level, placing us within the **top 8%** of all organisations assessed
- We have been recognised as a 'Top Employer' by the Top Employers Institute for the last 2 years as being one of the UK's best places to work, as well as further recognition through our Great Place To Work certification.
- Our people-led **Ethnic Diversity Employee Impact Group** has been nominated in the category of 'Network Group' in the 2024 Ethnicity Awards from Investing in Ethnicity, demonstrating our strong commitment to championing ethnic diversity within our organisation and the wider industry.
- Computacenter were highly commended in the CRN Sustainability in Tech Awards 2024 in the **Circular Economy Company of the Year** category.
- In 2025, Rate my Apprenticeship and the Department for Education recognised Computacenter as a **Top 100 employer** for apprenticeships.

Legal Statement

- 'Solutions may be subject to third party marketplace or end user terms and conditions as appropriate'



SERVICE DESCRIPTION – DYNATRACE STRATEGY PLANNING WORKSHOP

OVERVIEW

Service Description

A structured strategy engagement to align business priorities, engineering reality, and Dynatrace capabilities into a clear observability adoption roadmap. The service establishes a target operating model, prioritised use cases, and an execution plan that can be owned by platform and application teams, forming the foundation for scaled rollout and measurable value delivery.

Key Features for our Customers

- *Observability maturity baseline assessment*
- *Executive and engineering stakeholder workshops*
- *Target-state architecture definition*
- *Prioritised use-cases value mapping*
- *Quantified KPI and benefit hypothesis*
- *Adoption roadmap*
- *Operating model and RACI definition*
- *Business-aligned success criteria*
- *Sponsor-level sign-off artefacts*

