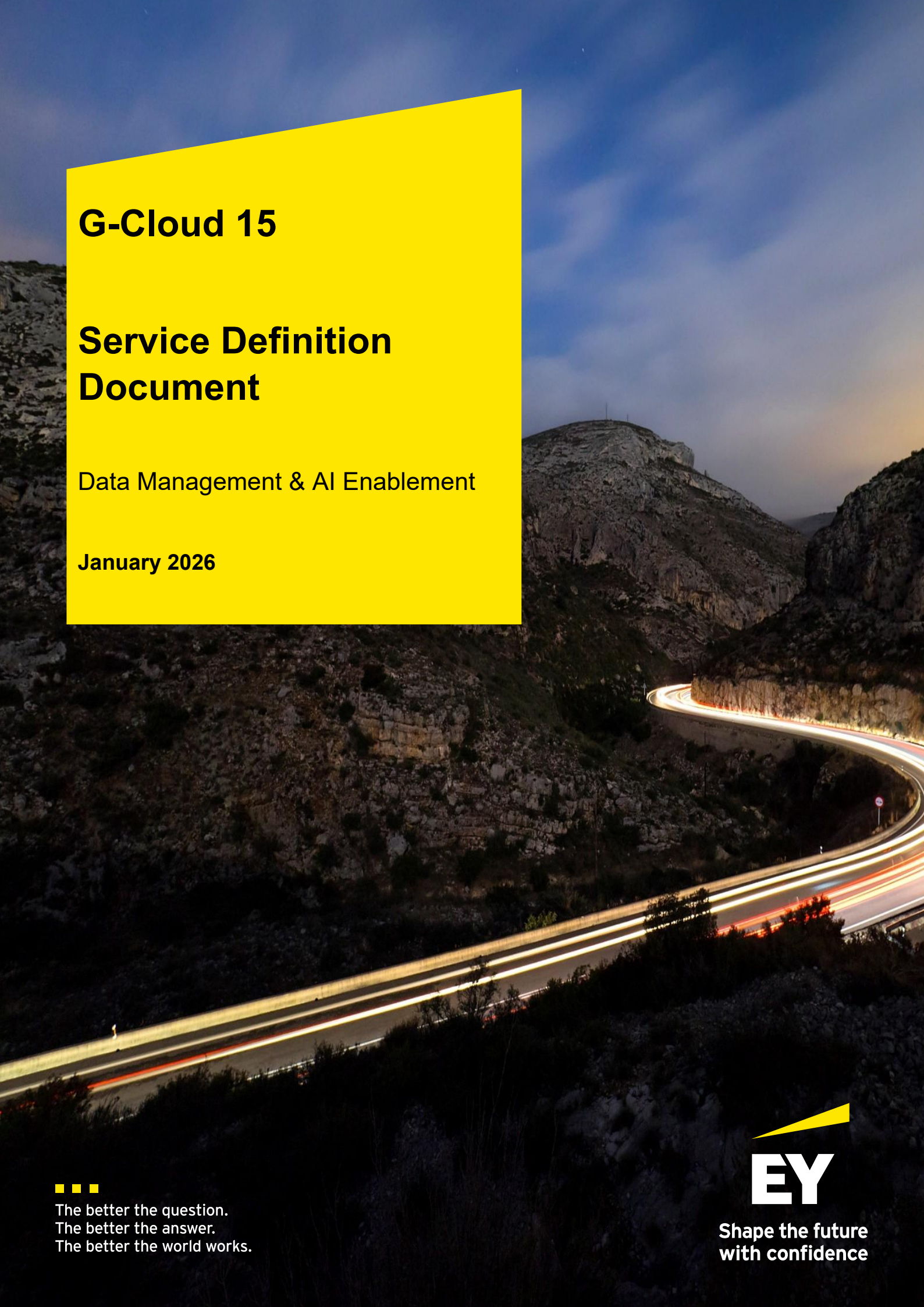




G-Cloud 15

Service Definition Document

Data Management & AI Enablement

January 2026



The better the question.
The better the answer.
The better the world works.



**Shape the future
with confidence**

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1. Service detail

1.1. Introduction to the Service

EY provides data management services spanning data quality, metadata, master data, data governance and AI (Artificial Intelligence) enablement by ensuring data is made AI-ready and can feed AI use cases. Our structured methodology delivers data to fuel reliable and actionable insights by building trust and confidence in data. We establish the processes, policies, standards, tools and governance to consistently drive optimal outcomes for Government.

EY is a Microsoft Gold partner for Data Management and holds Microsoft Advanced Specialisations for Data Platform on Microsoft Azure. EY has been named Microsoft Global Advisory Services 'Partner of the Year' four years in a row and is a Microsoft Gold competency collaborator. Microsoft's Global Partner Development Director wrote: "EY is one of our highly capable partners and is a member of the 'Inner Circle', we recommend you consider EY for your project based on their combination of deep business and industry expertise and technical capability related to the Microsoft cloud platform".

We provide services for Government, Government Departments and Public Bodies spanning policy areas including but not limited to: education, healthcare, sustainability, HR and talent development, grants and claims, law and order, supply chain, transport and mobility.

1.2. Service Description

To support our clients, we offer the following range of data management services:

Data Quality Management	Metadata Management	Master Data Management	Data Governance
Data Discovery & Profiling	Metadata Management Strategy	MDM Assessment and Future State Definition	Data Governance Strategy
Data Quality Strategy	Data Dictionary	MDM Tooling & Implementation Strategy	Data Governance Framework
Data Quality Framework Definition	Data Cataloguing	Data Acquisition Strategy	Data Governance Implementation
Data Quality Integration	Data Lineage	Data De-duplication	Data Governance Assessment
Data Cleansing	Data Ontology	MDM Implementation	Future State Definition
Data Standardisation	AI Enablement	MDM System Integration	Business Rules & Workflow Definition
Data Enrichment	Data Migration	Data Modelling	Business Glossary

1.3. Pricing

This service is priced in accordance with the SFIA rate card provided and can be modelled using a range of commercial approaches e.g. time & materials, fixed price, etc. 'Ordering and Invoicing' and 'Termination' are to be undertaken in accordance with G-Cloud 15 contract terms unless varied by mutual agreement and detailed within a call-off contract.

2. Key contacts

For further information please get in touch via the email address below.



Pete Alltree

Director

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EY | Building a better working world

About EY

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Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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