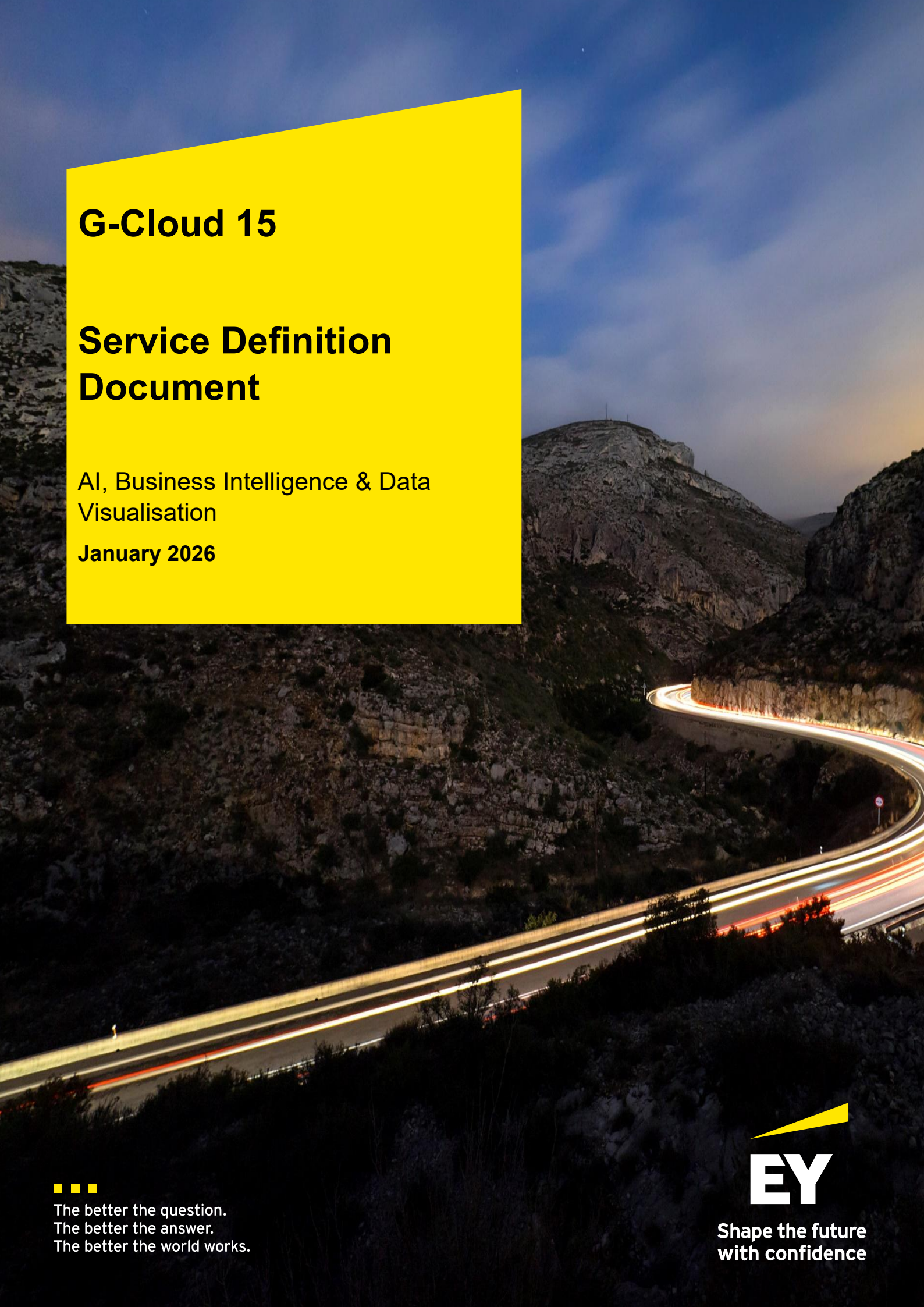




G-Cloud 15

Service Definition Document

AI, Business Intelligence & Data
Visualisation

January 2026



The better the question.
The better the answer.
The better the world works.



**Shape the future
with confidence**

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1. Service detail

1.1. Introduction to the Service

EY provides AI empowered business intelligence (BI) and data visualisation services that enable better outcomes in strategy, compliance, cost reduction and productivity and better performance through integrated data, rapid insights and improved decision making.

Focussed on unifying information across departmental, functional, process and policy silos; we enable the rapid design, implementation, and delivery of the reporting function; driving consistent repeatable execution of policy and delivery insights.

We understand the importance of insight-led decision-making and the need for visualisation of business performance, enhanced governance and KPI monitoring.

We enable these outcomes for data-driven decision making by delivering timely information, meaningful visualisation of business performance, harnessing the power of Artificial Intelligence (AI), and automating processes that synch and link your business systems.

EY is a Microsoft Gold partner for Data Analytics and holds Microsoft Advanced Specialisations for Analytics and AI and Machine Learning on Microsoft Azure. EY has been named Microsoft Global Advisory Services 'Partner of the Year' four years in a row and is a Microsoft Gold competency collaborator. Microsoft's Global Partner Development Director wrote: "EY is one of our highly capable partners and is a member of the "Inner Circle", we recommend you consider EY for your project based on their combination of deep business and industry expertise and technical capability related to the Microsoft cloud platform".

We provide services and experience to realise business intelligence outcomes for Government, Government Departments and Public Bodies spanning policy areas including education, healthcare, sustainability, HR and talent development, law and order, supply chain, transport and mobility.

1.2. Service Description

EY business intelligence and data visualisation services are delivered through flexible and scalable on-shore resources with BPSS and SC clearance via a four-step process. Where feasible we have extensive offshore capability to deliver business intelligence services with enhanced value-for-money through delivery centres in India and Central and Eastern Europe:

Step 1 – Establish: Define the decisions that need to be made to ensure the desired outcomes are achieved

Step 2 – Determine: Identify the information required to make decisions more effectively and who, where and on what timescale do the decisions need to be made

Step 3 – Identify: Identify the data to create deliver the required insights, where it is owned/located and what [transformation] needs to be applied to make the data usable and any further external data sources required to enhance insights

Step 4 – Agree: The data protection and security requirements of data capture and extraction; reporting formats and frequency; dashboard design to visualise the insight and enable evidence-based decision making

This process has been proven – across government – to deliver consolidation and cleansing of large-volumes of data; making it readily available for applicable use through

tools that allow non-technical users to readily access business information in a summarised form previously unavailable to them and support decision making.

1.3.Pricing

This service is priced in accordance with the SFIA rate card provided and can be modelled using a range of commercial approaches e.g. time & materials, fixed price, etc. 'Ordering and Invoicing' and 'Termination' are to be undertaken in accordance with G-Cloud 15 contract terms unless varied by mutual agreement and detailed within a call-off contract.

2. Key contacts

For further information please get in touch via the email address below.



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