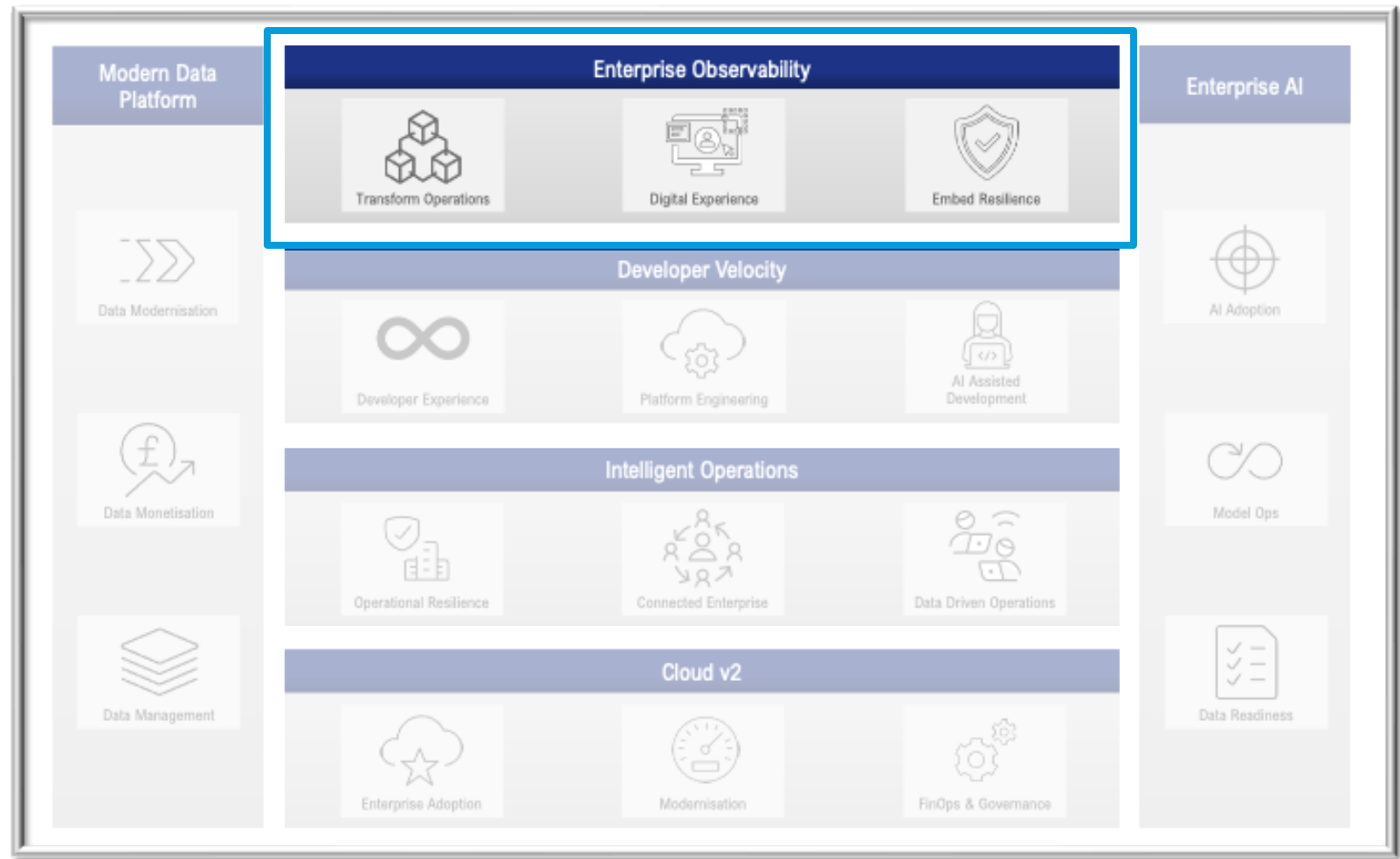
Key Benefit for our Customers

- *Clear observability direction and ownership*
- *Faster transition from strategy to execution*
- *Agreed priorities across business and IT*
- *Reduced risk of fragmented adoption*
- *Measurable outcomes defined upfront*
- *Executive alignment before tooling scale*
- *Focus on highest-value use cases*
- *Predictable adoption milestones*
- *Strong foundation for accelerator delivery*
- *Reduced rework in later phases*



