



Pricing Document- ISG AI Maturity IndexTM

G-CLOUD 15. LOT 2B: SOFTWARE AS A SERVICE (SAAS)

ISG's AI Maturity Index is a data-driven platform that gives organisations a clear view of AI adoption across people, processes, and culture. It benchmarks adoption, identifies change and training priorities, mitigates AI risk, and provides actionable insights to turn AI investment into measurable productivity and business outcomes.

ISG AIM Pricing

Assessment Capacity

All tier prices include assessment for up to [XXXX] users. Additional capacity available upon request.

Participants	Bronze
50-100	£7,500
Up to 500	£18,500
Up to 2,000	£52,000
Up to 5,000	£93,000
Up to 10,000	£148,500
10,000+	£ Custom

Workshop Add-Ons

Half-day implementation workshops available for \$10,000 per workshop.

Subscription Discounts

Save with bi-annual assessment commitments

- 1-year commitment – 5% off
- 2-year commitment – 10% off
- 3-year commitment – 15% off

Features	Bronze	Silver	Gold
Individual Assessment	✓	✓	✓
Benchmarking (Universal)	✓	✓	✓
Comprehensive Tool List	✓	✓	✓
Comprehensive Use Case List	✓	✓	✓
Barriers to Adoption	✓	✓	✓
Champions List	✓	✓	✓
Benchmarking (Industry)		✓	✓
Shadow AI Diagnostic		✓	✓
Actionable Roadmap		3 Recommended Actions	Comprehensive
Growth Guides for Each Individual			✓
L&D Training Review & Plan			✓
Policy Review			✓
	£ See table	Bronze +£ 20,000	Bronze +£ 75,000

Delivery Definitions

Features

Definitions

Individual Assessment	Each team member completes a 15-minute conversational AI assessment and receives a personalized report with their AI maturity score and analysis.
Benchmarking (Universal)	Compare your team's AI adoption metrics against the global dataset across all industries and roles.
Comprehensive Tool List	A complete inventory of all AI tools currently being used by your team, including frequency and application areas.
Comprehensive Use Case List	A detailed catalog of how your team is applying AI across productivity, collaboration, decision-making, and innovation, with real examples from assessments.
Barriers to Adoption	An analysis of the most common obstacles preventing AI adoption within your organization, from technical challenges to cultural resistance.
Champions List	Identification of high-performing AI users and natural evangelists who can serve as internal coaches and change agents.
Benchmarking (Industry)	Compare your team's AI maturity against peers in your specific industry to understand competitive positioning and best practices.
Shadow AI Diagnostic	Analysis of unauthorized or unmonitored AI tool usage to identify governance gaps and ensure employees have appropriate tools to succeed.
Actionable Roadmap	A prioritized set of recommendations and implementation workstreams designed to close identified gaps and accelerate AI maturity.
Growth Guides for Each Individual	Personalized development plans for each team member with tailored use case suggestions, tool recommendations, and learning resources matched to their role and skill level.
L&D Training Review & Plan	Assessment of existing learning and development programs with gap analysis and recommendations for AI-specific training initiatives based on team needs.
Policy Review	Evaluation of current AI governance policies with identification of gaps, risks, and improvement areas to address with internal legal and compliance teams.



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