



Price List for GBG Go

G-Cloud 15

Version 1.0 | January 2026

Pricing Options

GBG Go has multiple pricing models and options available which are dependent on the features the customer needs.

There is an annual licence fee for access to the platform which is based upon the predicted volume of annual journeys and then dependant upon the functionality used within a journey i.e data, documents/biometrics there is a cost per check, which would only be billed if triggered within a journey.

(1) Annual Licence Fee

There is an annual licence fee for access to the platform which is based upon the predicted volume of annual journeys and then dependant upon the functionality used within a journey i.e data, documents/biometrics there is a cost per check, only billed if triggered within a journey.

(2) Set-up Fee

Reflects the consultancy work done by our Professional Services team to configure your customer journeys within the platform. This is across various demographics and jurisdictions, ensuring you are onboarding more good customers and filtering out the bad ones. As part of this cost the team will also support with any integration work required to ensure a successful implementation.

Depending on the range of datasets/countries covered, the set-up fee would typically range between £4,000 and £20,000.

(2) Cost per Check:

Cost per check varies dependant on the data being utilised within a journey, weather that be identity data, fraud checks, bank account verification, or Document and biometrics as examples. In addition to this the forecasted number of journeys per annum can also influence the cost per check, committing to a higher volume of journeys will trigger a lower cost per check.

Indicative costs can range from £0.25 to £10.00 per check.