SERVICE DESCRIPTION – SUPPORTING INFORMATION

Cloud & Applications services portfolio



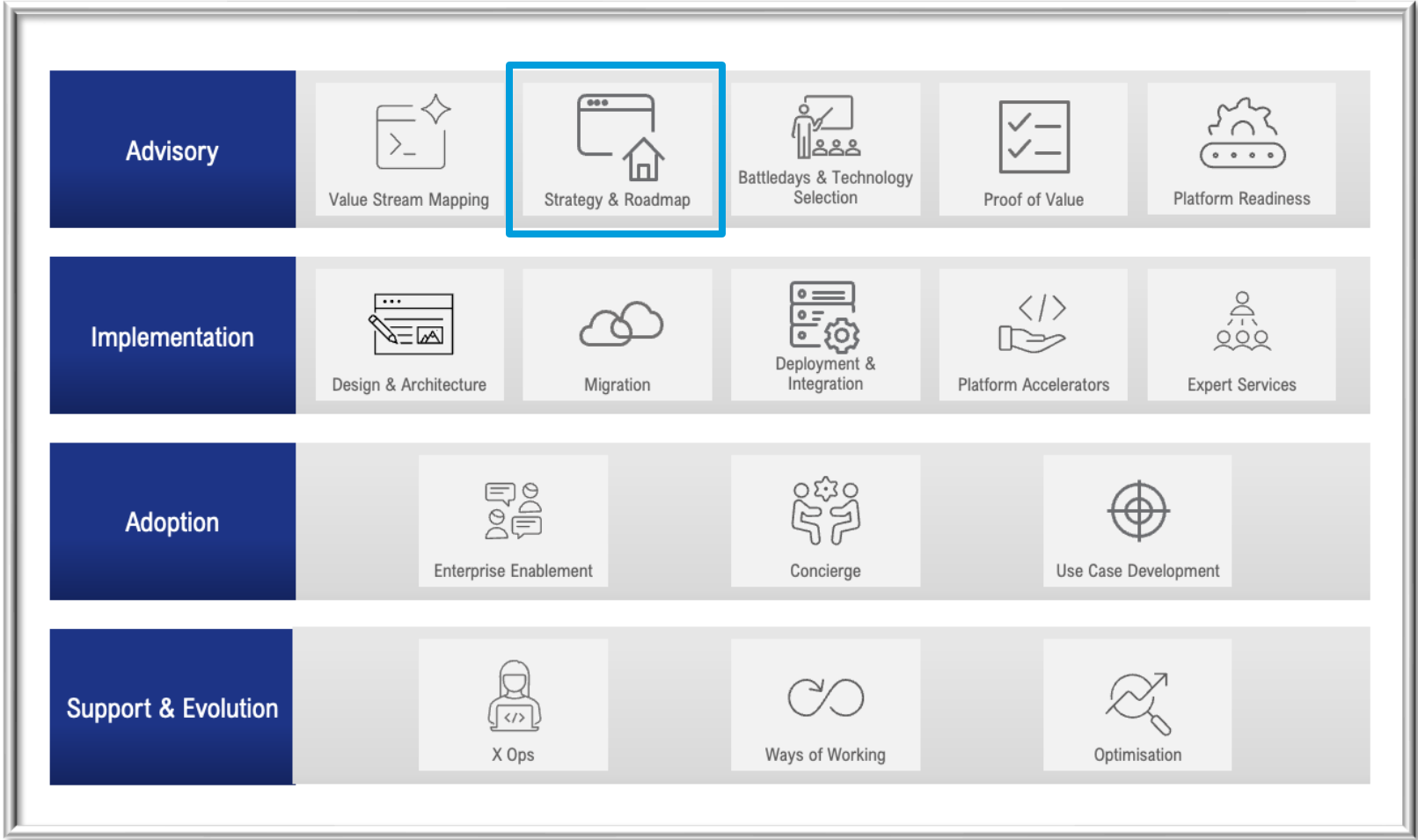
Our Dynatrace Strategy Planning Workshop service forms part of Computacenter’s Enterprise Observability solutions.

These solutions help customers to align business priorities, engineering reality, and Dynatrace capabilities into a clear observability adoption roadmap which is scalable, future-ready with unified visibility.



SERVICE DESCRIPTION – SUPPORTING INFORMATION

Cloud & Applications services portfolio



Integral to our Advisory services, it forms part of our wider service portfolio aimed at support our customers at every stage of their technology adoption.

When leveraged with our Technology Selection, Platform Readiness and Proof of Value services, customers are able to take critical first steps in Enterprise Observability adoption with confidence and clarity.



SERVICE DESCRIPTION – DYNATRACE STRATEGY PLANNING WORKSHOP

PRICING OVERVIEW

For current pricing which accurately reflects your requirements, please contact your Account Manager, call us on 01707 631000 or send an email to government@computacenter.com.

Please ensure you reference the GCloud 15 Service ID number in all communication.



SERVICE DESCRIPTION – DYNATRACE STRATEGY PLANNING WORKSHOP

ORDERING & INVOICING PROCESS

Ordering Process

Please contact your Account Manager, call us on 01707 631000 or send an email to government@computacenter.com

Please ensure you reference the GCloud 15 Service ID number in all communication

Invoicing Process

Customers are invoiced monthly with 30 days net payment terms.



GET IN TOUCH

To find out how your organisation can take advantage of Computacenter's Cloud Propositions, please contact your Account Manager or send an email to government@computacenter.com

<https://www.computacenter.com/uk>

Helping our customers change the world

Computacenter is a leading independent technology and services provider, trusted by large corporate and public sector organisations. We are a responsible business that believes in winning together for our people and our planet. We help our customers to Source, Transform and Manage their technology infrastructure to deliver digital transformation, enabling people and their business.