

EPR and Digital Health Business Cases

Ideal Health has a proven track record in developing successful business cases for EPRs and other digital transformation initiatives that meet the rigorous standards expected by NHS England, NHS Regions, DHSC, and HM Treasury. Our approach is grounded in the HM Treasury Green Book's five-case model and informed by the "Better Business Case" guidance, ensuring strategic, economic, commercial, financial, and management considerations are comprehensively addressed. We have experience of successfully delivering each stage of the Business Case (Strategic Outline Case, Outline Business Case and Full Business Case), as well as Business Justification Cases for smaller scale initiatives.

We bring extensive experience and trusted references at both Trust and ICS levels. Our team has a strong track record of securing business case approvals and meeting Cabinet requirements for the Frontline Digitisation Programme.

We assemble expert teams of specialists tailored to the specific needs of each organisation, ensuring the right skills are in place for every project. Alongside this, we embed effective business change, communication, and stakeholder engagement to drive lasting impact.

While we have deep expertise in developing EPR business cases, our capability extends far beyond that. Our adaptable delivery model and approach can be applied effectively to any clinical or operational system.

Service Features and Benefits

Service Features

- 5-Case Model Business Cases conforming to Better Business Case guidelines
- SOC, OBC, FBC development, updates and reviews
- Qualitative and Quantitative Benefits mapping and categorisation
- Comprehensive internal and external stakeholder engagement
- Options appraisals and review with comparative scoring
- Change management, mapping current and future states
- Alignment with Transformation programmes and initiatives
- Financial modelling and total cost of ownership (TCO) analysis
- Market testing, Request for Indicative Pricing (RFIP), suppliers/solutions analysis
- Funding application support for seamless financial backing

Service Benefits

- Creation of realistic benefits and financial models

- Business cases delivered by a team of subject matter experts, including financial, commercial and procurement, benefits, technical and IT, solution experts (subject matter e.g. specific EPRs, Order Comms), project management and stakeholder engagement
- Tailored approach, bespoke to organisational requirements
- Evidence-based decision-making for informed decisions
- Qualitative and quantitative benefits realisation
- Insight into cost reduction and return on investment (ROI) opportunities
- Alignment with clinical, operational and financial needs and requirements
- ROI scoring and evaluation ensuring best value option selection
- Long term sustainability and transformation drive incorporation
- Designed to enable efficient approval processes
- Performance-related controls incorporated into recommendations

Client-Side Responsibilities

- Access to the client-side stakeholders required for delivery of this service.
- Access to equipment, domains and files required for delivery of this service.