

Digital Health Strategy

Ideal Health supports NHS organisations Integrated Care Systems (ICSs), and third sector care providers to design and deliver digital health strategies that enable safe, efficient, and person-centred care. We identify and optimise digital opportunities, helping organisations to forming a solid long-term vision. Our approach aligns national priorities with local ambitions, turning strategy into actionable digital transformation plans supported by evidence, governance, and capability building.

Service Features and Benefits

Service Features

- Co-design and delivery of digital health strategies aligned with WGLL and the NHS Ten Year Plan
- Development of digital roadmaps, business cases, and investment plans that align with NHS funding frameworks
- AI and data strategy development, including ethical governance and adoption planning
- Facilitation of stakeholder and patient engagement to ensure inclusivity and co-design
- Pragmatic, real-world approach to drive digital innovation and utilisation
- Proven track record and results delivering digital innovation consultancy
- Supports local and national digital objectives and initiatives
- Aligned to 7 pillars of What Good Looks Like (WGLL)
- Comprehensive risk and opportunity identification for transformational change
- Supported by HIMSS Digital Maturity and Adoption benchmarking
- Development of digital skills for healthcare staff, patients and carers
- Focus on key areas and workstreams for delivery support
- Engagement with patient and staff councils for inclusive views
- Optional digital innovation appraisals for existing services and capability

Service Benefits

- Prioritises digitisation of delivering safe and efficient patient care
- Improves digital health and digital inclusion for patient care
- Clear understanding of requirements for strategic outcomes delivery
- Enhances confidence in adoption and implementation of new systems
- Independent review and assessment of strategic digital health landscape
- Maximises understanding and use of healthcare IT solutions
- Plans for building a digital skill set to deliver strategy
- Reduced costs, increased efficiency, and new revenue streams through digitisation

- Improved sustainability and resilience of digital systems
- Ability to adapt and deliver requirements effectively

Client-Side Responsibilities

- Access to the client-side stakeholders required for delivery of this service.
- Access to equipment, domains and files required for delivery of this service.