

Ideal Health Consultants Limited Pricing Guidance

Principles:

- Final pricing is subject to agreement of all parties based on scope of service delivery, and will be provided in a formal proposal.
- Rate cards are for indication and guidance only.
- Service pricing may be discounted pending scope.
- Prices exclude VAT

Skills based rate card (Maximum Rates, applies to all services)

Standard rate card

	Strategy and architecture	Change and transformation	Development and implementation	Delivery and operation	People and skills	Relationships and engagement
1. Follow	£400	£400	£400	£400	£400	£400
2. Assist	£575	£575	£575	£575	£575	£575
3. Apply	£750	£750	£750	£750	£750	£750
4. Enable	£900	£900	£900	£900	£900	£900
5. Ensure, advise	£1070	£1070	£1070	£1070	£1070	£1070
6. Initiate, influence	£1250	£1250	£1250	£1250	£1250	£1250
7. Set strategy, inspire, mobilise	£1500	£1500	£1500	£1500	£1500	£1500