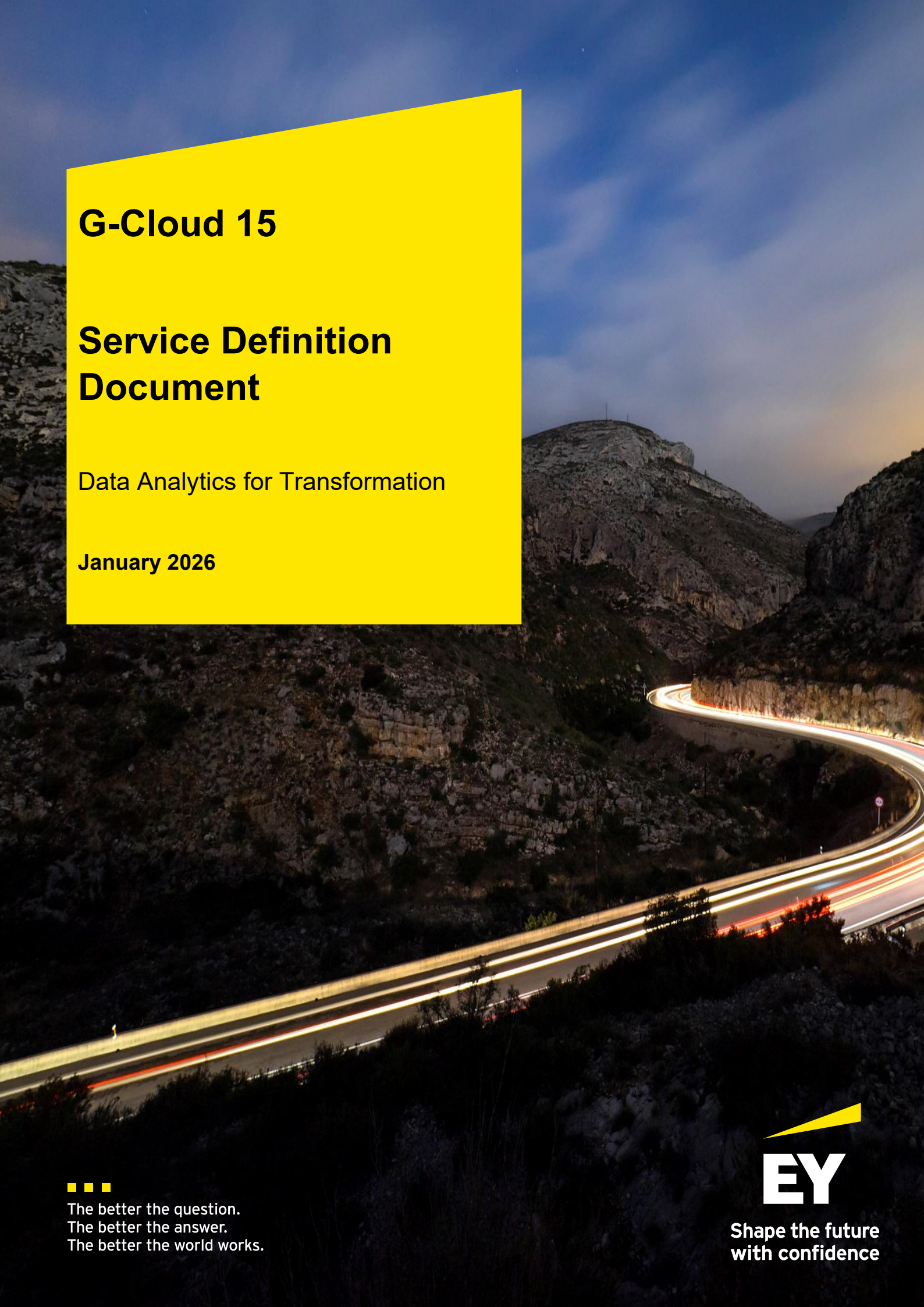




G-Cloud 15

Service Definition Document

Data Analytics for Transformation

January 2026



The better the question.
The better the answer.
The better the world works.



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1. Service detail

1.1. Introduction to the Service

All transformation programmes require a clear case for change. This usually demands a forecast of the operational and financial changes against a baseline to justify the transformation spend (as required, for example, for an HMT Green Book business case).

Transformation Analytics uses advanced modelling and analytics to deliver the quantified insights and evidence needed to underpin business cases and secure funding.

1.2. Service Description

Services include:

- Developing the logic model to explain the linkage between transformation spend and outputs, outcomes and impacts
- Data analytics and modelling to support current state benchmarking
- Data analytics and modelling to frame the forecast pre-transformation (“Do Nothing”) baseline
- Design, build, testing and delivery of cost – benefit models to show the projected incremental costs and benefits of the transformation versus the baseline
- Design, build, testing and delivery of Should Cost Models, including developing the underpinning Target Operating Model
- Design, build, testing and delivery of operational simulation and optimisation models (also known as digital twin models) to demonstrate operational benefits of change (efficiency, productivity, etc.)
- Data analytics and modelling to develop inputs and assumptions for cost benefit analysis and operational models

Our Approach

- Our team brings a blend of deep data analytics and modelling skills together with extensive experience of business operations and commercial finance in the field of transformation in the public and private sectors
- Across the range of services we offer, we tailor our approach to support the client need:
 - ✓ We can materially deliver the services with client oversight only
 - ✓ We can work alongside our clients in a hybrid team
 - ✓ We can act materially in a coaching role to client staff delivering these services in-house

Key contacts

For further information please get in touch via the email address below.



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